BBA in Management

Nature of the Program:
A degree in Management (MANA) is excellent preparation for students who wish to study administrative sciences or interested in general management/management trainee positions. Elective courses in leadership, human resources and strategic management are available to those interested in these specialized areas. This major focuses on the behavior of individuals and groups within formal organizations, with particular emphasis upon the application of theory and research to management practice. Topics receiving primary emphasis include leadership and motivation of personnel, decision making, the adaptation of organizations to their environment and the planning for and use of human resources in both the public and private sectors.

Career Outlook and Opportunities:
Graduates from the Department of Management are open to work in various industries such as: healthcare, the business environment, construction firms, engineering firms, financial service firms, and many more. UH Alumni from the Department of Management have received offers as Meeting and Event Managers, Account Managers, Property Managers, Revenue Officers, Inventory Control Managers, and Human Resource Coordinators. More information regarding job titles, salary information of Cougar Alumni as well as national salary information can be found at Cougar Careers. For assistance in career planning and development, please visit University Career Services, and or The Rockwell Career Center at the Bauer College of Business, www.bauer.uh.edu/career.

Coursework Examples:
Management majors take the same UH core, Pre-business, and advanced level business core as all other business majors. The foundational advanced level business core course for the Management major is MANA 3335 (Introduction to Organizational Behavior and Management). Elective courses include subjects such as Introduction to Human Resource Management, Current Issues in Management, Legal Issues for Managers, Stress and Work, International Management, Cross-Cultural Negotiations, and Selection and Staffing.

Specialty Programs in Management:
Although no specialty programs in Management exist, students can choose to focus their elective courses in several Management areas, including human resource management, leadership, and legal issues.

Related Student Organizations:
Business student organizations exist to provide professional development for students in this major and related specialty programs. To view a complete listing of UH Bauer College student organizations and how to join them, visit the Business Student Activities website.
Admission Requirements:
Students are not automatically admitted directly into the Management major. Instead, all students who 1) apply and are accepted to UH, 2) request business as their major of choice on their application, and 3) meet UH Bauer College admission requirements are admitted to UH as Pre-business majors and are considered members of the Bauer College. Current UH students may also become business majors after they begin at UH by meeting certain internal requirements and submitting an online request form.

For specific UH and Pre-business admissions requirements, visit the UH Office of Admissions website or www.bauer.uh.edu/prospective.

After becoming Pre-business, students then change their major to a specific area (Accounting, Entrepreneurship, Finance, Management, Marketing, Management Information Systems, or Supply Chain Management) before or during their junior year. Declaring a specific major area in business is called “filing a degree plan” and has specific UH GPA and course completion requirements.

Academic Advising
• Newly admitted business students and prospective business students (including current UH students wishing to become business majors): Visit www.bauer.uh.edu/prospective to view how to get advised for the first time.
• Currently enrolled pre-business and declared major students: Visit www.bauer.uh.edu/bbaadvising for walk-in schedules or appointments.

Helpful Quick Links:
Management Department Website: http://www.bauer.uh.edu/undergraduate/management/
Business Degree Plan: www.bauer.uh.edu/prospective/undergraduates

For Additional Questions and Information:
Office of Undergraduate Business Programs
334 Melcher Hall, Room 262
Houston, TX 77204-6021
Phone: 713-743-4900
Email: bba@uh.edu