

**MIS 6A41: Information Systems**  
**Spring 2020 – CBB 412**

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Please do not use Blackboard e-mail, we do not check it.

**Office Hours**

**By appointment.**

**Course Focus**

The objective of this course is to introduce students to manage information system and information technologies with the purpose of enhancing and changing business processes, improving and supporting decision making and obtaining competitive advantage. The course concentrates on Internet technologies as platform for businesses, e-commerce, networks, enterprise systems and collaborative work. This is not a course that focuses on particular information technologies, but instead views IT as a portfolio of tools that can be applied and misapplied to various business problems. The course combines group activities, such as case analysis and assignments with individual evaluation tasks such as tests for each chapter.

**Recommended Textbook**

Valacich, Joe and Christoph Schneider Jeffrey A. Information Systems Today: Managing in the Digital World, 8<sup>th</sup> Edition Pearson Prentice Hall.

**Course Evaluation**

Activity	Percentage of the Total Grade	Observations
Online Group Assignments	45	Please read description, schedule and rubric below
Online Individual Assignments	10	Please read description, schedule and rubric below
Class Participation	5	Please read expectations and rubric below
Exams	40	20 marks each
Total	100	

**Rounding:** Your overall class grade (the weighted total of quizzes and group exercises) will be rounded up to the nearest whole number when the decimal portion is equal to or greater than 0.5.

**Grading Scale**

Letter Grade	Points
A	94 - 100
A-	90 - 93
B+	87 - 89
B	83 - 86
B-	80 - 82
C+	77 - 79
C	73 - 76
C-	70 - 72
D+	67 - 69
D	63 - 66
D-	60 - 62
F	0 - 59

## **Group Case Analysis**

On the scheduled days (see schedule below) the instructor will assign a mini-case that has to be completed in groups and during class time. Each group will have about 4 to 5 students. The groups will be created and randomly assigned by the instructor. The group-assignments will consist in solving a mini-case (these are included in the textbook). Each group will be assigned a case (access blackboard to see which case was assigned to your group). **Once the assignment is finished it has to be submitted through Blackboard before the assigned deadline (see schedule below). Only one assignment per group should be submitted.**

### **Content and Submission of the Write Up**

The write up of the assignment consists in answering the questions created for each case (see blackboard). The answers will be graded according to the rubric as it is shown below.

In addition, each group should submit a short Power Point or Keynote presentation of the case (between 4 and 5 slides). This presentation should summarize the main points of the case as well as it should contain a synthesis of the group 's answers to the questions. These slides will not be graded, although, a no submission will imply a grade deduction. The purpose of the slides presentation is to be used for the general discussion.

Each group, also, should formulate a set four critical questions regarding the assigned mini-case. These questions should be insightful and address aspects of the assignment that were not included in the list of questions answered in the write up. These four questions should be related to the concepts of the book and be formulated to create discussions. These questions will not be graded, although, a no submission will imply a grade deduction. The purpose of the set of critical questions is to serve as the focal point for the general class discussion.

In summary, for each in class assignment groups must submit:

1. Answers to all pre-established assignment's questions (submit to Blackboard)
2. A power point or key note slide presentation of the assignment including critical questions (4 to 5 slides), e-mail TA

If for any reason you cannot submit an assignment to blackboard, please tell the instructor and submit electronically to the TA.

The expectations of the quality of these analyses are very high. Incomplete, extremely short, rushed answers will be penalized. As said above, they will be graded according the rubric attached at the end of this syllabus.

Group assignments submissions will be checked for plagiarism using TurnItIn.com. Any assignment with any sign of plagiarism will receive an automatic 0. To avoid this, every source should be referenced and any verbatim quote should be within quotation marks and the source should be cited.

## **Class Participation**

Class participation will be 5% of the final grade. Participation will be graded every day according to the rubric below. Read the rubric carefully to learn my expectations for participation. **A student who is absent will receive a 0 that day, no excuses.** However, to accommodate unplanned absences, and to provide a better chance to students to learn from possible mistakes, the instructor will drop the two lowest grades of participation. If you have a question about your participation grade, you have a week after the grade has been posted to talk to the TA. The TA is going to explain the reasoning for the grade. Anyway, I strongly recommend you to read the rubric (see below) so you are aware of my expectations.

