

Tentative
MANA 7351
Management of Global Organizations
Summer Mini Session 2019
R. T. Keller

The course objectives are twofold: (1) To gain an understanding of the management of firms in international and global competition. (2) To obtain some conceptual skills, through case analysis, for the formulation and implementation of strategies for international and global business organizations.

Office hours are by appointment. Office is 310C Melcher Hall, and the telephone is 713-743-4676. Mailing address is Bauer College of Business, 334 Melcher Hall, University of Houston, Houston, TX 77204-6021. E-mail is Keller@uh.edu.

Attendance is required for all scheduled classes.

The prerequisite for this course is graduate standing.

The course grade will be determined as follows: The take-home exam will be worth 50% of the course grade. Class contribution will be worth 50% toward the course grade. Class contribution will be based on the quality and quantity of online case discussions, postings, replies, etc., and the case team's slide presentation. The student is expected to read all assigned material and contribute to each of the online case discussions.

We are committed to providing reasonable accommodations for students with disabilities. A student needing such accommodations must make prior arrangements with the instructor for any exam or assignment so accommodations can be made. Also, a student with a disability should seek information on services and assistance from the Center for Students with Disabilities (telephone 713-743-5400).

We are proud of the high quality of our students and academic programs, and we recognize the importance of academic honesty in maintaining these standards. In the rare situation where there may be a breach of academic honesty, please bring this matter to our attention. We will take appropriate preventative action whenever possible. If you have any questions about the UH Academic Honesty Policy, please consult the Student Handbook, or the Dean of Students Office.

This syllabus is provided to students solely as a source of information and general guide to MANA 7351. No contractual agreement is expressed or implied. The instructor retains exclusive rights to unilaterally change, modify, add, or eliminate any policy, procedure, administrative detail, or provision contained in this syllabus without notice. The provisions of this syllabus apply to all students registered for this course. Any promises made to a student which conflict with the provisions of this syllabus are effective only if in writing and signed by the instructor of record for this course. Registration in this course represents a student's endorsement and acceptance of this syllabus.

Counseling and Psychological Services (CAPS) can help students who are having difficulties managing stress, adjusting to college, or feeling sad and hopeless. You can reach CAPS (www.uh.edu/caps<<http://www.uh.edu/caps>) by calling 713-743-5454 during and after business hours for routine appointments or if you or someone you know is in crisis. No appointment is necessary for the "Let's Talk" program (http://www.uh.edu/caps/outreach/lets_talk.html), a drop-in consultation service at convenient locations and hours around campus.

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Beamish, P.W., Morrison, A.J., Inkpen, A.C., & Rosenzweig, P.M. International Management: Text and Cases (5th Ed.) NY: McGraw-Hill/Irwin, 2003. (ISBN 978-0-07-2485813)

Wall Street Journal recommended during the session.

<u>Class</u>	<u>Topic & Assignment</u>
13 MAY 2019	Class 6:00 PM to 9:00 PM: Attendance is mandatory and required for continuation in the course. Introduction, course objectives, lecture, case teams assigned and begin work. Beamish et al., Chapters 1-15.
15 MAY	Case presentation slides due 11 PM. (E-mail to: Keller@uh.edu.)
16-18 MAY	Case TBA. Case open for online discussion and reply period.
19-21 MAY	Case TBA. Case open for online discussion and reply period.
22-24 MAY	Case TBA. Case open for online discussion and reply period.
25-27 MAY	Case TBA. Case open for online discussion and reply period.
28-30 MAY	Case TBA. Case open for online discussion and reply period.
1 JUN	TAKE-HOME EXAM DUE 11 PM (E-mail to: Keller@uh.edu)