

# Larger Stocks Earn Higher Returns!

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## **Abstract**

We document robust empirical evidence that, after controlling for idiosyncratic volatility, large stocks earn significantly higher returns than small stocks. Our empirical results indicate that idiosyncratic volatility is positively related to return, but negatively related to size. Hence, failure to control for idiosyncratic volatility generates a downward omitted variable bias and leads to the widely documented negative relation between size and return. We explain the two contrasting size-return relations, with and without the control for idiosyncratic volatility, in a parsimonious general equilibrium model that incorporates three empirical regularities: individual investors are under-diversified; small stocks have higher idiosyncratic volatilities than large stocks; and large stocks, relative to their size, are held by fewer investors than small stocks. Investors follow mean-variance optimization to allocate wealth among their stocks. To clear the markets, large stocks have to offer higher expected returns to induce their relatively smaller number of investors to allocate more of their wealth. This positive size-return relation is masked because small firms have higher idiosyncratic volatilities and therefore earn higher returns as a result of investor under-diversification.

# 1 Introduction

Studies have documented that small stocks earn higher average returns than large stocks. This cross-sectional stock return pattern is often referred to as the “size effect”.<sup>1</sup> In the sample of the stocks traded on the NYSE, AMEX, and Nasdaq during July 1926 to December 2009, we confirm this traditional negative size effect. Like Schwert (2003), we also find that the size effect is stronger in early subsample periods and has largely disappeared since documented by Banz (1981).

More interestingly, we find that, after controlling for idiosyncratic volatility, the size effect flips the sign — large stocks earn significantly higher returns than small stocks. Specifically, in each month, we sort stocks first by idiosyncratic volatility and then by size into  $10 \times 10$  portfolios. Between the largest and smallest size portfolios within the same idiosyncratic volatility deciles, the average return spreads range between 0.72% and 2.69% per month. These large return spreads are not explained by the Fama-French three factors. This positive relation between size and return remains significant after controlling for other usual determinants of cross-sectional returns in the standard Fama-MacBeth regressions. We obtain similar results using either idiosyncratic volatilities contemporaneous to returns or expected idiosyncratic volatilities estimated as strictly out-of-sample forecasts of EGARCH models. The evidence is also robust in both early and later subsample periods.

Small firms have high idiosyncratic volatilities. We also confirm the finding of Fu (2009) that stocks with high idiosyncratic volatilities earn high returns. As a result, idiosyncratic volatility creates a negative link between size and return. Failure to control for idiosyncratic volatility results in a downward omitted variable bias and leads to the widely documented negative relation between size and return.

We explain the two contrasting size-return relations, unconditional and conditional on

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<sup>1</sup>See Banz (1981) for the first finding of this effect. Fama and French (1992) and Schwert (2003) extend the analysis to more recent data.

idiosyncratic volatility, in a parsimonious general equilibrium model. The model economy is populated with a large number of stocks of different size and an even larger number of investors. Most importantly, the model incorporates three empirical regularities: (1) individual investors are under-diversified; (2) small stocks have high idiosyncratic volatilities; (3) large firms, relative to their size, are held by fewer investors than small firms. Evidence for the first two empirical regularities is well documented.<sup>2</sup> We provide evidence for the last empirical regularity in the paper. Specifically, we regress log number of shareholders on log market capitalization and the result suggests roughly a square-root dependence — a stock that is four times as large has on average about twice as many investors. In other words, while larger stocks are held by more investors, the relation between the number of investors and stock size is concave: the size-scaled number of investors decreases with stock size.

In the model economy, investors hold different portfolios of a small number of stocks, and allocate wealth among their stocks following mean-variance optimization. The expected return of a stock is determined in the equilibrium so that the aggregated demand from investors holding the stock equals the supply, i.e., the market capitalization of the stock. We calibrate the model parameters so that the model reproduces the salient quantitative features of the empirical data. Using numerical solutions, we assess how well such a simple and stylized model can explain the empirical results.

In our baseline calibration, the model economy contains 2,000 stocks and 200,000 investors each holding 4 stocks. The model generates the same patterns as documented in the empirical data. High idiosyncratic volatility stocks earn higher returns than low idiosyncratic volatility stocks. Without the control for idiosyncratic volatility, small firms exhibit higher returns than large firms, i.e., the traditional size effect. After controlling for idiosyncratic volatility, the size-return relation changes to positive. The quantitative magnitudes of the model

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<sup>2</sup>As surveyed in Campbell (2006), earlier studies find that the number of stocks held by a typical household or individual investor is only one or two. More recently, this number appears to increase to about four [Barber and Odean (2000) and Goetzmann and Kumar (2008)].

results are smaller than those in the real data. Given the stylized nature of the model, its quantitative performance is still remarkable.

To identify the economic mechanisms underlying the relations between size, idiosyncratic volatility, and return, we conduct counterfactual experiments on the model. Specifically, we make changes, one at a time, on each of the three empirical regularities incorporated in the model. If we set the size-scaled number of investors to be the same for large and small firms (i.e., the number of investors increases linearly with stock size), the size-return relation conditional on idiosyncratic volatility becomes flat. If we increase the number of stocks held by investors (i.e., investor portfolios are more diversified), both the relation between idiosyncratic volatility and return and the relation between size and return controlling for idiosyncratic volatility become less positive. If we set zero correlation between size and idiosyncratic volatility, the model yields a strong positive relation between size and return, with or without the control for idiosyncratic volatility.

These experiments suggest that the positive size-return relation results from the joint effect of investor under-diversification and the decreasing size-scaled number of investors. Although large stocks are held by more investors, relative to their size, they have fewer investors than small stocks. Consequently, in equilibrium, large stocks have to offer higher expected returns to induce their relatively smaller number of investors to allocate more of their wealth. These experiments also confirm that the positive relation between idiosyncratic volatility and return is driven by investor under-diversification. Lastly, because small firms have higher idiosyncratic volatilities and thus earn higher returns than large firms, this gives rise to a negative link between size and return via idiosyncratic volatility. The positive size-return relation due to the decreasing size-scaled number of investors is masked by this negative link. Controlling for idiosyncratic volatility unveils this mask.

As robustness checks, we investigate a few variants of the baseline model. We impose restrictions on investor shorting and borrowing, and relax the assumption that all investors

hold equal wealth. We increase the number of stocks as well as the number of investors. The results from these variants are qualitatively the same and quantitatively similar to those of the baseline model. Finally, we introduce large and diversified mutual funds into the model economy. The results remain qualitatively the same, though smaller in magnitude. This, of course, is anticipated since the relations between size, idiosyncratic volatility, and return critically depend on investor under-diversification.

Our general equilibrium model is a return to the tradition of the classic studies of Sharpe (1964) and Lintner (1965) on the CAPM, and the seminal papers of Levy (1978) and Merton (1987) on the impact of investor under-diversification. In our model, like in these classic studies, investors allocate wealth among their stocks following mean-variance optimization, and stocks are economic commodities whose prices are determined by crossing supply and demand in the equilibrium. This general equilibrium approach reveals important insights that do not readily transpire in the more contemporaneous factor pricing framework.

Based on under-diversified investors' demand equations for stocks, Merton (1987) also suggests a positive size-return relation. However, the positive relation in our model is different from his. In Merton (1987), the relation is obtained from the partial derivative of investors' demand equation with respect to size, holding everything else fixed. In our model, the positive size-return relation arises in the equilibrium cross section of expected returns as a result of the decreasing size-scaled number of investors. To clear the markets, large stocks offer higher expected returns to induce more demand from their relatively smaller number of investors. This intuition has not yet been proposed in the existing literature. Moreover, our general equilibrium model incorporates key empirical regularities and imposes realistic restrictions on the cross-sectional joint distributions of size, idiosyncratic volatility, and the number of investors. The solutions of the simulated model economies demonstrate the equilibrium cross section of stock returns, which can be directly compared with the real data.

In addition, the focus of Merton (1987) is not on the relation between size and return.

Instead, he illustrates the importance of investor recognition (or investor base) on stock returns. Inspired by his work, a number of empirical studies provide supporting evidence to his prediction that broader investor recognition is associated with lower expected returns.<sup>3</sup> The investor recognition literature often uses the number of shareholders to measure how well-known a stock is. Our study uses the number of shareholders *scaled by size* to reflect investor demand for stocks. These two quantities, while related, are meant to capture very different economic concepts. Large stocks are known to and held by more investors than small stocks. The increase in the number of investors with size, however, is not linear, but concave. The investor recognition literature and our paper aim at completely distinct research questions. Their focus is on the relation between investor recognition and stock returns, while we examine how the concavity plays an important role in explaining the size-return relation in the cross section.

Our study confirms investor under-diversification as the underlying reason for the positive pricing of idiosyncratic risk, as demonstrated theoretically in Levy (1978) and Merton (1987) and empirically in Fu (2009) and Fu and Schutte (2010). In one of the counterfactual experiments, when we increase the number of stocks held by investors while keeping everything else the same, the positive relation between idiosyncratic volatility and return becomes weaker. This vividly demonstrates how investor diversification affects the pricing of idiosyncratic risk.

In a recent study, Ang, Hodrick, Xing, and Zhang (2006) report a negative relation between return and the idiosyncratic volatility of the previous month. Fu (2009) points out that monthly idiosyncratic volatility is very volatile and thus the lagged value is a poor proxy for the expected idiosyncratic volatility. In other words, the negative relation found by Ang, Hodrick, Xing, and Zhang (2006) cannot be used to infer whether idiosyncratic volatility

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<sup>3</sup>See, among others, Kadlec and McConnell (1994), Amihud, Mendelson, and Uno (1999), Foerster and Karolyi (1999), Gervais, Kaniel, and Mingelgrin (2001), and Dyl and Elliott (2006), and Bodnaruk and Ostberg (2009).

is priced, since the risk-return tradeoff is contemporaneous in nature. Using idiosyncratic volatilities contemporaneous to returns, or conditional idiosyncratic volatilities estimated by EGARCH models, Fu (2009) reports a significantly positive relation between idiosyncratic volatility and return. The sample in Fu (2009) starts in July 1963. Our current study extends his sample back to July 1926 and confirm his empirical findings. Fu and Schutte (2010) further show that the positive pricing of idiosyncratic volatility is more significant in stocks whose marginal investors are more likely under-diversified individual investors, and less significant in stocks whose marginal investors are more likely diversified institutional investors. These results lend support to the hypothesis that investor under-diversification drives the positive pricing of idiosyncratic volatility.

Our paper also suggests a potential explanation for the widely documented negative relation between size and return. Namely, it results from an omitted variable bias due to the failure to control for idiosyncratic volatility. This explanation provides an interesting alternative to the economic insights on the size effect highlighted in a number of influential studies such as Berk (1995), Berk, Green, and Naik (1999), and Gomes, Kogan, and Zhang (2003).

In the rest of the paper, we first discuss the data in Section 2. Section 3 reports the empirical evidence on stock returns and the decreasing size-scaled number of investors. We present the model in Section 4 and discuss the calibration of parameters. In Section 5, we present the numerical solution of the model equilibrium, discuss the results, and explore the underlying economic intuition. The concluding section summarizes the key insights and proposes potential extensions of our study.



## 2 Data and variables

Our full sample consists of the stocks traded on the NYSE, AMEX, and Nasdaq during the period of July 1926 to December 2009: 1002 months and 3,549,169 firm-month observations in total. Panel A of Table 1 reports the descriptive statistics of the pooled sample. The mean monthly return is 1.11% and the mean excess return (in excess of the one-month T-bill rate) is 0.71%. Market capitalization (ME) is the product of the end-of-month closing price and the number of shares outstanding, adjusted by the Consumer Price Index and expressed in millions of year 2000 dollars. Idiosyncratic volatility (IVOL) is measured as follows. For stock  $i$ , in month  $t$ , we run a time-series regression of the daily stock returns on the contemporaneous and three lagged value-weighted market returns:

$$\begin{aligned} \text{RET}_{i,\tau} = & \alpha_{i,t} + \beta_{0,i,t}\text{MRET}_{\tau} + \beta_{1,i,t}\text{MRET}_{\tau-1} \\ & + \beta_{2,i,t}\text{MRET}_{\tau-2} + \beta_{3,i,t}\text{MRET}_{\tau-3} + \varepsilon_{i,\tau}, \quad \text{day } \tau \in \text{month } t. \end{aligned} \quad (1)$$

Here,  $\text{RET}_{i,\tau}$  is the return of stock  $i$  on day  $\tau$  in month  $t$ , and  $\text{MRET}$  is the market return. We compute IVOL by multiplying the standard deviation of the regression residuals with the square root of the number of trading days in month  $t$ . The use of the lagged market returns is to adjust for the effect of non-synchronous trading [Dimson (1979)]. The mean IVOL is 12.41%, and the median is 9.09%.

As specified above, idiosyncratic volatility is estimated using the CAPM model. This is close in spirit to the theoretical model presented later, in which the economy is driven by a single macroeconomic factor. In unreported robustness checks, we also find similar empirical results if idiosyncratic volatility is measured using the Fama-French three-factor model.

