



Embark on a Journey Through Digital Transformation

Unlock the Future of Technology and Leadership

What You Will Learn

Imagine a world where businesses operate at lightning speed, technology changes everything, and customers expect instant gratification. That's the world of digital transformation, and this course is your key to mastering it! Get ready to dive into:

1. **Decoding Digital Transformation:** Uncover the secrets of digital transformation – why it's shaking up industries, and how to spot the winners and losers.
2. **Tech Superhero Skills:** Become a master of cutting-edge tech like AI, Cloud, Big Data, and the Internet of Things. Learn how to harness them for business success with the power of advanced project management.
3. **Digital Leadership Unleashed:** Discover how to lead teams through change, build an unstoppable digital culture, and thrive in a competitive marketplace where agility is everything.

Why This Course Is Your Competitive Edge

Think of this course as your upgrade from IT theory to real-world digital transformation leadership. We'll focus on:

- **Real-World Impact:** Ditch boring textbooks. Learn how to create value from digital transformation, plan projects like a pro, and navigate the complex world of global business.
- **The Human Side of Tech:** This isn't just about project management; it's about leading people, and creating a future-proof culture where innovation thrives.

Meet Your Mentor



Professor Jagtap is a digital transformation veteran with 25+ years of leading epic tech projects across industries. As the brains behind a successful advisory firm, he's passionate about mentoring the next generation of business superheroes – that's YOU!

Before academia, Mr. Jagtap was a real-life tech leader as an SVP at a top SaaS company. He's got the battle scars and the victories to share.

What You'll Gain

- **Undergraduate Students:** Unlock the consulting, product management, or business analyst job of your dreams. Get the skills to lead groundbreaking transformations or build the next killer digital product.
- **Graduate Students:** Become a sought-after leader with a digital transformation specialization. Stand out from the crowd and command the future!

How You'll Be Evaluated

Ditch the all-nighter test cramming. This course is about action! Expect:

- **Team Up for Transformation:** Tackle real-world transformation projects in groups
- **Case Study Crackdown:** Dive into scenarios and learn from those who've gone before.
- **Knowledge Tests:** Sure, we need to cover the essentials, but we'll keep it sharp!

Prerequisite

MIS 7397 IT Project Management, or instructor consent

Ready to Power Up Your Career?

Contact Professor Jagtap at pajagtap@bauer.uh.edu