

University of Houston
C.T. Bauer College of Business
ACCT 7340 Financial Statement Analysis
Fall 2017

Instructor: Tong Lu
 Email: tlu4@uh.edu
 Office Hours: 390M Melcher Hall; Monday 5:00-6:00 pm, Tuesday 1:30-2:30 pm,
 or by appointment

- I teach a Monday section and a Tuesday section. If you miss a class in one section, make it up in the other section.

Textbook

Penman	Financial Statement Analysis and Security Valuation (fifth edition)	McGraw-Hill	www.mhhe.com/penman5e
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Course Grade

Homework	25%
Project	25%
Exam 1	25%
Exam 2	25%

0%	60%	70%	80%	90%	100%
F	D	C	B	A	

- The instructor will use discretion to assign pluses and minuses to the letter grades.
- Specific requirements for homework, project, and exams are given in the lecture notes.

BAUER MSACCY Classroom Professionalism Policy

The highest professional standards are expected of all members of the Bauer MSACCY Program. Faculty are expected to be professional and prepared to deliver value for every class session. Students are expected to be **professional** in all respects. Classroom activities are expected to be conducted in a professional manner similar to an important business meeting or business project activity. The Bauer MSACCY classroom experience is enhanced when the below are being followed. These concepts will serve as the **BAUER MSACCY Classroom Professionalism Policy**.

- **Students attend all classes.** The benefit of the teaching and intellectual exchange takes place only if the student attends all classes and fully participates in the classroom experience.
- **Students are fully prepared for each class.** Much of the learning takes place during classroom discussions. When students are not prepared they cannot contribute to the overall learning process for either themselves or their peers.
- **All Electronic Devices (laptops, notebook computers, tablets, iPads, etc.) are closed, put away and not being used. This also includes any use of smart watches for messaging, apps or other uses.** When students are surfing the web, responding to e-mail, messaging other students, and otherwise not devoting their full attention to the topic at hand they are doing themselves and their peers a disservice. These activities are not professional or conducive to the classroom learning process. When there are Power Point slides for a course topic they will be available on Blackboard or elsewhere before class. It is recommended that you print out the slides (4 or 6 to a page) before each class and write your notes in the margins or space provided as the material is covered in class. **There are often situations where learning is enhanced by the use of laptops and tablets in class. Faculty will let you know when it is appropriate to use them.**
- **Phones and wireless devices are turned off.** These devices are very distracting. Not only is phone usage not professional, it cuts off the flow of discussion and learning when someone engages in these activities. **When a true need to communicate with someone outside of class exists (e.g., for some medical need, etc.) please inform the professor prior to class and accommodations will be made.**

Professionalism will be considered as part of the overall course grade. Failure to follow this Policy is grounds for the student's course grade to be negatively impacted at the discretion of the Professor.

	ACCT 7340 – 02 (10846) Monday 6:00-9:00 MH 112	ACCT 7340 – 01 (10845) Tuesday 2:30-5:30 MH 213
Session 1	August 21	August 22
Session 2	August 28	August 29
Session 3	September 11	September 12
Session 4	September 18	September 19
Session 5	September 25	September 26
Session 6	October 2	October 3
Session 7 Exam 1 scantron (green) Form No. 882-E	October 9	October 10
Session 8	October 16	October 17
Session 9	October 23	October 24
Session 10	October 30	October 31
Session 11	November 6	November 7
Session 12	November 13	November 14
Session 13 Project: Presentation	November 20	November 21
Session 14 Project: Presentation	November 27	November 28
Session 15 Exam 2 scantron (green) Form No. 882-E	Friday, December 8 5:00 – 8:00 pm	Thursday, December 7 2:00 – 5:00 pm

{end of syllabus}