In our empirical analysis, we obtain similar results using idiosyncratic volatilities contemporaneous to returns or conditional idiosyncratic volatilities estimated as strictly out-of-sample forecasts of EGARCH models similar to the approach in Fu (2009). Hence, we focus

on the results using the contemporaneous idiosyncratic volatility since the measure is easier to construct. We describe the EGARCH estimation and report the empirical results using the out-of-sample conditional idiosyncratic volatility in Appendix A.

Since ME and IVOL are positively skewed, we take natural logarithm and the summary statistics of  $\log(\text{ME})$  and  $\log(\text{IVOL})$  are also reported in Panel A of Table 1. Table 2 reports the time-series averages of the cross-sectional simple correlations between the stock return,  $\log(\text{ME})$ , and  $\log(\text{IVOL})$ . The correlation between size and return is -0.01 with a  $t$ -statistic of 2.01. This is consistent with the traditional size effect — small firms earn higher returns than large firms. The correlation between return and the contemporaneous idiosyncratic volatility is significantly positive (0.09 with a  $t$ -statistic of 12.64). High idiosyncratic volatility is associated with high return. Finally, the correlation between size and idiosyncratic volatility is negative and statistically significant (-0.52 with a  $t$ -statistic of -112.74). Small firms have more volatile stock returns.

Panel B of Table 1 summarizes CSHR, the number of common shareholders. The fundamental annual file of Compustat reports this data item since fiscal year 1975. The statistics for this variable is based on 195,928 firm-year observations during the period 1975–2008. The variable CSHR is also positively skewed, with a mean of about 16,000 and a median of about 1,500. We also take log transformation and report the summary statistics of  $\log(\text{CSHR})$ .

### 3 Empirical evidence

We first investigate the relations between the monthly return, firm size, and idiosyncratic volatility, and then the relation between the fiscal-year-end number of shareholders and firm size.

### 3.1 Stock returns

We first investigate the unconditional relation between size and return. In each month, we sort stocks into deciles based on market capitalization of the previous month, then compute the equal- and value-weighted portfolio returns. Following Fama and French (1992), we use the breaking points based on the ME of NYSE stocks only. As a result, the numbers of stocks are different across the ten size portfolios. Panel A of Table 3 reports the time-series averages of the portfolio characteristics. By construction, the sorting results in substantial cross-sectional variation in size. The smallest size decile, while containing the largest number of stocks, contributes to less than 1% of the total stock market capitalization.

Panel B reports the time-series averages of the size portfolio returns. Schwert (2003) suggests that the relation between size and return varies over time. Hence, we examine this relation for the full sample period 1926:07–2009:12, and for three subperiods separately: the early period 1926:07–1967:12, the later period 1968:01–2009:12, and the most recent period 1982:01–2009:12, which is after the documentation of the size effect in Banz (1981). Consistent with existing studies, we find that small firms exhibit higher average returns than large firms. The returns of the hedging portfolio, long stocks of the largest ME decile and short stocks of the smallest ME decile, are significantly negative. For the full sample, the average monthly return spread is -1.10% for the equal-weighted portfolio returns and -0.76% for the value-weighted portfolio returns. Consistent with Schwert (2003), the return spread is much larger in magnitude in the early subsample period than in the later period, and becomes insignificant during the most recent decades.

Next, we investigate the unconditional relation between idiosyncratic volatility and return. In each month we sort stocks into deciles based on the estimated idiosyncratic volatility of the current month, and then compute the equal- and value-weighted portfolio returns. Panel A of Table 4 presents the stock characteristics of the IVOL portfolios. In any month, the number of stocks is the same in the ten IVOL portfolios. The highest IVOL portfolio,

however, contributes to less than 1% of the total stock market capitalization. This is consistent with the negative correlation between size and idiosyncratic volatility. Stocks with high idiosyncratic volatility are typically small.

The portfolio returns are reported in Panel B of Table 4. Consistent with Fu (2009), we find that stocks with high idiosyncratic volatilities earn higher average returns than stocks with low idiosyncratic volatilities. The average monthly return spread between the highest IVOL and the lowest IVOL portfolios is 5.41% for the equal-weighted portfolio returns and 3.26% for the value-weighted portfolio returns. Although the large magnitudes of these spreads are mainly due to the high returns of the highest IVOL portfolio, the average portfolio returns are almost monotonically increasing in idiosyncratic volatility. We also examine the relation for two subperiods separately — the early period 1926:07–1967:12 and the later period 1968:01–2009:12 — and the return spreads are positive and significant in both subperiods.

The key interest of our study is the size-return relation after controlling for idiosyncratic volatility. To investigate this relation with portfolio returns, we intend to form stock portfolios that have similar idiosyncratic volatility but very different size. Hence, we employ the following sequential sorting procedure. In each month, we first sort stocks into deciles based on idiosyncratic volatility of the current month, and then sort the stocks in each IVOL decile into 10 portfolios based on market capitalization of the previous month. The purpose of the first sort is to narrow down the variation of idiosyncratic volatility, while the second sort separates the stocks with similar IVOL by size.

For each month, this sequential sorting yields 100 portfolios, each with equal numbers of stocks.<sup>4</sup> Depending on the total number of listed firms, the number of firms in each

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<sup>4</sup>In the second sort, we form the ME breaking points using all the stocks in an IVOL decile, rather than NYSE stocks only. If we use the NYSE-based ME breaking points, then in the relatively high IVOL deciles, in which the stocks are small, stocks overwhelmingly flock to small size portfolios, leaving few or even none in large size portfolios. This makes it difficult to investigate the portfolio returns.

portfolio varies between 5 and 90 in our full sample period, with a time-series average of 35 firms. Table 5 presents the time-series averages of median ME and median IVOL for the 100 portfolios. Panel A shows that within each IVOL decile, stocks in different ME portfolios exhibit very different size. Panel B demonstrates that the sequential sorting effectively controls for idiosyncratic volatility across size portfolios. For IVOL deciles 1 to 9, the spreads of median IVOL between the largest and the smallest size portfolios are all below 1%. In other words, within IVOL deciles 1 to 9, there is little variation in IVOL across the size portfolios. Thus, if we observe significant differences in average returns across the size portfolios of these nine IVOL deciles, it is likely due to the variation in size.

The highest IVOL decile is an exception. Panel B shows that the median IVOL decreases by a substantial 11% from size deciles 1 to 10. Panel A, on the other hand, indicates an ME spread of less than \$400 million, which is the smallest among the ME spreads of all the IVOL deciles. In other words, for the size portfolios in the highest IVOL decile, the sequential sorting does not achieve an effective control for idiosyncratic volatility. Hence, the interpretation of the portfolio return results for this IVOL decile requires special attention.

We compute the equal- and value-weighted excess returns in each month for the 100 portfolios and Table 6 reports the time-series averages. We report the results for the full sample period (in Panels A and B respectively for equal- and value-weighted returns), and separately for the two subperiods (Panels C and D for the 1926:07–1967:12 period, and Panels E and F for the 1968:01–2009:12 period). Within each of IVOL deciles 1 to 9, the average portfolio return almost always monotonically increases with size; the return spreads between size deciles 10 and 1 are positive and statistically significant. For the full sample, the return spreads range between 0.72% and 2.69%. In addition, the spreads are positive and significant in both the early and later sample periods. To corroborate the portfolio return results, we run the time-series regressions of the return spreads on the Fama-French three factors. As reported in the last column of Table 6, the estimated intercepts, or the alphas,

are positive and statistically significant.

As noted earlier, for IVOL deciles 1 to 9, the control for IVOL across the size portfolios is effective. Hence, the positive return spreads suggest a positive relation between size and return. In the highest IVOL decile, however, the return decreases with size, and the return spread between ME deciles 10 and 1 is negative and significant. As noted earlier, across the size portfolios in the highest IVOL decile, we obtain a moderate increase in ME accompanied by a large decrease in IVOL. Since idiosyncratic volatility and return are positively correlated, if the effect of the decreasing IVOL dominates, this can give rise to the negative return spread in the highest IVOL decile.

The highest IVOL decile contains very small stocks. Small stocks with high return volatilities have a higher probability to be delisted in the following period than large stocks. The CRSP's monthly stock return file does not include delisting returns. This creates a survivorship bias, which has been shown contributing to the negative return spread between large and small stocks [Shumway and Warther (1999)]. When we include delisting returns in computing the portfolio returns,<sup>5</sup> the return spread between the largest and smallest size portfolios in the highest IVOL decile indeed becomes less negative. The equal-weighted return spread changes from -5.06% to -3.70%, and the value-weighted return spread changes from -5.17% to -4.04%. Including delisting returns has little impact on the return spreads of the other IVOL deciles. The results with delisting returns are available upon request.

Last but not least, while the highest IVOL decile consists of 10% of the stocks in number, it supplies less than 1% of the total market capitalization (Panel A of Table 4). The economic importance of this decile is likely small.

In summary, the portfolio return results indicate that large firms earn higher returns than small firms after controlling for idiosyncratic volatility. As an alternative to portfo-

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<sup>5</sup>The delisting returns are obtained from CRSP's monthly stock event file. Since it is infeasible to estimate idiosyncratic volatility for the delisting month, we assume it is the same as in the previous month.

lio sorting, we use the Fama-MacBeth regressions to examine the size-return relation. We regress individual stock excess returns in each month on lagged  $\log(\text{ME})$ , on contemporaneous  $\log(\text{IVOL})$ , and on both variables, respectively. The first two regressions examine the unconditional relations, and the last regression focuses on the size-return relation with the control for idiosyncratic volatility.

The results are reported in Table 7, respectively for the full, early, and later sample periods. The regression results confirm the findings from the portfolio sorting. Unconditionally, stock returns are negatively related to size. Controlling for idiosyncratic volatility in the regressions, stock returns are positively related to size, and the relation is statistically significant. In unreported robustness checks, we include additional variables in the Fama-MacBeth regressions. The slope coefficients for  $\log(\text{ME})$  and  $\log(\text{IVOL})$  remain qualitatively the same and quantitatively similar. These additional variables include the CAPM beta, the ratio of book-to-market equity, liquidity and its variance, and past returns. We follow Fama and French (1992) for beta and the ratio of book-to-market equity, Chordia, Subrahmanyam, and Anshuman (2001) for liquidity and its variance, Jegadeesh and Titman (2001) for the past 6-month (skipping the preceding month) returns, and Jegadeesh (1990) for the preceding month returns. Table 7 also confirm that the relations between idiosyncratic volatility and return are positive.

Appendix A reports the results on portfolio returns and Fama-MacBeth regressions based on EIVOL, the expected idiosyncratic volatility. We estimate EGARCH models using past returns, and compute EIVOL as the one-month-ahead forecast of the conditional idiosyncratic volatility. The EIVOL estimates are thus strictly out of sample. The results using EIVOL are similar to those based on the contemporaneous idiosyncratic volatility discussed above.

These empirical results suggest a potential explanation of the widely documented negative relation between size and return. That is, failure to control for idiosyncratic volatility results

in an omitted variable bias, which leads to the negative relation. The bias is downward because idiosyncratic volatility is negatively related to size, but positively related to return, thus creating a negative link between size and return.

This downward bias is explained in more detail in Appendix B. Specifically, two channels contribute to the unconditional relation between size and return. The first channel is the positive size-return relation conditional on idiosyncratic volatility, which we document in this study. In the second channel, size is negatively correlated with idiosyncratic volatility, which, in turn, is positively associated with return. This negative, second channel gives rise to the downward bias, and it more than offsets the positive, first channel, resulting in the unconditional negative relation between size and return. In other words, the positive relation is masked by the negative link between size and return via idiosyncratic volatility.<sup>6</sup> Controlling for idiosyncratic volatility removes the mask.

### 3.2 Number of individual investors

In this section, we attempt to illustrate the empirical relation between the number of investors and stock size. Our measure for the number of investors is CSHR, the number of common shareholders reported in the fundamental annual file of Compustat since fiscal year 1975. As perhaps the only source of information on the number of shareholders for a large panel of US firms, CSHR is frequently used in the investor recognition literature to measure how well-known a stock is. Our study, however, focuses on its relation with stock size.

For each year of 1975–2008, we run a cross-sectional regression of  $\log(\text{CSHR})$  on  $\log(\text{ME})$ . Table 8 reports that the time-series average of the slope on  $\log(\text{ME})$  is 0.43, and the time-series average of  $R^2$  is 34%. A positive slope suggests that larger firms are held by more investors. This is consistent with the intuition that larger firms tend to be more well-known,

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<sup>6</sup>Similarly, for the unconditional relation between idiosyncratic volatility and return, there is also a downward bias because size is the omitted variable. The bias weakens the positive relation, but is not strong enough to flip the sign. See Appendix B for more details and Table 7 for the empirical results.



and thus attract more investors. If the slope is 1, it implies that the number of investors increases linearly with firm size, or equivalently, the size-scaled number of investors is the same for all firms. A slope between 0 and 1 suggests that, while larger stocks are held by more investors, the relation between the number of investors and stock size is concave: the size-scaled number of investors decreases with stock size.

