

Spring 2017 Syllabus
MANA 7397 International Environment of Business
(including field study in China)

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Course Objectives

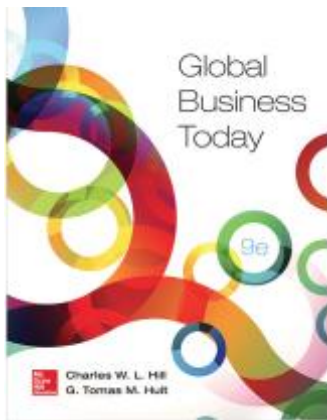
- To provide a framework for understanding the underlying structures and resultant forces that affect global businesses;
- To encourage you to develop insights into those structure and forces and relate them to future personal and professional opportunities;
- Through the field study in China, to bring to life the elements of global business discussed in the textbook with a view to sensitizing you to the opportunities and pitfalls in going global, anywhere in the world, using China as an example.

Textbooks and other Materials Required for this Course

This class will make extensive use of Blackboard. In addition, you will need to register for and gain access to one external electronic resources which is described more fully below:

- McGraw Hill's "[Connect](#)" for your "International Environment of Business" textbook;

Textbook: Global Business Today 9e



– the “Connect” version is required for this class.

McGraw-Hill's Connect is a web-based assignment and assessment solution that includes a feature called *LearnSmart*. LearnSmart reading assignments will make up 12% of your overall course grade. Further, chapter assignments from Connect will make up 24% of your overall course grade.

Connect access codes are packaged with a loose-leaf version of textbook in the campus bookstore. In addition, Connect can also be purchased online at our section's Connect web address:

<http://connect.mheducation.com/class/>. *You do not need to purchase a loose-leaf version of the text unless you want to do so.*

If you purchase Connect online, choose Connect Plus, which includes an interactive eBook version of the required textbook for this course.

NOTE: You can register in Connect and have access without a code for a limited time period (typically three weeks).

To register in Connect go to <http://connect.mheducation.com/class/> and click "**Register Now.**"

If you have any issues while registering or using Connect, please contact McGraw-Hill's Customer Experience team through <http://www.mhhe.com/support> or at 800-331-5094. To avoid problems related to unexpected technical issues, you are advised not to wait until the last moment to complete assignments. Please review your "*Connect Student Quick Tips*" document for further support.

Accommodations for Students with Disabilities

The C. T. Bauer College of Business would like to help students who have disabilities achieve their highest potential. To this end, in order to receive academic accommodations, students must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400), and present approved accommodation documentation to the course administrator in a timely manner.

Academic Honesty Policy

The University of Houston Academic Honesty Policy is strictly enforced by the C. T. Bauer College of Business. No violations of this policy will be tolerated in this course. A discussion of the policy is included in the University of Houston Student Handbook: <http://catalog.uh.edu/content.php?catoid=14&navoid=4210>

You are expected to read the above policy and understand your obligations in this course.

We check the originality of your papers using www.turnitin.com. This website compares your paper to every paper submitted into the www.turnitin.com, as well as resources found on the internet. If your paper is sufficiently similar to another student's paper in any area or relies on resources without proper credit, you will be reported to the college for academic dishonesty.

You may earn an F in the class or be expelled from the university for plagiarizing, cheating, or otherwise violating the academic honesty policies in this class, depending on the circumstances.

Grading

Summary of course requirements










































Assignment/Exam/Participation	Percentage of Total Grade
Chapter Assignments from Global Business text (Connect)	10
LearnSmart Assignments Global Business text (Connect)	15
Quizzes (Connect)	35
Personal Department and Participation on Field Study portion of trip	40
Total	100






























































Schedule

A mandatory pre-departure orientation session will be held before the trip. You cannot participate in the class or the field study portion without attending this orientation.

2017

February 21: First class day of Spring Session #4

 Week 1 Spring 17 Session 4 Chapters 2, 2A, 3, 4					
	Chapter 2. National Differences in Political, Economic, and Legal Systems			2/21/2017-2/24/2017	
	Chapter 2 Click and Drag: Differences in Political Systems			2/21/2017-2/24/2017	
	Chapter 2 Click and Drag: Property Rights and Corruption			2/21/2017-2/24/2017	
	Chapter 2 Video Case: Javabucks in China			2/21/2017-2/24/2017	
	Chapter 2 Quiz			2/21/2017-2/24/2017	
	Chapter 3. National Differences in Economic Development			2/21/2017-2/28/2017	
	Chapter 3 Click and Drag: Evaluating Country Attractiveness			2/21/2017-2/28/2017	
	Chapter 3 Video Case: Japan's Economic Malaise			2/21/2017-2/28/2017	
	Chapter 3 Click and Drag: States in Transition			2/21/2017-2/28/2017	
	Chapter 3 Quiz			2/21/2017-2/28/2017	

 Week 2 Spring 17 Session 4 Chapters 6, 6A, 7, 9					
	Chapter 6. International Trade Theory			2/26/2017-3/4/2017	
	Chapter 6 Click and Drag: Trade Theories, a Historical Approach			2/26/2017-3/4/2017	
	Chapter 6 Click and Drag: The Balance-of-Payment (BOP) Explained			2/26/2017-3/4/2017	
	Chapter 6 Video Case: The Rise of Bangladesh's Textile Trade			2/26/2017-3/4/2017	
	Chapter 6 Quiz			2/26/2017-3/4/2017	
	Chapter 7. Government Policy and International Trade			2/26/2017-3/4/2017	
	Chapter 7 Click and Drag: Milestones in Trade			2/26/2017-3/6/2017	
	Chapter 7 Click and Drag: The Arsenal of Trade Weaponry			2/26/2017-3/6/2017	
	Chapter 7 Video Case: The Political Economy of International Trade			2/26/2017-3/6/2017	
	Chapter 7 Quiz			2/26/2017-3/6/2017	
	Chapter 9. Regional Economic Integration			2/26/2017-3/6/2017	
	Chapter 9 Click and Drag: EU Expansion			2/26/2017-3/6/2017	
	Chapter 9 Click and Drag: Levels of Economic Integration			2/26/2017-3/6/2017	
	Chapter 9 Click and Drag: Regional Integration			2/26/2017-3/6/2017	
	Chapter 9 Quiz			2/26/2017-3/6/2017	

▼ Week 3 Spring 17 Session 4 Chapters 10, 11				
	Chapter 11. The International Monetary System			3/5/2017-3/9/2017 
	Chapter 11 Click and Drag: The Evolution of the Global Monetary System			3/5/2017-3/9/2017 
	Chapter 11 Click and Drag: Understanding Exchange Rates			3/5/2017-3/9/2017 
	Chapter 11 Video Case: Air-Omnibus and the Euro			3/5/2017-3/9/2017 
	Chapter 11 Quiz			3/5/2017-3/9/2017 

All work noted above shall be completed prior to the trip to China which begins on Sunday, March 12 (evening) at the hotel.