

Linette M. Rousseau, PhD, CPA, MAcc

C.T. Bauer College of Business
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ACADEMIC EXPERIENCE

Assistant Professor in Accounting, University of Houston 2022-Present

EDUCATION

2022 Ph.D. in Business, University of Wisconsin-Madison
2016 Masters of Accountancy, Georgia Southern University
2012 B.A. in Psychology, University of Tennessee - Knoxville

RESEARCH

Publications in Refereed Journals

Downey, D. H., L. M. Rousseau, and K. M. Zehms. 2019. PCAOB Form AP: Leveraging Information about Audit Personnel. *Current Issues in Auditing* 13 (1): A42-A55.

Working Papers

Rousseau, L. M., and K. M. Zehms. 2022. It's a matter of style: The role of audit firms and audit partners in key audit matter reporting decisions. *Under second-round review at Contemporary Accounting Research*.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3625651

Lynch, D., A. Mandell, and L. M. Rousseau. 2022. The Determinants and Unintended Consequences of Expanded Audit Reporting: *Evidence from Tax-Related Key Audit Matters*. *Revise and resubmit at Review of Accounting Studies*.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3689349

Rousseau, L. M. 2022. Why it Matters: The Key Role of the Audit Committee in Expanded Audit Reporting Quality.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4013041

Griffith, E. E., L. M. Rousseau, and K. M. Zehms. 2022. Much Ado about Nothing: Auditor Experiences Implementing Critical Audit Matter Reporting. *Under review for the 2023 Auditing Section Midyear Meeting*.

Work in Progress

Ashraf, M., K. Bills, S. Osowski, and L. M. Rousseau. 2022. How does board of directors' legal expertise affect 10K disclosures?

Anderson, J., and L. M. Rousseau. 2022. The role of the auditor in compensation-related disclosure.

Research Honors, Grants, and Awards

Deloitte Foundation Doctoral Fellowship (\$25,000), 2020

2020 PwC INQUIRIES Grant (\$20,000), 2020

Wisconsin School of Business Data Purchase Support (\$43,000), 2020

Elijah Watt Sells Award Winner (AUD 99, BEC 95, FAR 96, REG 94), 2017

TEACHING

Primary Instructor and Course Coordinator, University of Wisconsin-Madison

ACCT 300: Introduction to Financial and Managerial Accounting Fall 2017-2019

- Average evaluation: 4.55/5 (5 = far above average, 4 = above average)
- Seven semesters from Fall 2017-Fall 2019, summers inclusive
- Number of students instructed: 1,028
- Experienced in online and in-person instruction

Other Teaching Activities

Guest presenter on citation management tools, GEN BUS 933: Beginning a Research Career in Business,
University of Wisconsin – Madison Fall 2019-2021

Instructor, STATA and SAS bootcamp for incoming business PhD students at the University of
University of Wisconsin – Madison Fall 2020

Resource to University of Wisconsin – Madison accounting and information systems instructors adapting
their courses to hybrid and online instruction. 2020-2021

Participant, Understanding and Addressing Unconscious Bias Seminar, University of Wisconsin –
Madison Spring 2021

Teaching Honors, Grants, and Awards

University of Wisconsin – Madison Douglas Clarke Memorial Teaching Award, 2019

University of Wisconsin – Madison Distinguished Teaching Award, 2018, 2019, 2020

CONFERENCES AND PRESENTATIONS

Workshops

- 2022 University of Illinois at Urbana-Champaign, University of Houston, University of California-Riverside, University of Mississippi, West Virginia University, University of Wisconsin – Milwaukee, California Polytechnic University, University of New Mexico
- 2021 George Mason University, University of Wisconsin - Madison
- 2020 University of Wisconsin - Madison
- 2019 University of Wisconsin - Madison

Conference Presentations

- 2022 AAA Auditing Midyear Meeting (presenter and discussant)
University of Kansas Auditing Symposium
International Symposium on Audit Research
Midwest Accounting Research Conference, University of Iowa
- 2021 AAA Auditing Midyear Meeting (discussant)
University of North Texas Accounting Conference
AAA/ Deloitte/ J. Michael Cook Doctoral Consortium
Accounting and Finance Association of Australia and New Zealand Doctoral Symposium
AAA Annual Meeting (presenter and discussant)
Accounting PhD Rookie Recruiting and Research Camp
- 2020 AAA Auditing Midyear Meeting
Center for Audit Quality Research Feedback Session
AAA Annual Meeting (presenter and discussant)
University of Illinois Symposium on Auditing Research

Additional Conference Attendance

- 2022 Contemporary Accounting Research Conference (journal conference by invitation only, scheduled)

- PCAOB Conference on Auditing and Capital Markets (regulator conference by invitation only, scheduled)
 Center for Audit Quality Symposium
- 2021 PCAOB Conference on Auditing and Capital Markets (regulator conference by invitation only)
 University of Texas McCombs School of Business Ph.D. Student Symposium
 Center for Audit Quality Symposium
 Midwest Accounting Research Conference
 American Taxation Association Midyear Meeting
- 2020 University of Texas McCombs School of Business Academics in Government Conference
 PCAOB Conference on Auditing and Capital Markets (regulator conference by invitation only)
 Center for Audit Quality Symposium
- 2019 Midwest Accounting Research Conference, Michigan State University

SERVICE

National and International Service

Ad Hoc Reviewer: *Contemporary Accounting Research, Auditing: A Journal of Practice and Theory, Accounting Horizons, Journal of Accounting and Public Policy, ABACUS, The International Journal of Accounting*

Reviewer: AAA Annual Meeting (2020, 2021), University of North Texas Accounting Research Conference (2021), Auditing Midyear Meeting (2021, 2022)

Discussant: AAA Annual Meeting (2020, 2021), Auditing Midyear Meeting (2021, 2022)

University Service

University of Houston Department of Accountancy and Taxation PhD Committee (2021-Present)

University of Houston Department of Accountancy and Taxation Workshop Series and Symposium Committee (2021-Present)

University of Wisconsin – Madison Wisconsin School of Business PhD and Research Committee (2020-2021)

OTHER WORK EXPERIENCE

KPMG, LLP: Staff Auditor, Federal Audit Practice, Washington, D.C.	2016-2017
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KPMG, LLP: Global Audit Intern, Washington, D.C. and Vancouver, B.C.	2015
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MEMBERSHIP AND CERTIFICATIONS

Certified Public Accountant, Virginia (2017-Present)

American Accounting Association, Auditing Section (2018-Present)