Due to the inclusion of institutional investors, CSHR as the proxy for the number of individual investors involves measurement errors. Evidence from the 13f institutional holding dataset, however, suggests that the resulting impact is likely small. The increasing predominance of institutional investors is a phenomenon less than three decades old. In 1980, the total number of institutional investors is only about 500; the median institutional ownership is below 10% for NYSE stocks and zero for Nasdaq stocks. In other words, the influence of institutional investors is rather small in the early years of our sample. Nonetheless, we still find that the slope coefficients are about 0.50 in the late 1970s to early 1980s. In addition, we adjust both CSHR and ME to exclude the effect of institutional investors — we subtract the number of institutional investors from CSHR, and the market capitalization held by these institutional investors from ME — and then run regressions of log adjusted CSHR on log adjusted ME. The time series average of the slope coefficients increases only slightly to 0.46, and the average  $R^2$  is about the same.

To summarize, the empirical results indicate that, relative to their size, large firms are held by fewer investors, or equivalently, the size-scaled number of investors decreases with firm size. As shown subsequently in the model, this empirical fact together with investor under-diversification generate a positive relation between size and return. The smaller the slope coefficient calibrated for the relation between  $\log(\text{CSHR})$  and  $\log(\text{ME})$  (i.e., the stronger the concavity), the larger the magnitude of the model results. Our model calibration will use a conservative value of 0.5, which implies a square-root relation between the number of investors and firm size: a firm four times as large has on average about twice as many

investors.<sup>7</sup>

## 4 Model

In this section, we present a parsimonious general equilibrium model of many stocks and numerous investors. Our model builds on those in the classical CAPM literature and the seminal studies of Levy (1978) and Merton (1987). In the model economy, investors are mean-variance optimizers over their stocks, and the expected return of each stock is determined so that the aggregated demand equals the supply. Further, we incorporate into the model three empirical regularities observed in the data — individual investors are under-diversified, large firms have lower idiosyncratic volatilities than small firms, and the size-scaled number of investors decreases with firm size. We calibrate the model to match the salient quantitative properties of the empirical data, and explore the model implications on the cross section of stock returns. As shown subsequently, with investor under-diversification, the model generates a positive relation between idiosyncratic volatility and return. More importantly, the decreasing size-scaled number of investors and investor under-diversification generate a positive relation between size and return. These results, together with the negative correlation between size and idiosyncratic volatility, can explain the empirical relations between size, idiosyncratic volatility, and return as documented in the paper.

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<sup>7</sup>Here is an example to illustrate the decreasing size-scaled number of investors. At the end of fiscal year 1975, Eastman Kodak has a market capitalization of \$17.12 billion and is owned by 237.5 thousand investors; Xerox has a market capitalization of \$4.05 billion and is owned by 135.6 thousand investors.

## 4.1 Stocks

The model has two periods, time 0 and time 1, and consistent with our empirical analysis, the interval is one month. The economy is driven by a single macroeconomic factor

$$\tilde{F}_i = \sigma_F \tilde{f}, \quad \tilde{f} \sim N(0, 1). \quad (2)$$

The factor has a mean of 0 and a standard deviation of  $\sigma_F$ , and the factor shock  $\tilde{f}$  is a standard normal random variable.

The economy is populated with a large number of stocks. Stock  $i$  pays out a random cash flow at time 1,

$$\tilde{C}_i = C_i(1 + B_i \tilde{F} + \sigma_i \tilde{\varepsilon}_i), \quad \tilde{\varepsilon}_i \sim N(0, 1), \quad \text{corr}[\tilde{\varepsilon}_i, \tilde{f}] = 0. \quad (3)$$

Here,  $C_i$  is the mean,  $B_i$  is the exposure of the cash flow to the macroeconomic factor, and  $\sigma_i$  is the standard deviation of the stock specific shock  $\tilde{\varepsilon}_i$ , which is a standard normal random variable. The factor shock  $\tilde{f}$  and the stock specific shock  $\tilde{\varepsilon}_i$  are independent.

Stock  $i$  is thus characterized by three parameters,  $C_i$ ,  $B_i$ , and  $\sigma_i$ . The macroeconomic factor will ultimately give rise to the systematic risk in the economy, and  $B_i$  largely determines the loading of stock  $i$  on this risk. The stock specific shocks generate idiosyncratic risks, and  $\sigma_i$  largely determines the magnitude of idiosyncratic volatility of stock  $i$ . Finally, because of the short horizon between the two periods, the magnitude of the cash flow  $C_i$  largely determines the market capitalization of stock  $i$ .

We assume that cross-sectionally (across  $i$ ),  $\log C_i$ ,  $B_i$ , and  $\log \sigma_i$  follow normal distributions. In addition,  $\log C_i$  and  $\log \sigma_i$  are correlated:

$$\text{corr}[\log C_i, \log \sigma_i] = \rho. \quad (4)$$

A negative  $\rho$  will generate a negative correlation between size and idiosyncratic volatility in the model, consistent with the empirical evidence. The distribution of  $B_i$  is independent of  $\log C_i$  and  $\log \sigma_i$ . As a result, in the model the CAPM beta varies essentially independently from size or idiosyncratic volatility, and thus cannot explain the return patterns associated with size or idiosyncratic volatility. The stock specific shocks are correlated, and  $\text{corr}[\tilde{\varepsilon}_{i1}, \tilde{\varepsilon}_{i2}]$  is drawn from a normal distribution.

Let  $V_i$  denote the time-0 present value of the time-1 random cash flow  $\tilde{C}_i$  of stock  $i$ ;  $V_i$  is also firm size or market capitalization. The gross return is

$$\tilde{R}_i = \frac{C_i}{V_i}(1 + B_i\sigma_F\tilde{f} + \sigma_i\tilde{\varepsilon}_i). \quad (5)$$

The expected gross return is simply

$$R_i = E[\tilde{R}_i] = \frac{C_i}{V_i}. \quad (6)$$

It then follows that

$$\tilde{R}_i = R_i(1 + B_i\sigma_F\tilde{f} + \sigma_i\tilde{\varepsilon}_i). \quad (7)$$

The covariance between two stocks  $i_1$  and  $i_2$  is

$$\text{cov}[\tilde{R}_{i_1}, \tilde{R}_{i_2}] = R_{i_1}R_{i_2}(B_{i_1}B_{i_2}\sigma_F^2 + \sigma_{i_1}\sigma_{i_2}\text{cov}[\tilde{\varepsilon}_{i_1}, \tilde{\varepsilon}_{i_2}]). \quad (8)$$

## 4.2 Under-diversified, mean-variance optimizing investors

The economy is populated with a large number of individual investors. A large literature documents that individual investors hold under-diversified portfolios,<sup>8</sup> and proposes numerous explanations.<sup>9</sup> To sharpen the focus of our study, we abstract from specific mechanisms underlying investor under-diversification. We take this empirical regularity as given, and similar to Levy (1978) and Merton (1987), we assign different portfolios of a small number of stocks to investors. Moreover, as detailed below, we assign the portfolios so that the model economy replicates the empirical relation between the number of investors and firm size.

In the baseline model, investors have the same wealth. Each investor makes a small number,  $M$ , of picks from the entire universe of stocks with replacement. The probability of stock  $i$  being picked is

$$P_i \propto C_i^\lambda e^{\sigma_\pi \pi_i}, \quad \pi_i \sim N(0, 1), \quad \lambda > 0. \quad (9)$$

The probability is proportional to the magnitude of the cash flow raised to the power of  $\lambda$ , and is also subject to a log-normal variation with  $\sigma_\pi$  as the standard deviation. The log-normal term represents factors that drive investors' picks but are orthogonal to  $C_i$ .

The same stock can be picked more than once by an investor. With a large number of stocks, duplication only occurs for stocks with very large  $P_i$  and in the portfolios of a tiny fraction of investors. Most investors' portfolios contain  $M$  different stocks.<sup>10</sup>

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<sup>8</sup>See, among others, Blume and Friend (1975), Kelly (1995), Barber and Odean (2000), Polkovnichenko (2005), Calvet, Campbell, and Sodini (2007), Goetzmann and Kumar (2008), and the survey in Campbell (2006).

<sup>9</sup>See, among others, Brennan (1975), Kraus and Litzenberger (1976), Bloomfield, Leftwich, and Long (1977), Merton (1987), Odean (1999), Harvey and Siddique (2000), Shefrin and Statman (2000), Polkovnichenko (2005), Barberis and Huang (2008), Cohen (2009), Liu (2009), and Nieuwerburgh and Veldkamp (2010).

<sup>10</sup>As shown later, our calibration specifies a large number of investors, and as a result, all stocks are picked by at least one investor.

The total number of investors holding stock  $i$  is proportional to the probability  $P_i$ :

$$N_i \approx \text{const} \times C_i^\lambda e^{\sigma_\pi \pi_i}, \quad (10)$$

or

$$\log N_i \approx \text{const} + \lambda \log C_i + \sigma_\pi \pi_i. \quad (11)$$

Because the short horizon between the two periods in the model, the distribution of  $C_i$  largely determines that of  $V_i$ . Hence, this stock picking scheme allows the model to replicate the empirical relation reported earlier between CSHR and ME.

After picking stocks, each investor solves a mean-variance portfolio problem. For expositional clarity, we will suppress the investor index in the following. Let  $\mathbf{R}$  denote the vector of the expected gross returns of the stocks in an investor's portfolio, and  $\mathbf{\Sigma}$  be the covariance matrix of the stock returns. The investor can also borrow or lend a risk-free asset, with the gross risk-free rate  $R_f$ . Let  $\boldsymbol{\omega}$  denote the vector of the weights for the stocks. The investor maximizes

$$(1 - \boldsymbol{\omega}'\mathbf{1})R_f + \boldsymbol{\omega}'\mathbf{R} - \frac{\delta}{2}\boldsymbol{\omega}'\mathbf{\Sigma}\boldsymbol{\omega}. \quad (12)$$

Here,  $\delta$  is a preference parameter that determines the investor's mean-variance tradeoff. Without any constraints, the first order condition with respect to  $\boldsymbol{\omega}$

$$\mathbf{R} - R_f\mathbf{1} - \delta\mathbf{\Sigma}\boldsymbol{\omega} = 0 \quad (13)$$

yields

$$\boldsymbol{\omega} = \frac{1}{\delta} \boldsymbol{\Sigma}^{-1} (\mathbf{R} - R_f \mathbf{1}). \quad (14)$$

If the investor is subject to constraints on shorting

$$\boldsymbol{\omega} > 0, \quad (15)$$

or borrowing up to, e.g., 30% of the net worth of the portfolio,

$$\boldsymbol{\omega}' \mathbf{1} \leq 1.3, \quad (16)$$

then the optimization is generally a quadratic programming problem.

### 4.3 Equilibrium

We set up the economy, the stocks, and the investors' holdings, and then solve for the equilibrium. We begin with an initial guess of expected stock returns. Using expected stock returns, we compute market capitalization  $V_i$ . The sum of all  $V_i$  is the total wealth in the economy, which is equally divided among the investors. Then we solve the portfolio problem for each investor. For each stock, we sum up the wealth invested in the stock by all the investors holding the stock. The total wealth invested in stock  $i$ ,  $W_i$ , represents the demand, while the supply is  $V_i$ . Hence, if  $W_i < V_i$ , or the demand is less than the supply, we increase the expected return  $R_i$ , which induces investors holding stock  $i$  to allocate more of their wealth to the stock. Conversely, if  $W_i > V_i$ , or the demand is more than the supply, we decrease  $R_i$ , and as a result, investors holding stock  $i$  allocate less of their wealth to the stock. In equilibrium, the demand equals the supply for all the stocks. When the markets are clear for all the stocks, by the Walras law, borrowing and lending between investors at

the risk-free rate also sum to 0.

With the solution of the equilibrium, the aggregate stock market return is

$$\tilde{R}_M = \frac{\sum_i V_i \tilde{R}_i}{\sum_i V_i} = \frac{\sum_i V_i R_i (1 + B_i \sigma_F \tilde{f} + \sigma_i \tilde{\varepsilon}_i)}{\sum_i V_i} \quad (17)$$

$$= \frac{\sum_i C_i}{\sum_i V_i} + \frac{\sum_i C_i B_i}{\sum_i V_i} \sigma_F \tilde{f} + \frac{\sum_i C_i \sigma_i \tilde{\varepsilon}_i}{\sum_i V_i} \quad (18)$$

$$= \frac{\sum_i C_i}{\sum_i V_i} \left( 1 + \frac{\sum_i C_i B_i}{\sum_i C_i} \sigma_F \tilde{f} + \frac{\sum_i C_i \sigma_i \tilde{\varepsilon}_i}{\sum_i C_i} \right) \quad (19)$$

$$= R_M (1 + B_M \sigma_F \tilde{f} + \tilde{\varepsilon}_M), \quad (20)$$

where the expected market return is

$$R_M = \frac{\sum_i C_i}{\sum_i V_i}. \quad (21)$$

The market return variance is

$$\text{var}[\tilde{R}_M] = R_M^2 \left( B_M^2 \sigma_F^2 + \text{var}[\tilde{\varepsilon}_M] \right). \quad (22)$$

The covariance between the market return and the return of stock  $i$  is

$$\text{cov}[\tilde{R}_i, \tilde{R}_M] = R_i R_M \left( B_i B_M \sigma_F^2 + \sigma_i \text{cov}[\tilde{\varepsilon}_i, \tilde{\varepsilon}_M] \right). \quad (23)$$

We can then compute the CAPM beta

$$\beta_i = \frac{\text{cov}[\tilde{R}_i, \tilde{R}_M]}{\text{var}[\tilde{R}_M]}, \quad (24)$$



and idiosyncratic volatility

$$H_i = \sqrt{\text{var}[R_i] - \beta_i^2 \text{var}[\tilde{R}_M]}. \quad (25)$$

Note that for the model, expected returns, betas, and idiosyncratic volatilities are explicitly computed from the solution, while their empirical counterparts are estimated from the real data.