## **Individual Home Assignments**

There will be a home assignment for each Chapter (see submission schedule below). These assignments must be done individually. For that purpose, they must be submitted through MyMISLab and will be checked for plagiarism through TurnIt.com. These individual home assignments will account for 10% of the total grade.

These individual assignments have to be done through the Pearson access code that comes with the e-book.

Late submissions will be accepted. However, **every day late** will receive a deduction of 20%.

## **Blackboard**

We will use Blackboard for this course. Blackboard is an online course shell that provides a framework and tools for instructors to put course material and activities online.

Lecture slides and instructions for the assignments will be posted on Blackboard.

Registered students are loaded into Blackboard courses from the registration system. Starting a few days before classes start, registered students are loaded automatically into courses based on section numbers provided by instructors. Students who register late should allow at least 1-2 working days for their access to be enabled. You should use your Cougar net account to access Blackboard. Click on the white icon not the blue one.

Support for students using Blackboard is available in four ways:

- 1) Online at [http://www.uh.edu/Blackboard Learn](http://www.uh.edu/Blackboard_Learn) and "Student Help".
- 2) By sending email to support@uh.edu with the student's full name, course name and number, section number, instructor's name and a description of the problem.

### **Accommodations for Students with Disabilities**

We would like to help students with disabilities achieve their highest potential in this class. To this end, in order to receive academic accommodations (e.g., for a quiz or exam), students must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400), prior to the quiz or exam. If you were to take an exam or quiz in the test center, please e-mail our TA at least one week in advance.

### **Professional Conduct and Academic Honesty**

All online submissions will be submitted through Blackboard and will be checked for plagiarism using TurnIt.com **Plagiarism will not be tolerated.** Cut and paste from web pages is considered plagiarism. All assignments are submitted through TurnIt.com that checks for plagiarism. A student caught in this practice will receive a zero in the course and reported to the Dean.

All students are expected to conform to the Bauer Code of Ethics and Professional Conduct. This code can be found at the following website: <http://www.bauer.uh.edu/BCBE/BauerCode.htm> . In addition, the University of Houston Academic Honesty Policy is strictly enforced by the Bauer College of Business. No violations of this policy will be tolerated in this course. A discussion of the policy is included in the University of Houston Student Handbook at the following website: <http://www.uh.edu/dos/hdbk/acad/achonpol.html> . Students are expected to be familiar with the Bauer Code and the University of Houston Academic Honesty Policy.

## Tentative Class Schedule

Date	Chapter	Topic	Activity
January 16	Chapter 1	Introduction to the course Managing in the Digital World	Read Syllabus Read Chapter 1 Do Group of Cases Group Assignment for Chapter 1 opens (see schedule below) Individual Group No.1 Assignment opens Quiz 1
23	Chapter 2		Discussion Chapter 1 Lecture Chapter 2
30	Chapter 3	Discussion Chapter 2 Lecture Chapter 3	Presentation and discussion of group assignments Lecture Chapter 2 Class Participation will be graded Group Assignment for Chapter 2 opens (see schedule below) Individual Group No.2 Assignment opens
6	Chapter 6	Discussion Chapter 3 Lecture Chapter 6	Presentation and discussion of group assignments Lecture Chapter 2 Class Participation will be graded Group Assignment for Chapter 2 opens (see schedule below) Individual Group No.2 Assignment opens
13	SAP Lumira	Lumira	<b>Class will be held at CBB 126</b>
20	Chapter 7	Discussion Chapter 6 Lecture Chapter 7	Presentation and Discussion of group assignments Lecture Chapter 3 Exam 1 Group Assignment for Chapter 3 opens (see schedule below) Individual Group No.3 Assignment opens Pre - navigation
27	Discussion Chapter 7 Introduction Simulation	Discussion Cases Chapter 7 Introduction Simulation	<b>Class will be held at CBB 126</b> Presentation and Discussion Cases Chapter 3 Lecture Chapter 6 Group Assignment for Chapter 6 opens (see schedule below) Individual Group No.4 Assignment opens
March 5	Simulation Water Distribution Game	Simulation	<b>Class will be held at CBB 126</b>

## Group Home Assignments Schedule

They will be on Blackboard Learn. There will be not available outside the scheduled dates.

