BBA in Finance

Nature of the Program:
The field of Finance (FINA) offers studies in the theory and application of activities related to the financing and investment decisions of individuals, corporations and non-profit entities. This includes the analysis of risk, investment cost and benefits, and securities management, as well as the study of financial institutions and their operations. Emphasis is given to understanding decision processes and financial markets and developing optimal decisions. Students interested in the energy industry should consider the Global Energy Management (GEM) option of the finance concentration and students interested in the risk management and insurance industry should consider the Risk Management & Insurance (RMI) option of the finance concentration, both of which have specialized graduation requirements.

Career Outlook and Opportunities:
Careers in Finance are available in areas of commercial banking, corporate finance, financial planning, money management, investment banking, insurance, and real estate. UH Alumni from the Department of Finance have received offers as Financial Advisors, Credit Analysts, Pricing Analysts, Financial Consultants, Investment Bankers, etc. More information regarding job titles, salary information of Cougar Alumni as well as national salary information can be found at Cougar Careers. For assistance in career planning and development, please visit University Career Services or the Rockwell Career Center, UH Bauer College of Business website at www.bauer.uh.edu/career.

Coursework Examples:
Finance majors take the same UH core, Pre-business, and advanced level business core as all other business majors. Required foundational advanced level business core include STAT 3331 (Statistical Analysis for Business Applications), FINA 3332 (Principles of Financial Management), FINA 4320 (Corporate Finance), and FINA 4330 (Investment Management). Elective courses include subjects such as Personal Financial Planning, International Finance, Real Estate Finance, Insurance Operations, Risk Management, and Energy Trading.

Specialty Programs in Finance:
Two specialty programs/tracks exist within the Finance department: Global Energy Management and Risk Management and Insurance.

The Global Energy Management program provides foundational preparation for entering into business careers within the energy industry. Options include a comprehensive four-year Professional Program, a two-year track within the finance major (resulting in a certificate in GEM), and a minor.

Risk Management and Insurance provides foundational preparation for students desiring to enter into finance-based careers within various insurance industries. Options include a two-year track within the finance major (resulting in a certificate in RMI) and a minor.
Related Student Organizations:
Business student organizations exist to provide professional development for students in this major and related specialty programs. To view a complete listing of UH Bauer College student organizations and how to join them, visit the Business Student Activities website.

Admission Requirements:
Students are not automatically admitted directly into the Finance major. Instead, all students who 1) apply and are accepted to UH, 2) request business as their major of choice on their application, and 3) meet UH Bauer College admission requirements are admitted to UH as Pre-business majors and are considered members of the Bauer College. Current UH students may also become business majors after they begin at UH by meeting certain internal requirements and submitting an online request form.

For specific UH and Pre-business admissions requirements, visit the UH Office of Admissions website or www.bauer.uh.edu/prospective.

After becoming Pre-business, students then change their major to a specific area (Accounting, Entrepreneurship, Finance, Management, Marketing, Management Information Systems, or Supply Chain Management) before or during their junior year. Declaring a specific major area in business is called “filing a degree plan” and has specific UH GPA and course completion requirements.

Academic Advising
- Newly admitted business students and prospective business students (including current UH students wishing to become business majors): Visit www.bauer.uh.edu/prospective to view how to get advised for the first time.
- Currently enrolled pre-business and declared major students: Visit www.bauer.uh.edu/bbaadvising for walk-in schedules or appointments.

Helpful Quick Links:
Finance Department Website: http://www.bauer.uh.edu/undergraduate/finance/
Business Degree Plan: www.bauer.uh.edu/prospective/undergraduates

For Additional Questions and Information:
Office of Undergraduate Business Programs
334 Melcher Hall, Room 262
Houston, TX 77204-6021
Phone: 713-743-4900
Email: bba@uh.edu