#### 4.4 Model parameters

We choose the model parameters so that the model economy replicates the salient properties of the empirical data. We set the number of stocks at 2000,<sup>11</sup> and the number of investors at  $2 \times 10^5$ . As surveyed in Campbell (2006), earlier studies find that the number of stocks held by a typical household or individual investor is only one or two. More recently, this number appears to increase to about four [Barber and Odean (2000) and Goetzmann and Kumar (2008)].<sup>12</sup> In our baseline calibration, each investor makes four stock picks, and we find that on average, 98.8% of investors end up holding four different stocks.

For the distribution of  $\log C_i$ , the mean is 4.9 and the standard deviation is 2.0. These two parameters are chosen so that in the model the mean and the standard deviation of  $\log V_i$  match those of  $\log(\text{ME})$  of the firms in the empirical data. For the distribution of  $\log \sigma_i$ , the mean is 2.25 and the standard deviation is 0.75. These two parameters are chosen so that in the model the mean and the standard deviation of  $\log H_i$  match those of  $\log(\text{IVOL})$  in the empirical data. We set  $\text{corr}[\log C_i, \log \sigma_i]$  to be -0.5 so that in the model  $\text{corr}[\log V_i, \log H_i]$  matches the observed negative correlation between  $\log(\text{ME})$  and  $\log(\text{IVOL})$ .

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<sup>11</sup>The number of the firms traded on the NYSE, AMEX, and Nasdaq varies from about 500 in 1926, to about 3000 in 1967, to about 9000 in 1997, and to slightly less than 6000 in 2008.

<sup>12</sup>More specifically, in a sample of more than 62,000 household investors from a U.S. brokerage house, Goetzmann and Kumar (2008) show that more than 25% of the investor portfolios contain only one stock, over half of the investor portfolios contain no more than three stocks, and less than 10% the investor portfolios contain more than ten stocks.

The distribution of factor exposure,  $B_i$ , has a mean of 1 and a standard deviation of 0.5. The correlations between stock specific shocks,  $\text{corr}[\varepsilon_{i1}, \varepsilon_{i2}]$ , are assigned with a mean of 0 and a standard deviation of 0.1. The model solutions indicate that the results are robust to changes in these parameters.<sup>13</sup>

As discussed earlier, in the empirical data, the Fama-MacBeth regressions of  $\log(\text{CSHR})$  on  $\log(\text{ME})$  suggest a roughly square-root dependence. Hence, we set  $\lambda = 0.5$  so that the number of investors on average increases with the square root of  $C_i$  in our model.<sup>14</sup> The standard deviation  $\sigma_\pi$ , characterizing the variation in the number of investors orthogonal to  $C_i$ , is set to 1.3 so that the model matches the average  $R^2$  of the regressions of  $\log(\text{CSHR})$  on  $\log(\text{ME})$ .

Finally, the standard deviation of the macroeconomic factor,  $\sigma_F$ , set to 0.055, is intended for the model to match the monthly volatility of the aggregate stock market return. The monthly gross risk-free rate is  $R_f$  is set to 1.004. The preference parameter  $\delta = 0.65$ , and for parsimony, is assumed to be the same for all investors. These two parameters are chosen to replicate the averages of the stock returns and the excess returns.

Our model is a parsimonious two-period model. In calibrating the model, we abstract from the potential variations of the empirical variables over time. For example, a number of studies have investigated the fluctuations in the average idiosyncratic volatility of individual stocks over the past decades,<sup>15</sup> and largely conclude that there is no time trend but rather sporadic episodes of rise and fall. Our calibration simply attempts to match the mean and the standard deviation of  $\log(\text{IVOL})$  of all the firm-month observations.

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<sup>13</sup>We obtain very similar results on the relations between return, size, and idiosyncratic volatility if we change the standard deviation of  $B_i$  or specify the stock specific shocks as uncorrelated across firms.

<sup>14</sup>The model results are stronger if we set a smaller  $\lambda$ .

<sup>15</sup>See Campbell, Lettau, Malkiel, and Xu (2001), Brown and Kapadia (2007), and Brandt, Brav, Graham, and Kumar (2009), among others.

## 5 Model-implied results

We simulate the model economy for 100 times, and solve for the equilibrium for each economy. The solutions allow us to compute directly an array of variables, in particular expected returns  $R_i$ , firm values  $V_i$ , and idiosyncratic volatilities  $H_i$ .

To compare with the empirical data, we first compute the averages of key summary statistics over the 100 equilibria. We find that, on average, the mean of  $\log V_i$  is 4.89, and the standard deviation is 2.00; the mean of  $\log H_i$  is 2.26, and the standard deviation is 0.75; the mean of  $R_i - R_f$  is 0.70% per month; the correlation between  $\log V_i$  and  $\log H_i$  is -0.50. For the regressions of log number of investors on log size ( $\log N_i$  on  $\log V_i$ ), the average slope is 0.50, and the average  $R^2$  is 0.31. The average market excess return is 0.56% per month, and the average market return volatility is 5.6% per month. These results confirm that the calibrated model well replicates the key features of the empirical data.

### 5.1 Return results

Next, we investigate the relations between size, idiosyncratic volatility, and the expected return following the methods of portfolio sorting and return regressions applied earlier to the empirical data. Table 9 presents the expected excess returns of the stock portfolios. The results are averages across the 100 equilibria. In Panel A, stocks are sorted by size  $V$  into deciles of equal number of stocks,<sup>16</sup> and the equal-weighted expected returns in excess of  $R_f$  are reported. The results indicate higher expected returns for smaller stocks. The average spread between the expected returns of the largest and the smallest size portfolios is -0.67%. This is consistent with the finding in the real data that small firms earn higher returns than large firms.

Panel B reports the equal-weighted expected returns for the deciles sorted by idiosyncratic

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<sup>16</sup>There is no model counterpart to NYSE stocks so we simply form portfolios of equal number of stocks.

volatility  $H$ . The results indicate that the expected return increases with idiosyncratic volatility. The average spread between the expected returns of the highest and the lowest  $H$  portfolios is 2.64%. This is consistent with the finding in the real data that stocks with high idiosyncratic volatility earn high returns.

Finally, we apply the sequential sorting procedure: we sort the stocks first by idiosyncratic volatility  $H$  into deciles, then for each  $H$  decile, sort stocks by size  $V$  into ten portfolios. To check the control for idiosyncratic volatility, Panel C reports the difference in median  $H$  between the largest and the smallest  $V$  portfolios within each  $H$  decile. For each of  $H$  deciles 1 to 9, the difference in median  $H$  is slightly negative and no more than 1% in magnitude. For  $H$  decile 10, the difference is about -11%. These results are quantitatively very close to the corresponding empirical results presented in Table 5. Therefore, in both the empirical data and the model equilibria, the control for idiosyncratic volatility is effective in idiosyncratic volatility deciles 1 to 9, but poor in decile 10.

Panel D presents the equal-weighted expected excess returns of the 100  $H$ -then- $V$  sorted portfolios. Within each of  $H$  deciles 1 to 9, the expected excess return increases with size — large stocks earn higher returns than small stocks. The only exception is in the highest  $H$  decile. Like the highest IVOL decile in the real data, the return spread between the highest and the lowest size portfolios is negative.

Panel E of Table 9 presents the value-weighted expected excess return spreads. The results are qualitatively the same as those based on equal-weighted returns, though somewhat smaller in magnitudes. All these return patterns are similarly observed in the real data.

Table 10 presents the regressions of the expected excess returns of individual stocks. The coefficients,  $t$ -statistics, and  $R^2$  are all averages across 100 simulations. Regressing the expected excess return  $R_i - R_f$  on size  $\log V_i$  yields a negative coefficient. Regressing  $R_i - R_f$  on idiosyncratic volatility  $\log H_i$  yields a positive coefficient. When both variables are included, the coefficient for  $\log V_i$  turns positive, while that for  $\log H_i$  remains positive and

become larger. These model-implied regression results well replicate the patterns observed in the real data regressions.

In our model, the CAPM beta varies independently from size and idiosyncratic volatility in the cross section. Therefore, the relations between return, size, and idiosyncratic volatility reported above are not driven by variations in the CAPM beta. For example, if we use the CAPM beta adjusted expected returns to compute the portfolio return spreads, the results are very close to those in Table 9. If we include the CAPM beta as a regressor in the return regressions, the coefficients on size and idiosyncratic volatility change very little.

Altogether, in the model equilibria, unconditionally there is a negative size-return relation, and a positive relation between idiosyncratic volatility and return. Most importantly, after controlling for idiosyncratic volatility, the relation between size and return becomes positive. The model is well capable of generating the qualitative patterns of the empirical results, while the quantitative magnitudes are smaller than those in the real data. Given the stylized nature of the model, its quantitative performance is still remarkable.

## 5.2 Counterfactual experiments

An advantage of the model is that it allows us to make counterfactual changes on the inputs to the model and examine the impact on the model results. In doing so, we can identify the underlying economic mechanisms that drive the particular model results.

Our model is based on three key empirical regularities — the decreasing size-scaled number of investors, the negative correlation between size and idiosyncratic volatility, and investor under-diversification. Thus, we conduct a few experiments and make counterfactual changes on each of the three features, one at a time. The results from these experiments are presented in Table 11. To facilitate comparison, the results for the baseline model are reproduced in line 0 of Table 11.

In the first experiment, we change  $\lambda$  to 1, so that the number of investors increases

linearly with size, or equivalently, the size-scaled number of investors is the same for all stocks. Everything else remains the same. As reported in line 1 of Table 11, the size-return relation conditional on idiosyncratic volatility exhibits striking differences from the baseline model. In the baseline model (line 0), the relation is positive. When the number of investors is set to grow linearly with firm size, the relation becomes largely flat. In the return regression on both size ( $\log V_i$ ) and idiosyncratic volatility ( $\log H_i$ ), the slope on  $\log V_i$  is essentially zero. In the portfolio return results, within each of  $H$  deciles 1 to 9 (where the control for  $H$  is effective), the return spreads between the largest and the smallest size portfolios are very close to zero.

In the second experiment, we change  $\rho$  to 0, so that size and idiosyncratic volatility vary independently across firms. Everything else remains the same, including  $\lambda = 0.5$ . The results are reported in line 2 of Table 11. Similar to the baseline model, this experiment also generates a positive size-return relation conditional on idiosyncratic volatility. Different from the baseline model, the relation between size and return is positive even without controlling for idiosyncratic volatility. As a matter of fact, since  $\log V_i$  and  $\log H_i$  are uncorrelated, the slope coefficients for them are essentially the same in the return regressions on  $\log V_i$  and  $\log H_i$  separately and jointly.

The results from the two experiments imply that the positive size-return relation is driven by the decreasing size-scaled number of investors, while the unconditional negative size-return relation is due to the negative correlation between size and idiosyncratic volatility. What is common across the baseline, the first experiment ( $\lambda = 1$ ), and the second experiment ( $\rho = 0$ ) is the increasing expected return in idiosyncratic volatility. This suggests that the positive relation between idiosyncratic volatility and return is driven by investor under-diversification.

We conduct two additional experiments to further investigate the role of investor under-diversification. Investors hold four stocks in the baseline model. In line 3, we let investors hold only three stocks; in line 4, they hold six stocks. As the number of stocks increases from

three to four and then to six, investors become more diversified, and all the relations weaken in magnitude: the size-return relation conditional on idiosyncratic volatility becomes less positive; the relation between idiosyncratic volatility and return becomes less positive; the unconditional size-return relation becomes less negative. These results suggest a critical role of investor under-diversification in driving the relations between size, idiosyncratic volatility, and return.

To summarize, our results from the counterfactual experiments suggest the following economic intuition. First, because large stocks, relative to their size, attract fewer investors, they have to offer higher expected returns to induce their investors to allocate more of their wealth. This gives rise to the positive size-return relation. Second, when investors are under-diversified, they demand compensation for bearing idiosyncratic risk, resulting in the positive relation between idiosyncratic volatility and the expected return. Finally, large (small) stocks tend to have low (high) idiosyncratic volatilities. This negative correlation between size and idiosyncratic volatility generates a negative link between size and return, and quantitatively, it more than offsets the positive link driven by the decreasing number of investors. As a result, we observe an unconditional negative relation.

