

| Date | Time | Activity |
|-----------------------|---------------------|--|
| Monday May 29th | 1:00 pm - 1:30 pm | Introduction & briefing meeting in hotel lobby |
| | 2:00 pm - 3:00 pm | Hotel to Marne La Vallée (Shuttle) |
| | 3:00 pm - 5:00 pm | VIP visit Vallée Village: Presentation by Jill Blumenfeld, Customer Experience Director for La Vallée Village |
| | 5:00 pm - 6:00 pm | Commute to Paris |
| | 6:00 pm - 7:30 pm | Free time for dinner Cruise on Bateaux Mouches |
| | 7:30 pm | Approximate end time: 7:30pm (Dresscode: Corporate but comfortable) |
| Tuesday May 30th | 09:00 am - 1:00 pm | Meetup at the hotel lobby at 8:00am Ecole Lesage - Lesage Workshop |
| | 1:00 pm - 1:30 pm | Transport to Marriott |
| | 1:30 pm - 2:30 pm | LUNCH |
| | 3:00 pm - 5:00 pm | Marriott Hotel Approximate end time: 5:00pm (Dresscode: Corporate) |
| | | |
| Wednesday May 31st | 07:30 am - 08:00 am | Rdv 07:15 at hotel lobby - departure at 07:30 Metro Concorde (1,8/11) -15 place Vendôme 75001 Paris |
| | 08:00 am - 09:00 am | RITZ HOTEL Visit and insights of the Hotel's Renovation |
| | 09:30 am - 10:30 am | RITZ Lounge Café Coffee and debrief on Ritz visit |
| | 10:30 am - 11:00 am | Commute to Pantin (Hermès office) 1 allée des ateliers - 93 500 Pantin |
| | 11:30 am - 1:30 pm | HERMES ** 11.30 am to 12.00 pm : Greetings and visit of Hermès leather shop ** 12.15 pm to 13.00 pm : Presentation by Mr Guerrand, Managing Director of Digital Projects |
| | 1:30 pm - 2:00 pm | LUNCH |
| | 2:00 pm - 3:00 pm | Commute to AMCHAM |
| | 3:30pm - 5:30pm | AMCHAM Welcome coffee + Introduction by AmCham manager Speaker 1: Jacques Sciammas, CEO of ERG Group Speaker 2: Julien Guerrier, Editorial Director, Louis Vuitton Malletier |
| | 5:30 pm - 6:30pm | Commute AMCHAM - KRUG (65 avenue de la Grande Armée 75016 Paris) |
| | 6:30pm - 7:30pm | Presentation by Maggie Henriquez, CEO KRUG Approximate end time: 7:30pm (Dresscode: Corporate) |
| Thursday June 1st | 7:30am | Bus Pick-up at Hotel for day in Reims/Chouilly |
| | 10:00 am - 12:00 am | Visit of Cellars and presentaion at Nicolas Feuillatte Champagne |
| | 12:00 am - 1:30 pm | Lunch at Nicolas Feuillatte |
| | 1:30 pm - 2:00 pm | Commute to Veuve Clicquot |
| | 2:00 pm - 4:00 pm | Visit of Veuve Clicquot Cellars |
| | 4:00 pm - 5:00 pm | Short Visit of Reims Cathedral |
| | 5:00 am - 8:00 pm | Transport Reims - Paris (hotel) Approximate arrival at hotel 8pm (Dresscode: Corporate but comfortable) |
| Friday June 2nd | 09:30am | Commute to Ecole Van Cleef & Arpels (31 rue Danielle Casanova, 75001 Paris) Rdv 9:30 am at hotel lobby - departure at 9:40 am |
| | 10:00 am - 12:00 am | Visit and Presentation at Ecole Van Cleef and Arpels |
| | 12:00 am - 12:30 pm | Commute to Guerlain, Champs Elysée |
| | 12:30 pm - 1:45 pm | Lunch |
| | 2:00 pm - 4:00 pm | Visit, Workshop and Marketing Presentation of Guerlain's flagship store |
| | 4:00 pm - 5:00 pm | End of Program Cocktail at Guerlain Approximate departure time from Guerlain: 5:00pm (Dresscode: Corporate but comfortable) |
| Saturday June 3rd | 09:00pm - 8:30pm | TIME OFF |
| | 8:30 pm - midnight | RdV at 08:30 - East wing of Eiffel Tower Farewell dinner at the Eiffel tower restaurant (Booking is at 9pm but important to be there in advance in order to get elevator tickets and avoid queuing) Approximate end of dinner: midnight |