<b>Group Assignment No.</b>	<b>Chapters Covered</b>	<b>Dates Available</b>
1	Chapter 1	January 17 – January 23 Midnight
2	Chapter 2	January 31 – February 6 Midnight
3	Chapter 3	February 7 – February 13 Midnight
4	Chapter 6	February 14 – February 20 Midnight

## Quizzes

They will be on MyMISLab (Click on MyMISLab button in Blackboard). There will be not available outside the scheduled dates. There will be no make-ups. The assignments can only be taken once.

<b>Individual Online Assignment No.</b>	<b>Chapters Covered</b>	<b>Dates Available</b>
1	Chapter 1	January 17 – January 30 Midnight
2	Chapter 2	January 31 – February 6 Midnight
3	Chapter 3	February 7 – February 13 Midnight
4	Chapter 6	February 14 – February 20 Midnight

## Rubric for Grading Group Assignments

Criterion	A Level (90-100 %)	B Level (80-89 %)	C Level (70 – 79 %)	D Level (60-69 % or below)	Score
<b>Completeness (20%)</b>	The answer is complete in all its components.	Complete in most components, not fully complete, though.	Incomplete in many respects, only one or very few aspects responded.	Incomplete in most elements. Does not answer most of the aspects of the question.	
<b>Analysis (30%)</b>	It <b>insightful</b> . It connects the aspects of the questions to concepts discussed in lecture and chapter. It supports all opinions with theory, evidence and solid logical arguments.	Presents a <b>fair analysis of most issues</b> (not all of them, though). It fairly incorporates some concepts and theory from chapters to support opinions.	Presents a <b>superficial analysis</b> of some issues; it <b>omits relevant concepts</b> and theory discussed in lecture and chapter. <b>Opinions are not well supported</b> by concepts or theory.	<b>Incomplete very scarce</b> (if any) analysis of the main aspects of the question. <b>Makes little or no connection with concepts</b> discussed and presented in lecture and chapters. Does not support opinions with data or theory.	
<b>Research (30%)</b>	Supplements the answer with <b>detailed research</b> of the situation presented in the case. The research is relevant and fits perfectly with the answer. The sources of research are thoroughly identified and documented.	Supplements the answer with <b>some research</b> of the situation presented in the case. The research is <b>fairly relevant</b> and somehow fits with the answer. The sources of research are identified and documented.	Supplements answer with <b>limited research</b> . The research is <b>almost not related</b> to the main aspects of the question. Very limited documentation of the sources.	Very <b>little or non-existent research</b> to supplement the answer. No documentation of sources.	
<b>Presentation (20%)</b>	Writing is clear, concise and correct. Extremely well organized. Grammar is correct.	Writing is clear, concise and correct and contains <b>very few errors</b> . Well organized.	Writing is unclear and contains numerous errors. Insufficient details. Lacks organization.	Very unfocused, poorly written. Poor grammar. Unclear and poorly organized.	
<b>Comments:</b>					
<b>Total</b>					

**Rubric For Grading Class Participations:**

<b>Criterion</b>	<b>EXCELLENT 12</b>	<b>GOOD 10.5</b>	<b>AVERAGE 9.0</b>	<b>UNSATISFACTORY 6.0</b>
<b>PREPERATION</b>	Comes very well prepared to the class, covers <b>all</b> the cases/concepts in the chapter.	Comes prepared to the class, covers <b>all/some</b> cases/concepts in the chapter.	Comes prepared to the class, covers <b>some/a few</b> cases/concepts in the chapter.	Comes to the class <b>unprepared.</b>
<b>CONTINUOUS PARTICIPATION</b>	Participates actively in all the <b>three</b> cases discussed that day.	Participates actively in all <b>three/two/one</b> cases discussed.	Just participates in <b>one/two</b> cases.	Doesn't participate.
<b>CLARITY</b>	All statements are comprehensible, short and precise as per the context.	Meaningful but lacks clarity.	Participates but not focused on the concerned topic.	Doesn't participate.