In the first experiment ( $\lambda = 1$ ), the number of investors is proportional to size. Relative to small firms, large firms do not need to offer higher expected returns to attract investor wealth. Hence, the size-return relation conditional on idiosyncratic volatility is flat. However, the negative link between size and return still exists due to the negative correlation between size and idiosyncratic volatility. As a result, small stocks exhibit high returns, and this is simply and wholly due to their large idiosyncratic volatilities.<sup>17</sup>

In the second experiment ( $\rho = 0$ ), the correlation between size and idiosyncratic volatility becomes zero. This shuts down the negative link between size and return via idiosyncratic

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<sup>17</sup>The results in line 1 also indicate a negative expected return spread across the size portfolios in the highest  $H$  decile. This is due to the poor control for  $H$  which yields a negative  $H$  spread in this decile.

volatility. Meanwhile,  $\lambda = 0.5$ , the size-scaled number of investors decreases with size. This generates a positive relation between size and return, both with and without the control for idiosyncratic volatility.

### 5.3 Additional robustness checks

We study several additional variants of the model to check the robustness of the model implications.

In our baseline model, investors solve an unconstrained mean-variance portfolio optimization. The portfolio weights can be negative: investors can short stocks and borrow at the risk-free rate. In reality, investors often face constraints on shorting stocks and borrowing. We investigate two variants of the model that impose these restrictions. Line 5 in Table 11 presents the results when investors are not allowed to short stocks, and line 6 explores the consequences of imposing a constraint that investors cannot borrow more than 30% of the net worth of their portfolios. With constraints, the size-return relation conditional on idiosyncratic volatility becomes more positive, and the unconditional size-return relation becomes somewhat less negative. In addition, the unconditional idiosyncratic volatility-return relation becomes less positive than that in the baseline model.

Another assumption we make for parsimony in the baseline model is that all investors have equal wealth. In a variant of the model, we divide the investors into two equal-numbered groups of 100,000 investors. Each investor in the first group is endowed with three times as much wealth as that of an investor in the second group. Consistent with the empirical evidence in Goetzmann and Kumar (2008) that larger stock portfolios by individual households are more diversified, each investor of the first group picks six stocks, while each investor of the second group picks two stocks. The results from this variant are very close to those of the baseline model. In yet another variant, we allocate 50,000 investors to the first, wealthier group, and the remaining 150,000 to the second group. The results are quantitatively



stronger than those of the baseline model.

In addition, we increase the number of stocks to 4000, or the number of investors to  $4 \times 10^5$ . The model results of these two variants are very close to those of the baseline model.

## 5.4 Large and more diversified investors

The model results presented so far suggest a critical role for investor under-diversification. An increase in the number of stocks in investors' portfolios results in decreased quantitative magnitudes for the relations between size, idiosyncratic volatility, and return in the model.

Institutional investors are playing a more and more important role in the US stock market. The total number of institutional investors as reported in the 13f institutional holding dataset has risen from 525 to 3100 during the period 1980–2008. The percentage of the total market capitalization held by institutional investors also increases from 31% to 68%, with a time-series average of 50%. The median (mean) number of stocks held by an institutional investor reduces from 125 to 70 (increases from 165 to 265) during the same period. Hence, compared to individual investors' portfolios [see, e.g., Goetzmann and Kumar (2008)], the portfolios of typical institutional investors are larger in value and contain more stocks, and thus are likely more diversified. The growing presence of institutional investors potentially weakens the effect of individual investor under-diversification.

To investigate this impact in our model, we introduce 1000 larger and more diversified investors, which we call mutual funds, into the model economy. The number of individual investors is kept at  $2 \times 10^5$ . We also double the number of stocks to 4000. This is consistent with the trend of growing total number of stocks in the empirical data. Half of the total stock market wealth is held by individual investors, and the other half under the management of mutual funds. Hence, in terms of the value of stock holdings, each mutual fund is as large as 200 individual investors.

For parsimony, we still assume that individual investors only hold individual stocks and each makes 4 stock picks. In other words, they do not invest in stocks via the mutual funds.<sup>18</sup> This simplifies the numerical solution of the equilibrium, and sharpens the focus on the impact of large and more diversified investors.

Each mutual fund makes 50 stock picks. Again, for parsimony, we assume that mutual funds pick stocks with a probability following the square-root dependence on the cash flow. This is the same as that for individual investors. On the other hand, the random variation terms in the probabilities representing the components orthogonal to firm size are independent between mutual funds and individual investors.<sup>19</sup> Further, we assume that mutual funds are also mean-variance optimizing. Since institutional investors are usually restricted from shorting or borrowing,<sup>20</sup> we impose the restrictions of no shorting and borrowing on the mutual funds in our model. The model solution indicates that mutual funds on average put positive weights in about 23 different stocks.

Overall, we make a number of simplifying assumptions on the behavior of the mutual funds in our model. Our focus is how the results change when both small, under-diversified individual investors and large, diversified funds participate in the stock market. Line 7 in Table 11 presents the results. Compared to the baseline model, the qualitative patterns remain the same in this variant. But as expected, all the relations weaken in magnitude: the unconditional size effect is less negative; the unconditional idiosyncratic volatility effect is less positive; the return spreads between the largest and the smallest  $V$  portfolios for  $H$  deciles 1 to 9 are less positive than those of the baseline model. These changes from the baseline model due to the participation of mutual funds are broadly consistent with the variations in the empirical results from the early period 1926:07–1967:12 to the later period

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<sup>18</sup>This can be understood as if there are two groups of investors: one group only hold individual stocks, while the other group invest entirely in mutual funds.

<sup>19</sup>The results are similar if the random variation terms are the same for mutual funds and individual investors.

<sup>20</sup>Under federal law, mutual funds cannot take on debt of more than a third of their assets.

1968:01–2009:12. Institutional investors play a more important role in the stock market in the later period.

## 6 Concluding remarks

In this study, we document robust empirical evidence that, after controlling for idiosyncratic volatility, there is a positive relation between size and return. We explain this positive relation, and reconcile it with the widely documented negative relation without the control for idiosyncratic volatility. We demonstrate the economic intuition in a parsimonious general equilibrium model. Specifically, individual investors are under-diversified, and large stocks, relative to their size, are held by fewer investors. To clear the markets, large stocks have to offer higher expected returns to induce the investors to allocate more of their wealth, giving rise to the positive size-return relation. The negative relation is the result of the failure to control for idiosyncratic volatility. This generates a downward omitted variable bias because idiosyncratic volatility is negatively related to size and, in the presence of investor under-diversification, positively related to return.

The general equilibrium approach in our study reveals important insights that do not readily transpire in the more contemporaneous factor pricing framework. Indeed, the economic intuition underlying the relations between size, idiosyncratic volatility, and return is difficult to explain with factor pricing models. First, the positive size-return relation in our model is not driven by variations in either systematic risk or idiosyncratic risk.<sup>21</sup> Second, idiosyncratic risk is priced in our model because it contributes to the risk of under-diversified portfolios. Because investors hold a small number of different stocks, the same stock contributes varying amount of risk to different investor portfolios. This is difficult to fit into

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<sup>21</sup>In the baseline model, size and the CAPM beta are uncorrelated. In one of the counterfactual experiments, we further set zero correlation between size and idiosyncratic volatility. The positive size-return relation arises in both scenarios.

factor pricing models, which assume that a stock has the same risk to all investors.

Our model is based on three empirical regularities. We take them as inputs to our model. In particular, following Levy (1978) and Merton (1987), we assign under-diversified portfolios to investors and investigate the asset pricing implications. It would be interesting to incorporate potential mechanisms into the model so that these empirical regularities (in particular, investor under-diversification and the decreasing size-scaled number of investors) could arise endogenously. Such an extension is most likely computationally challenging and merits a separate study in the future.<sup>22</sup> In our current paper, we have investigated a few model variants — we change the number of stocks in investor portfolios, divide investors into two groups holding different numbers of stocks, or introduce large and diversified mutual funds — and find similar results. While these variants do not incorporate the endogeneity directly, they suggest that the model results are robust to different scenarios of investor portfolio selections.

Following the classical CAPM literature, we employ a two-period setup for our model. This static setup precludes time-varying returns and volatilities. A dynamic setup could lead to new and interesting implications.<sup>23</sup> To sharpen the focus of this paper, we leave the extension to future research.

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<sup>22</sup>For example, suppose investors choose which stocks to hold based on stocks' expected returns and other information. Then, after investors choose stocks and we solve for the equilibrium and compute the expected returns, we would need to go back to check whether investors change their stock picks. If they do, we need to compute the equilibrium again, and so on, until the iterations reach a fixed point. This approach is practically infeasible given the long time needed to compute the equilibrium in the current model setup.

<sup>23</sup>For example, Shapiro (2002) studies investor recognition in an intertemporal setting and reveals new insights.

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# Appendices

## A Expected idiosyncratic volatility

EIVOL is the one-month-ahead conditional idiosyncratic volatility estimated using EGARCH models. In each month for each stock, we regress monthly excess returns up to the previous month on the Fama-French three factors and impose nine different EGARCH specifications on the time-series process of the regression residuals. The explicit functional forms of the EGARCH models are as follows:

$$\begin{aligned} \text{XRET}_{i,t} &= \alpha_i + \beta_i \text{RMRF}_t + s_i \text{SMB}_t + h_i \text{HML}_t + \varepsilon_{i,t}, \\ \varepsilon_{i,t} &\sim N(0, \sigma_{i,t}^2), \\ \log \sigma_{i,t}^2 &= a_i + \sum_{l=1}^p b_{i,l} \log \sigma_{i,t-l}^2 + \sum_{k=1}^q c_{i,k} \left( \theta \left( \frac{\varepsilon_{i,t-k}}{\sigma_{i,t-k}} \right) + \gamma \left( \left| \frac{\varepsilon_{i,t-k}}{\sigma_{i,t-k}} \right| - \sqrt{2/\pi} \right) \right) \end{aligned}$$

The monthly return process is described by the Fama-French three-factor model. The distribution of return residuals, conditional on the information set of time  $t - 1$ , is assumed to be normal with a mean of zero and a variance of  $\sigma_{i,t}^2$ . The conditional variance is assumed to be a function of the past  $p$  periods of residual variances and  $q$  periods of return shocks. The nine EGARCH specifications are  $p, q = 1, 2, 3$ . Each of the nine EGARCH models is separately estimated for each individual stock in each month. We choose the specification that converges and yields the lowest Akaike Information Criterion (AIC). EIVOL is computed as the one-month-ahead forecast, and is thus strictly out of sample. We require stocks to have at least 60 monthly returns in order to be eligible for the estimation.



Table A1: Size portfolio returns after controlling for expected idiosyncratic volatility

In each month we first sort stocks into 10 portfolios of equal number of stocks by the estimated expected idiosyncratic volatility (EIVOL), and then sort the stocks in each EIVOL decile into 10 portfolios of equal number of stocks by the market capitalization (ME) of the previous month. This procedure results in 100 portfolios of equal number of stocks in each month. We require firms to have at least 60 months of return observations for the purpose of EIVOL estimation, thus the full sample in this table covers the period from July 1931 to December 2009.

In each month, for each EIVOL\*ME portfolio, we compute the equal- and value-weighted returns in excess of the one-month T-bill rate. We report the time-series averages of the portfolio excess returns. FF alphas are the intercepts estimated from the time-series regressions of the portfolio return spreads on the Fama-French three factors.

EIVOL	ME Small	1	2	3	4	5	6	7	8	9	10 Large	10-1 Spread ( <i>t</i> -stat)	FF alpha ( <i>t</i> -stat)
Panel A: Full sample, 1931:07–2009:12. XRET, EW (%)													
1 Low	-0.45	-0.10	0.15	0.29	0.38	0.42	0.51	0.51	0.53	0.58	1.04 ( 7.69)	1.31 (14.84)	
2	-0.41	-0.03	0.17	0.37	0.48	0.49	0.59	0.71	0.65	0.61	1.02 ( 8.05)	1.24 (14.57)	
3	-0.49	-0.01	0.21	0.40	0.55	0.61	0.59	0.63	0.60	0.59	1.08 ( 8.04)	1.31 (13.86)	
4	-0.67	-0.04	0.21	0.35	0.53	0.59	0.66	0.75	0.67	0.59	1.26 ( 9.03)	1.42 (13.63)	
5	-0.82	-0.24	-0.08	0.29	0.48	0.73	0.63	0.73	0.66	0.54	1.36 ( 8.57)	1.59 (13.97)	
6	-0.71	-0.42	-0.02	0.14	0.28	0.62	0.65	0.69	0.79	0.70	1.41 ( 8.52)	1.57 (11.87)	
7	-0.97	-0.41	-0.17	0.12	0.28	0.54	0.76	0.81	0.81	0.72	1.68 ( 9.52)	1.78 (11.79)	
8	-0.68	-0.38	-0.03	0.24	0.42	0.54	0.88	1.02	0.95	0.80	1.48 ( 7.25)	1.65 ( 9.76)	
9	-0.14	-0.16	0.45	0.42	0.87	0.94	1.24	1.38	1.56	1.03	1.17 ( 4.92)	1.23 ( 5.76)	
10 High	4.92	4.22	3.90	3.86	4.26	4.20	4.61	4.14	3.77	2.72	-2.20 (-6.39)	-2.21 (-6.83)	
Panel B: Full sample, 1931:07–2009:12. XRET, VW (%)													
1 Low	-0.34	-0.10	0.15	0.31	0.38	0.41	0.51	0.51	0.53	0.60	0.94 ( 6.52)	1.27 (13.82)	
2	-0.35	0.01	0.16	0.37	0.49	0.51	0.59	0.70	0.64	0.64	0.99 ( 7.62)	1.22 (13.38)	
3	-0.39	0.00	0.22	0.41	0.56	0.62	0.59	0.63	0.60	0.61	1.00 ( 6.98)	1.28 (13.19)	
4	-0.61	-0.01	0.21	0.35	0.53	0.59	0.67	0.73	0.67	0.61	1.23 ( 8.40)	1.43 (13.04)	
5	-0.72	-0.21	-0.06	0.30	0.49	0.73	0.64	0.75	0.62	0.44	1.16 ( 6.84)	1.46 (12.27)	
6	-0.64	-0.40	-0.02	0.16	0.27	0.61	0.65	0.69	0.75	0.63	1.27 ( 7.25)	1.48 (10.62)	
7	-0.91	-0.37	-0.15	0.14	0.29	0.56	0.75	0.80	0.78	0.73	1.64 ( 8.54)	1.86 (11.56)	
8	-0.65	-0.38	-0.03	0.25	0.43	0.56	0.88	1.01	0.95	0.73	1.39 ( 6.50)	1.60 ( 9.00)	
9	-0.10	-0.13	0.47	0.43	0.90	0.99	1.23	1.37	1.56	0.88	0.98 ( 3.81)	1.09 ( 4.70)	
10 High	4.80	4.17	3.88	3.85	4.25	4.20	4.62	4.11	3.72	2.32	-2.47 (-6.82)	-2.45 (-7.25)	

Table A2: Fama-MacBeth regressions of excess returns

In each month we run a regression of individual stock excess returns. The dependent variable XRET is the percentage monthly return in excess of the one-month T-bill rate. The regressors are log market capitalization of the previous month,  $\log(\text{ME})$ , and log conditional idiosyncratic volatility,  $\log(\text{EIVOL})$ . Here,  $\log()$  is natural logarithm.

We report the time-series averages of the slope coefficients. The  $t$ -statistics in the parentheses are the time-series averages of the slopes divided by the corresponding time-series standard errors. The number of months in the sample period is also the number of the return regressions. We also report the time-series average of the numbers of firms in the return regressions and the time-series average of the  $R^2$  values.

Number of months	$\log(\text{ME})$	$\log(\text{EIVOL})$	Number of firms	$R^2$ (%)
Full sample: 1931:07–2009:12				
942	-0.01 (-0.26)		2326	2.07
942		1.43 (15.67)	2326	2.24
942	0.16 (6.86)	1.63 (20.47)	2326	4.05

## B Omitted variable bias

For expositional clarity, we suppress the time and firm subscripts. In

$$\text{XRET} = \text{const} + b_1 \log(\text{ME}) + b_2 \log(\text{IVOL}) + u, \quad (26)$$

the empirical results suggest that

$$b_1 > 0, \quad b_2 > 0, \quad \text{corr}[\log(\text{ME}), \log(\text{IVOL})] < 0. \quad (27)$$

Then, regressing XRET on  $\log(\text{ME})$  only, with  $\log(\text{IVOL})$  as the omitted variable,

$$\text{XRET} = \text{const} + b'_1 \log(\text{ME}) + u_1, \quad (28)$$

we obtain a slope of

$$b'_1 = \frac{\text{cov}[\text{XRET}, \log(\text{ME})]}{\text{var}[\log(\text{ME})]} = \frac{b_1 \text{var}[\log(\text{ME})] + b_2 \text{cov}[\log(\text{IVOL}), \log(\text{ME})]}{\text{var}[\log(\text{ME})]} \quad (29)$$

$$= b_1 + b_2 \text{corr}[\log(\text{ME}), \log(\text{IVOL})] \frac{\text{std}[\log(\text{IVOL})]}{\text{std}[\log(\text{ME})]}. \quad (30)$$

The two terms in the above suggest two channels that drive the unconditional relation between size and return. The first channel is the positive size-return relation ( $b_1 > 0$ ). In the second channel, size is negatively correlated with idiosyncratic volatility, which, in turn, is positively associated with return ( $b_2 > 0$ ). The second channel represents the omitted variable bias.

Regressing XRET on  $\log(\text{IVOL})$  only, with  $\log(\text{ME})$  as the omitted variable,

$$\text{XRET} = \text{const} + b'_2 \log(\text{IVOL}) + u_2, \quad (31)$$

we obtain a slope of

$$b'_2 = \frac{\text{cov}[\text{XRET}, \log(\text{IVOL})]}{\text{var}[\log(\text{IVOL})]} = \frac{b_1 \text{cov}[\log(\text{ME}), \log(\text{IVOL})] + b_2 \text{var}[\log(\text{IVOL})]}{\text{var}[\log(\text{IVOL})]} \quad (32)$$

$$= b_2 + b_1 \text{corr}[\log(\text{ME}), \log(\text{IVOL})] \frac{\text{std}[\log(\text{ME})]}{\text{std}[\log(\text{IVOL})]}. \quad (33)$$

There are also two channels driving the unconditional relation between idiosyncratic volatility and return. The first channel is the positive relation ( $b_2 > 0$ ). In the second channel,

idiosyncratic volatility is negatively related to size, which, in turn, is positively associated with return ( $b_1 > 0$ ). The second channel represents the omitted variable bias.

The negative  $\text{corr}[\log(\text{ME}), \log(\text{IVOL})]$  implies that the second channels counteract the first channels — i.e., the biases are downward. Hence,  $b'_1 < b_1$  and  $b'_2 < b_2$ . Further,  $b'_1 < 0$  implies  $b'_2 > 0$ . More specifically,  $b'_1 < 0$  suggests that

$$\frac{b_1}{b_2} < \left( -\text{corr}[\log(\text{ME}), \log(\text{IVOL})] \right) \frac{\text{std}[\log(\text{IVOL})]}{\text{std}[\log(\text{ME})]}. \quad (34)$$

This implies that, as the magnitude of the correlation coefficient is smaller than 1,

$$\frac{b_1}{b_2} < \frac{1}{\left( -\text{corr}[\log(\text{ME}), \log(\text{IVOL})] \right)} \frac{\text{std}[\log(\text{IVOL})]}{\text{std}[\log(\text{ME})]}, \quad (35)$$

which implies  $b'_2 > 0$ .

Table 1: Descriptive statistics of the variables

This table summarizes the descriptive statistics of the stocks traded on the NYSE, AMEX, and Nasdaq. For the full sample period of July 1926–December 2009, there are 3,549,169 firm-month observations. RET is the monthly raw return in percentage. XRET is the return adjusted by the one-month T-bill rate. ME is market capitalization in millions of dollars, adjusted by the Consumer Price Index to the dollars of year 2000.

IVOL is idiosyncratic volatility and measured as follows. For stock  $i$ , in month  $t$ , we run the regression:

$$\text{RET}_{i,\tau} = \alpha_{i,t} + \beta_{0,i,t}\text{MRET}_{\tau} + \beta_{1,i,t}\text{MRET}_{\tau-1} + \beta_{2,i,t}\text{MRET}_{\tau-2} + \beta_{3,i,t}\text{MRET}_{\tau-3} + \varepsilon_{i,\tau}, \quad \text{day } \tau \in \text{month } t.$$

Here,  $\text{RET}_{i,\tau}$  is the return of stock  $i$  on day  $\tau$  in month  $t$ , and MRET is the market return. Lagged market returns are included to control for non-synchronous trading [Dimson (1979)]. IVOL is the standard deviation of the residuals from the above regression, multiplied by the square root of the number of trading days in month  $t$ .

CSHR is the number of common shareholders in thousands. Compustat reports this data item since fiscal year 1975. The statistics for this variable is based on 195,928 firm-year observations for the period 1975–2008.

Lastly,  $\log(\cdot)$  denotes natural logarithm. To avoid data errors, we delete observations with monthly returns greater than 300% and winsorize the top and bottom 0.5% IVOL observations in each month.

Variable	Mean	Std Dev	Skewness	P1	P25	Median	P75	P99
Panel A: Monthly, 1926:07–2009:12								
RET (%)	1.11	16.67	2.38	-42.69	-6.21	0.03	6.78	62.00
XRET (%)	0.71	16.68	2.38	-42.94	-6.63	-0.31	6.39	61.73
ME (\$ million)	1119.2	6865.1	24.77	1.90	31.17	111.26	447.72	35432.2
IVOL (%)	12.41	11.18	3.14	1.51	5.57	9.09	15.30	62.51
log(ME)	4.84	1.97	0.27	0.78	3.44	4.71	8.27	10.12
log(IVOL)	2.23	0.75	0.10	0.37	1.72	2.21	2.73	4.28
Panel B: Annual, 1975–2008								
CSHR (thousand)	15.78	1131.70	403.54	0.03	0.53	1.48	4.65	180.08
log(CSHR)	0.49	1.77	0.23	-3.47	-0.63	0.39	1.54	5.19

Table 2: Cross-sectional simple correlations

The sample is monthly and the sample period is July 1926–December 2009. In each month, we compute the correlations between the variables. This table presents the time-series averages of the correlations and the associated  $t$ -statistics.

	log(ME)	log(IVOL)
Return	-0.01 (-2.01)	0.09 ( 12.64)
log(ME)		-0.52 (-112.74)

Table 3: Size portfolio returns

In each month we sort stocks into 10 portfolios by market capitalization (ME) of the previous month. The breaking points are based on the ME of NYSE stocks only. ME is in millions of dollars, adjusted by the Consumer Price Index to the dollars of year 2000.

In each month, for each ME portfolio, we compute the median ME of the stocks in the portfolio, the fraction of the total market capitalization contributed by the stocks in the portfolio, and the number of the stocks in the portfolio. Panel A reports the time-series averages of these portfolio characteristics.

In each month, for each ME portfolio, we compute the equal- and value-weighted returns in excess of the one-month T-bill rate. Panel B reports the time-series averages of the portfolio excess returns for the full sample period of July 1926–December 2009 and separately for three subperiods: the early period 1926:07–1967:12, the later period 1968:01–2009:12, and the latest period 1982:01–2009:12, which is after the documentation of the size effect in Banz (1981). FF alphas are the intercepts estimated from the time-series regressions of the portfolio return spreads on the Fama-French three factors.

Panel A: Size portfolio characteristics

	1	2	3	4	5	6	7	8	9	10
	Small									Large
Median ME	23.8	71.4	118.8	182.5	274.9	413.9	642.7	1082	2121	6188.7
Fraction of total market capitalization (%)	0.75	0.90	1.18	1.60	2.21	3.10	4.48	7.23	13.84	64.71
Number of stocks	1269	433	325	276	246	223	201	188	178	171

Table 3: continued.

Panel B: Size portfolio excess returns												
XRET (%)	1	2	3	4	5	6	7	8	9	10	10-1	FF
	Small									Large	Spread ( $t$ -stat)	alpha ( $t$ -stat)
Full sample: 1926:07–2009:12												
EW	1.68	1.01	0.84	0.87	0.85	0.84	0.77	0.76	0.72	0.58	-1.10 (-4.31)	-0.36 (-2.52)
VW	1.33	1.00	0.85	0.86	0.84	0.83	0.76	0.76	0.71	0.57	-0.76 (-3.09)	0.01 ( 0.11)
Early period: 1926:07–1967:12												
EW	2.54	1.53	1.23	1.21	1.12	1.13	1.02	0.98	0.93	0.75	-1.78 (-3.92)	-0.88 (-4.27)
VW	2.17	1.51	1.24	1.20	1.10	1.12	1.03	0.98	0.92	0.77	-1.40 (-3.17)	-0.46 (-2.55)
Later period: 1968:01–2009:12												
EW	0.84	0.50	0.46	0.54	0.58	0.55	0.51	0.54	0.51	0.41	-0.43 (-1.83)	-0.08 (-0.51)
VW	0.49	0.50	0.46	0.53	0.58	0.55	0.50	0.54	0.51	0.36	-0.13 (-0.59)	0.26 ( 2.06)
Latest period: 1982:01–2009:12												
EW	0.78	0.54	0.57	0.62	0.67	0.62	0.67	0.66	0.66	0.63	-0.15 (-0.59)	-0.05 (-0.24)
VW	0.43	0.53	0.56	0.62	0.67	0.63	0.66	0.67	0.67	0.56	0.13 ( 0.56)	0.31 ( 1.85)



Table 4: Idiosyncratic volatility portfolio returns

In each month we sort stocks into 10 portfolios of equal number of stocks by the estimated idiosyncratic volatility (IVOL) of the current month. The number of stocks in each portfolio varies between 51 and 905 over time, with a time-series average of 354.

In each month, for each IVOL portfolio, we compute the median IVOL of the stocks in the portfolio and the fraction of the total market capitalization contributed by the stocks in the portfolio. Panel A reports the time-series averages of these portfolio characteristics.

In each month, for each IVOL portfolio, we compute the equal- and value-weighted returns in excess of the one-month T-bill rate. Panel B reports the time-series averages of the portfolio excess returns for the full sample period of July 1926–December 2009 and separately for two subperiods: the early period 1926:07–1967:12 and the later period 1968:01–2009:12. FF alphas are the intercepts estimated from the time-series regressions of the portfolio return spreads on the Fama-French three factors.

Panel A: Idiosyncratic volatility portfolio characteristics

	1	2	3	4	5	6	7	8	9	10
	Small									Large
Median IVOL	3.26	4.71	5.87	7.03	8.30	9.77	11.57	14.04	18.00	27.91
Fraction of total market capitalization (%)	31.59	21.15	15.06	10.56	7.37	5.26	3.76	2.61	1.71	0.93

Panel B: Idiosyncratic volatility portfolio excess returns

XRET (%)	1	2	3	4	5	6	7	8	9	10	10-1	FF
	Low									High	Spread ( <i>t</i> -stat)	alpha ( <i>t</i> -stat)
Full sample: 1926:07–2009:12												
EW	0.02	0.05	0.06	0.13	0.26	0.33	0.57	0.92	1.65	5.43	5.41 (13.46)	4.23 (17.40)
VW	0.35	0.46	0.56	0.71	0.90	0.99	1.22	1.49	1.97	3.61	3.26 ( 7.79)	2.48 ( 7.35)
Early period: 1926:07–1967:12												
EW	0.15	0.17	0.18	0.31	0.58	0.72	1.14	1.61	2.46	5.33	5.17 ( 9.03)	3.82 (13.99)
VW	0.38	0.52	0.63	0.85	1.14	1.49	1.93	2.60	3.42	5.08	4.70 ( 9.71)	3.93 ( 9.81)
Later period: 1968:01–2009:12												
EW	-0.11	-0.07	-0.05	-0.06	-0.05	-0.05	-0.00	0.24	0.85	5.54	5.64 (10.00)	4.88 (12.79)
VW	0.31	0.41	0.50	0.57	0.67	0.51	0.51	0.38	0.55	2.15	1.84 ( 2.72)	1.08 ( 2.14)

Table 5: Characteristics of IVOL-then-ME sorted portfolios

In each month we first sort stocks into 10 portfolios of equal number of stocks by the estimated idiosyncratic volatility (IVOL) of the current month, and then sort the stocks in each IVOL decile into 10 portfolios of equal number of stocks by the market capitalization (ME) of the previous month. This procedure results in 100 portfolios of equal number of stocks in each month. The number of stocks in each portfolio varies between 5 and 90 over time with a time-series average of 35.

In each month, for each IVOL\*ME portfolio, we compute the median ME and the median IVOL of the stocks in the portfolio. We take the time-series averages of these portfolio characteristics and report in this table.

	1	2	3	4	5	6	7	8	9	10	10-1
	Small									Large	Spread
Panel A: Median ME (\$ millions)											
1 Low	48.2	112.2	198.2	316.2	499.8	781.2	1217.0	1916.6	3329.6	10741.8	10693.6
2	40.7	89.8	152.2	238.0	366.2	569.2	927.3	1537.1	2845.4	8173.1	8132.4
3	34.8	74.4	124.5	196.5	298.4	447.2	706.2	1178.5	2195.0	6276.6	6241.8
4	29.8	62.4	101.8	156.2	230.5	338.6	516.7	840.7	1576.3	4429.0	4399.3
5	25.2	51.5	82.8	123.6	177.4	254.2	377.0	594.4	1094.1	3113.0	3087.8
6	21.6	42.3	67.2	98.1	138.6	196.1	284.8	436.8	775.8	2220.1	2198.5
7	17.3	34.0	52.0	74.4	104.3	145.3	208.6	317.2	547.3	1535.6	1518.2
8	13.8	26.2	39.7	56.1	77.0	106.3	149.5	224.2	379.8	1023.5	1009.7
9	10.0	18.4	27.6	38.4	51.9	69.9	97.5	143.8	244.1	648.9	638.8
10 High	5.3	9.9	14.4	19.9	26.7	35.9	49.3	71.3	120.8	338.6	333.2
Panel B: Median IVOL (%)											
1 Low	3.25	3.22	3.24	3.26	3.25	3.23	3.23	3.22	3.24	3.20	-0.05
2	4.74	4.73	4.73	4.72	4.72	4.72	4.71	4.71	4.68	4.65	-0.09
3	5.90	5.90	5.89	5.89	5.88	5.88	5.87	5.86	5.84	5.81	-0.09
4	7.07	7.07	7.06	7.05	7.05	7.03	7.02	7.02	7.00	6.98	-0.09
5	8.35	8.34	8.35	8.31	8.31	8.31	8.29	8.28	8.27	8.22	-0.13
6	9.83	9.83	9.81	9.80	9.79	9.78	9.76	9.75	9.72	9.68	-0.15
7	11.69	11.66	11.65	11.63	11.59	11.59	11.58	11.54	11.50	11.48	-0.22
8	14.24	14.19	14.15	14.14	14.09	14.02	13.99	13.95	13.92	13.86	-0.38
9	18.55	18.41	18.25	18.15	18.06	18.02	17.89	17.79	17.70	17.62	-0.93
10 High	36.85	31.82	30.11	29.12	28.28	27.67	26.92	26.50	25.93	25.80	-11.05

Table 6: Size portfolio returns after controlling for idiosyncratic volatility

In each month we first sort stocks into 10 portfolios of equal number of stocks by the estimated idiosyncratic volatility (IVOL) of the current month, and then sort the stocks in each IVOL decile into 10 portfolios of equal number of stocks by the market capitalization (ME) of the previous month. This procedure results in 100 portfolios of equal number of stocks in each month. The number of stocks in each portfolio varies between 5 and 90 over time with a time-series average of 35.

In each month, for each IVOL\*ME portfolio, we compute the equal- and value-weighted returns in excess of the one-month T-bill rate. We report the time-series averages of the portfolio excess returns for the full sample period of July 1926–December 2009 and separately for two subperiods: the early period 1926:07–1967:12 and the later period 1968:01–2009:12. FF alphas are the intercepts estimated from the time-series regressions of the portfolio return spreads on the Fama-French three factors.

IVOL	ME	1	2	3	4	5	6	7	8	9	10	10-1	FF
	Small										Large	Spread ( <i>t</i> -stat)	alpha ( <i>t</i> -stat)
Panel A: Full sample, 1926:07–2009:12. XRET, EW (%)													
1 Low		-0.36	-0.25	-0.14	-0.07	0.06	0.12	0.15	0.19	0.20	0.36	0.72 ( 6.85)	0.46 ( 6.89)
2		-0.66	-0.43	-0.13	-0.12	0.02	0.20	0.31	0.33	0.45	0.53	1.19 ( 9.65)	0.98 (11.15)
3		-0.87	-0.61	-0.17	-0.07	0.10	0.24	0.39	0.52	0.56	0.59	1.46 (10.51)	1.22 (12.09)
4		-1.05	-0.51	-0.36	-0.07	0.09	0.34	0.42	0.76	0.73	0.92	1.98 (13.64)	1.81 (15.98)
5		-1.12	-0.49	-0.18	0.03	0.27	0.45	0.62	0.83	1.14	1.14	2.26 (14.54)	2.13 (17.14)
6		-1.20	-0.63	-0.35	0.13	0.37	0.61	0.89	1.01	1.21	1.34	2.54 (14.15)	2.34 (15.35)
7		-0.95	-0.64	-0.04	0.26	0.48	0.80	1.27	1.37	1.58	1.68	2.63 (13.58)	2.68 (15.69)
8		-0.80	-0.33	0.18	0.42	0.91	1.43	1.82	1.85	1.96	1.89	2.69 (11.71)	2.77 (13.82)
9		0.09	0.76	0.97	1.14	1.66	1.94	2.24	2.56	2.71	2.64	2.55 ( 8.73)	2.68 (10.28)
10 High		8.94	6.34	5.60	5.15	5.12	4.89	4.96	5.01	4.74	3.88	-5.06 (-9.70)	-4.58 (-9.19)
Panel B: Full sample, 1926:07–2009:12. XRET, VW (%)													
1 Low		-0.34	-0.23	-0.13	-0.06	0.06	0.13	0.15	0.19	0.20	0.44	0.78 ( 7.57)	0.58 ( 8.24)
2		-0.65	-0.43	-0.13	-0.12	0.03	0.21	0.32	0.33	0.47	0.56	1.20 ( 9.47)	1.02 (11.02)
3		-0.86	-0.59	-0.16	-0.06	0.11	0.24	0.40	0.55	0.58	0.65	1.51 (10.58)	1.31 (11.94)
4		-1.05	-0.50	-0.35	-0.07	0.11	0.35	0.44	0.78	0.73	0.85	1.90 (12.85)	1.83 (15.43)
5		-1.14	-0.47	-0.18	0.04	0.28	0.46	0.62	0.84	1.16	1.06	2.20 (12.73)	2.17 (14.88)
6		-1.17	-0.62	-0.35	0.15	0.37	0.64	0.89	1.02	1.21	1.15	2.32 (12.17)	2.22 (13.21)
7		-0.96	-0.62	-0.02	0.26	0.47	0.81	1.25	1.37	1.59	1.40	2.36 (10.07)	2.56 (11.99)
8		-0.76	-0.33	0.20	0.42	0.92	1.45	1.82	1.85	1.96	1.56	2.32 ( 9.14)	2.48 (10.90)
9		0.07	0.78	0.97	1.15	1.65	1.95	2.22	2.57	2.72	2.08	2.01 ( 6.04)	2.33 ( 7.77)
10 High		8.32	6.31	5.61	5.12	5.11	4.90	4.93	5.01	4.73	3.16	-5.17 (-8.91)	-4.66 (-8.37)

Table 6: continued.

IVOL	ME	1	2	3	4	5	6	7	8	9	10	10-1	FF
		Small									Large	Spread ( <i>t</i> -stat)	alpha ( <i>t</i> -stat)
Panel C: Early period, 1926:07–1967:12. XRET, EW (%)													
1 Low		-0.15	-0.05	0.04	0.06	0.17	0.27	0.29	0.30	0.22	0.43	0.58 ( 3.35)	0.22 ( 2.09)
2		-0.30	-0.24	0.08	-0.06	-0.01	0.30	0.43	0.38	0.56	0.58	0.89 ( 4.43)	0.58 ( 4.02)
3		-0.58	-0.40	0.12	0.08	0.24	0.22	0.44	0.57	0.57	0.58	1.16 ( 5.15)	0.81 ( 4.90)
4		-0.66	-0.10	-0.12	0.13	0.27	0.41	0.43	0.92	0.76	1.10	1.76 ( 7.76)	1.56 ( 8.39)
5		-0.61	0.16	0.34	0.40	0.53	0.72	0.71	0.95	1.33	1.39	2.00 ( 8.40)	1.83 ( 9.05)
6		-0.70	-0.03	0.21	0.60	0.76	0.90	1.25	1.15	1.41	1.78	2.48 ( 8.84)	2.22 ( 8.78)
7		-0.15	-0.01	0.58	0.83	1.03	1.36	1.76	1.75	2.12	2.40	2.55 ( 8.98)	2.63 ( 8.74)
8		-0.17	0.38	0.90	0.91	1.45	2.06	2.55	2.51	2.72	2.97	3.14 ( 9.35)	3.24 (10.74)
9		0.66	1.73	1.81	1.79	2.53	2.70	2.76	3.12	3.63	4.26	3.60 ( 8.34)	3.71 ( 9.34)
10 High		6.14	5.24	5.20	5.20	5.24	4.98	5.21	5.14	5.47	5.93	-0.21 (-0.27)	0.33 ( 0.46)
Panel D: Early period, 1926:07–1967:12. XRET, VW (%)													
1 Low		-0.15	-0.04	0.06	0.06	0.17	0.30	0.29	0.30	0.21	0.50	0.64 ( 4.08)	0.34 (3.23)
2		-0.29	-0.25	0.07	-0.06	0.00	0.31	0.44	0.37	0.56	0.64	0.93 ( 4.49)	0.64 (4.14)
3		-0.62	-0.38	0.11	0.09	0.24	0.22	0.46	0.60	0.60	0.78	1.40 ( 6.03)	1.08 (5.87)
4		-0.68	-0.10	-0.12	0.12	0.30	0.42	0.45	0.92	0.75	1.11	1.79 ( 7.80)	1.69 (8.70)
5		-0.65	0.16	0.35	0.40	0.54	0.72	0.71	0.94	1.34	1.43	2.08 ( 7.68)	2.00 (8.11)
6		-0.66	-0.03	0.21	0.62	0.77	0.93	1.25	1.16	1.44	1.84	2.50 ( 8.59)	2.37 (9.79)
7		-0.20	0.02	0.59	0.84	1.02	1.37	1.74	1.75	2.14	2.31	2.52 ( 6.86)	2.80 (8.22)
8		-0.11	0.37	0.93	0.89	1.46	2.09	2.55	2.49	2.73	2.96	3.07 ( 8.37)	3.27 (9.72)
9		0.64	1.76	1.79	1.79	2.48	2.68	2.71	3.13	3.67	4.06	3.42 ( 7.16)	3.77 (8.87)
10 High		5.81	5.27	5.26	5.17	5.20	5.00	5.17	5.12	5.51	5.34	-0.47 (-0.56)	0.12 (0.16)

Table 6: continued.

IVOL	ME	1	2	3	4	5	6	7	8	9	10	10-1	FF
		Small									Large	Spread ( <i>t</i> -stat)	alpha ( <i>t</i> -stat)
Panel E: Later period, 1968:01–2009:12. XRET, EW (%)													
1 Low		-0.57	-0.44	-0.31	-0.19	-0.04	-0.04	0.01	0.07	0.18	0.28	0.85 ( 7.25)	0.73 ( 8.60)
2		-1.02	-0.62	-0.34	-0.18	0.04	0.10	0.19	0.28	0.35	0.47	1.49 ( 10.40)	1.44 ( 14.82)
3		-1.16	-0.82	-0.45	-0.22	-0.04	0.25	0.33	0.48	0.55	0.61	1.76 ( 10.77)	1.72 ( 15.54)
4		-1.44	-0.92	-0.60	-0.27	-0.10	0.27	0.42	0.61	0.71	0.75	2.19 ( 12.11)	2.11 ( 16.85)
5		-1.63	-1.14	-0.70	-0.34	0.02	0.19	0.52	0.71	0.95	0.89	2.52 ( 12.60)	2.47 ( 17.79)
6		-1.69	-1.22	-0.91	-0.32	-0.02	0.33	0.54	0.87	1.01	0.90	2.59 ( 11.56)	2.56 ( 15.66)
7		-1.75	-1.27	-0.66	-0.31	-0.06	0.25	0.78	0.99	1.05	0.96	2.71 ( 10.27)	2.71 ( 14.00)
8		-1.43	-1.02	-0.52	-0.06	0.37	0.80	1.09	1.20	1.21	0.82	2.24 ( 7.17)	2.30 ( 9.49)
9		-0.49	-0.19	0.14	0.50	0.81	1.20	1.72	2.01	1.80	1.03	1.52 ( 3.89)	1.53 ( 4.74)
10 High		11.71	7.42	5.99	5.10	5.00	4.80	4.70	4.88	4.02	1.86	-9.85 (-16.00)	-9.78 (-16.08)
Panel F: Later period, 1968:01–2009:12. XRET, VW (%)													
1 Low		-0.53	-0.42	-0.30	-0.18	-0.04	-0.04	0.01	0.08	0.19	0.39	0.92 ( 6.86)	0.85 ( 9.07)
2		-1.00	-0.61	-0.32	-0.17	0.05	0.11	0.20	0.29	0.37	0.47	1.47 ( 9.94)	1.48 ( 15.27)
3		-1.10	-0.79	-0.44	-0.20	-0.02	0.26	0.35	0.49	0.57	0.53	1.63 ( 9.65)	1.66 ( 14.72)
4		-1.41	-0.88	-0.59	-0.25	-0.08	0.28	0.42	0.64	0.71	0.60	2.01 ( 10.75)	2.01 ( 15.29)
5		-1.62	-1.10	-0.71	-0.32	0.02	0.21	0.52	0.74	0.99	0.69	2.32 ( 10.76)	2.37 ( 15.23)
6		-1.66	-1.20	-0.90	-0.31	-0.02	0.34	0.53	0.89	0.99	0.47	2.14 ( 8.67)	2.22 ( 11.91)
7		-1.71	-1.25	-0.63	-0.30	-0.07	0.27	0.78	1.01	1.04	0.49	2.21 ( 7.53)	2.29 ( 9.59)
8		-1.40	-1.02	-0.51	-0.06	0.38	0.81	1.10	1.22	1.21	0.18	1.58 ( 4.54)	1.70 ( 5.88)
9		-0.50	-0.18	0.15	0.52	0.83	1.23	1.73	2.01	1.79	0.13	0.62 ( 1.36)	0.72 ( 1.78)
10 High		10.80	7.34	5.94	5.08	5.02	4.79	4.70	4.89	3.97	1.00	-9.80 (-13.21)	-9.67 (-13.01)

Table 7: Fama-MacBeth regressions of excess returns

In each month we run a regression of individual stock excess returns. The dependent variable XRET is the percentage monthly return in excess of the one-month T-bill rate. The regressors are log market capitalization of the previous month,  $\log(\text{ME})$ , and log idiosyncratic volatility of the current month,  $\log(\text{IVOL})$ . Here,  $\log()$  is natural logarithm.

We report the results for the full sample period of July 1926–December 2009 and separately for two subperiods: the early period 1926:07–1967:12 and the later period 1968:01–2009:12. For each sample period, we report the time-series averages of the slope coefficients. The  $t$ -statistics in the parentheses are the time-series averages of the slopes divided by the corresponding time-series standard errors. The number of months in the sample period is also the number of the return regressions. We also report the time-series average of the numbers of firms in the return regressions and the time-series average of the  $R^2$  values.

Number of months	$\log(\text{ME})$	$\log(\text{IVOL})$	Number of firms	$R^2$ (%)
Full sample: 1926:07–2009:12				
1002	-0.19 (-4.66)		3509	1.98
1002		2.15 (12.54)	3541	5.46
1002	0.33 (12.79)	2.68 (15.37)	3509	6.56
Early period: 1926:07–1967:12				
498	-0.25 (-3.51)		1023	2.67
498		2.47 (9.56)	1030	6.50
498	0.46 (12.24)	3.27 (12.41)	1023	7.93
Later period: 1968:01–2009:12				
504	-0.14 (-3.16)		5966	1.30
504		1.84 (8.14)	6022	4.44
504	0.21 (5.86)	2.09 (9.26)	5966	5.21

Table 8: Number of shareholders and market capitalization

The sample is annual and the sample period is 1975–2008. In each year, we compute the correlation between log fiscal-year-end market capitalization,  $\log(\text{ME})$ , and log number of common shareholders,  $\log(\text{CSHR})$ . Panel A reports the time-series average of the correlations and the associated  $t$ -statistics.

In each year, we regress  $\log(\text{CSHR})$  on  $\log(\text{ME})$ . Panel B reports the time-series average of the slope coefficients from these regressions. The  $t$ -statistic in the parentheses is the time-series average of the slopes divided by the corresponding time-series standard error. The number of years in the sample period is also the number of the regressions. We also report the time-series average of the numbers of firms in the regressions and the time-series average of the  $R^2$  values.

Panel A: Correlation ( $t$ -stat)

	$\log(\text{ME})$
$\log(\text{CSHR})$	0.57 (27.08)

Panel B: Fama-MacBeth regressions

Number of years	$\log(\text{ME})$	Number of firms	$R^2$ (%)
34	0.43 (28.71)	5761	34.37

Table 9: Portfolio expected excess returns in baseline model

This table reports the results for the baseline model. All results are averages across 100 simulations.

In Panels A, B, and D, the portfolio expected excess returns are equal-weighted and in excess of the risk-free rate  $R_f$ . In Panel A, stocks are sorted by size  $V$  into deciles. In Panel B, stocks are sorted by idiosyncratic volatility  $H$  into deciles. In Panels C and D, stocks are first sorted into  $H$  deciles, and then, within each  $H$  decile, sorted into  $V$  deciles. Panel C presents the difference in median  $H$  between the largest and the smallest  $V$  portfolios within each  $H$  decile. Panel D presents the equal-weighted expected excess returns of the 100  $H$ -then- $V$  sorted portfolios. Panel E presents the value-weighted expected excess return spreads.

Panel A: $V$ portfolio expected excess returns (%)											
$V$	1	2	3	4	5	6	7	8	9	10	10-1
	Small									Large	Spread
EW	1.17	0.89	0.82	0.72	0.68	0.64	0.61	0.59	0.53	0.50	-0.67
Panel B: $H$ portfolio expected excess returns (%)											
$H$	1	2	3	4	5	6	7	8	9	10	10-1
	Low									High	Spread
EW	0.18	0.21	0.24	0.29	0.37	0.44	0.57	0.78	1.15	2.83	2.64



Table 9: continued

Panel C: Difference in median  $H$  of  $V10$  and  $V1$  (%)

$H$	1	2	3	4	5	6	7	8	9	10
	Low									High
	-0.04	-0.05	-0.07	-0.12	-0.13	-0.15	-0.25	-0.58	-0.98	-11.03

Panel D:  $H*V$  portfolio expected excess returns, EW (%)

$H$	$V$	1	2	3	4	5	6	7	8	9	10	10-1
		Small									Large	Spread
1	Low	0.15	0.17	0.17	0.17	0.18	0.19	0.19	0.20	0.20	0.23	0.07
2		0.17	0.18	0.18	0.19	0.20	0.21	0.22	0.24	0.25	0.29	0.12
3		0.17	0.18	0.19	0.22	0.23	0.24	0.26	0.27	0.30	0.33	0.16
4		0.19	0.22	0.23	0.25	0.28	0.29	0.30	0.35	0.37	0.43	0.23
5		0.23	0.25	0.27	0.30	0.32	0.35	0.40	0.44	0.53	0.59	0.36
6		0.25	0.28	0.34	0.37	0.41	0.42	0.45	0.54	0.62	0.75	0.51
7		0.32	0.36	0.43	0.46	0.53	0.54	0.58	0.66	0.78	1.05	0.73
8		0.43	0.50	0.57	0.60	0.67	0.70	0.78	0.98	1.20	1.37	0.93
9		0.64	0.75	0.82	0.91	1.03	1.06	1.14	1.40	1.63	2.13	1.49
10	High	3.86	2.91	2.60	2.42	2.39	2.37	2.40	2.69	2.94	3.12	-0.73

Panel E: Portfolio expected excess return spreads, VW (%)

$V$	$H$	$H*V$ $n*(10-1)$									
10-1	10-1	1	2	3	4	5	6	7	8	9	10
-0.59	2.56	0.07	0.12	0.16	0.22	0.34	0.49	0.70	0.89	1.42	-0.34

Table 10: Regressions of expected excess returns in baseline model

This table reports the regressions of the expected excess returns for individual stocks in the baseline model. The independent variable is the expected excess return  $R_i - R_f$  in percentage. The regressors are size  $\log V_i$  and idiosyncratic volatility  $\log H_i$ . Here,  $i$  is the firm subscript. The coefficients ( $t$ -statistics) and  $R^2$  are averages across 100 simulations.

$\log V_i$	$\log H_i$	$R^2(\%)$
-0.092 (-4.53)		1.04
	0.922 (18.6)	14.9
0.112 ( 5.25)	1.072 (18.9)	16.0

Table 11: Variants of baseline model

This table reports the results for different variants of the baseline model. All results are averages across 100 simulations. The portfolio expected excess returns are equal-weighted and in excess of the risk-free rate  $R_f$ .

Stocks are sorted by size  $V$  into deciles. The first number in each line is the expected excess return spread between the largest and the smallest  $V$  deciles.

Stocks are then sorted by idiosyncratic volatility  $H$  into deciles. The second number in each line is the expected excess return spread between the highest and the lowest  $H$  deciles.

Finally, stocks are first sorted into  $H$  deciles, and then, within each  $H$  decile, sorted into  $V$  deciles. The 3rd to the 12th numbers in each line are the expected excess return spreads between the largest and the smallest  $V$  portfolios within  $H$  deciles 1 to 10.

The last four numbers in each line report the slope coefficients from the cross-sectional regressions of the expected excess return  $R_i - R_f$  in percentage on  $\log V_i$  only, on  $\log H_i$  only, and on both. Here,  $i$  is the firm subscript.

Table 11: continued.

$V$	$H$	Expected excess return spread, EW (%)										$R_i - R_f(\%)$ regressed on				
		1	2	3	4	$H^*V$	$n*(10-1)$	7	8	9	10	$\log V_i$	$\log H_i$	$\log V_i$ and $\log H_i$		
10-1	10-1															
<b>0. Baseline</b>																
-0.67	2.64	0.07	0.12	0.16	0.23	0.36	0.51	0.73	0.93	1.49	-0.73	-0.092	0.922	0.112	1.072	
<b>1. <math>\lambda = 1</math></b>																
-5.99	8.88	-0.01	-0.01	-0.02	-0.02	-0.02	-0.03	-0.06	-0.11	-0.17	-24.78	-0.786	3.369	-0.008	3.355	
<b>2. <math>\rho = 0</math></b>																
1.09	5.02	0.08	0.13	0.20	0.28	0.39	0.50	0.70	1.16	2.15	5.64	0.173	1.789	0.177	1.792	
<b>3. Three stocks</b>																
-0.99	3.94	0.08	0.15	0.27	0.37	0.48	0.65	0.94	1.28	1.56	-0.88	-0.135	1.376	0.166	1.596	
<b>4. Six stocks</b>																
-0.35	1.71	0.03	0.06	0.10	0.15	0.20	0.27	0.41	0.62	1.05	-0.21	-0.048	0.570	0.081	0.679	
<b>5. No shorting</b>																
-0.58	2.62	0.20	0.23	0.26	0.32	0.46	0.59	0.82	1.06	1.58	-0.76	-0.079	0.917	0.128	1.088	
<b>6. Borrowing &lt; 30%</b>																
-0.64	2.64	0.10	0.14	0.19	0.27	0.39	0.54	0.77	0.96	1.52	-0.75	-0.087	0.920	0.117	1.077	
<b>7. With mutual funds</b>																
-0.24	1.03	0.14	0.17	0.21	0.25	0.29	0.34	0.40	0.53	0.63	-1.14	-0.033	0.392	0.055	0.465	