

Accolades & More!

Distinction at the Bauer College of Business

Spring 2007

ACCOUNTANCY & TAXATION

On April 19, the Accounting & Taxation Advisory Board presented awards to three outstanding faculty members: Professor **Thomas Noland** for leadership, Clinical Assistant Professor **Jim Stinson** for service, and Assistant Professor **Tong Lu** for research. Outstanding Student Academic Awards went to undergraduates **Farah Fatima Rashid** and **Drew M. Haney** and graduate students **Michael Spenser** and **Hsiu-Yu-Huang**. **Jessica Fung** and **Gilbert Landras** won Outstanding Student Leadership awards. The award ceremony was part of the Board's annual banquet.

Congratulations to Director of Accounting Programs and Visiting Assistant Professor **Michael Newman** for receiving a UH 2007 Teaching Excellence Award and the Passionate Cougar Award from the Dean's office!!



Michael Newman receiving Passionate Cougar Award from Kenny Grace, Chair of the Accounting & Taxation Advisory Board

Five Bauer juniors – **Don Diehl**, **Jessica Fung**, **Drew Haney**, **Emram Khan**, and **Ann Tran** – competed in the 12th annual Deloitte National Student Case Study Seminar. The Bauer team joined five other universities from around the country to solve real-world case studies involving complex financial accounting issues.

FINANCE

Assistant Professor **Hadiye Aslan** recently joined the Finance Department. Professor Aslan earned her Ph.D. in finance from Cornell University and holds a graduate degree in economics

from Vanderbilt University. Her research interests include empirical asset pricing, capital markets, market microstructure, and applied econometrics.



May 6 – 11 marks the launch of the Bauer Energy School, with 20 industry professionals participating. Under the direction of Executive Professor **Dan Jones**, the Energy School will blend the latest information on critical risk management issues with team exercises involving challenging operational insurance scenarios. Visit www.bauer.uh.edu/energy for more information.

GRADUATE AND PROFESSIONAL PROGRAMS



Latha Ramchand

On March 20, Associate Dean and Associate Professor **Latha Ramchand** presented at the 6th Annual Conference on Emerging Markets, which took place at the New York Stock Exchange in New York City. The subject of the conference was, "Investment Management in an Evolving Institutional Environment," and Professor Ramchand's paper (co-authored by Susan Chaplinsky of University of Virginia) was titled, "From Listing to Delisting: Foreign Firms' Entry and Exit from the U.S."



David Suttles

David Suttles, a first year Bauer College MBA candidate, has secured a prestigious summer associate internship at Merrill Lynch. Suttles is joining an elite group of students representing the most prestigious business schools in the country, including Harvard, Princeton, Dartmouth, Cornell, Columbia, University of Pennsylvania, University of Chicago, Northwestern, Massachusetts Institute of Technology, and University of California at Berkeley.

MANAGEMENT



Dusya Vera

Assistant Professor **Dusya Vera** has just been appointed to the Editorial Board of the *Academy of Management Journal*.

Associate Professor **Steve Werner** has just edited a new textbook titled *Managing Human Resources in North America*. The book will be a part of the Routledge Global Human Resource Management series.



Doug Hughes

Congratulations to marketing doctoral student **Doug Hughes**, who received the UH Graduate Assistant Teaching Award for 2007! Hughes is one of only two recipients of the award, winning out over a field of almost 2,000 other eligible competitors across the University and is the third Bauer College teaching award winner in the past three years.

MARKETING & ENTREPRENEURSHIP



Rupinder Jindal

Assistant Professor **Rupinder Jindal**, a recent addition to the Marketing Department faculty, holds a Ph.D. in Marketing from INSEAD, France, and an MBA from Indian Institute of Management (IIM) in Bangalore, India. Jindal's research interests and areas of expertise include co-ordination and control in channels of distribution, multi-unit franchising, the variety and intensity of routes to market, and co-marketing alliances.



Doug Walker

Doug Walker (MBA '05), Bauer College marketing doctoral student, won the Best Paper Award in the student competition sponsored by the University of UH chapter of the Institute for Operations Research and the Management Sciences (INFORMS). Walker's paper, "Precision and Selectivity in Database Marketing," topped submissions from students in all management science areas, including operations,

optimization, information systems, decision analysis, finance, and organizations.

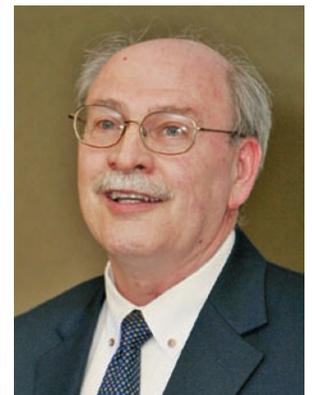
C.T. Bauer Professor of Marketing Science and Marketing Ph.D. Coordinator **James Hess** and Assistant Professor **Niladri Syam** will present their research on product customization at the University of Pennsylvania (Wharton) Invitational Choice Modeling Symposium. Presentations from this conference will be published in a special issue of *Marketing Letters*.

Department Chair and Professor **Edward Blair** was named to the American Statistical Association Committee on Energy Statistics. This committee advises the U.S. Department of Energy's Energy Information Administration, which is charged with providing unbiased information to guide U.S. energy policy.

C.T. Bauer Professor of Marketing **Steven Brown** was named to the editorial board of *Journal of Marketing* (JM). Brown previously has served on the JM board and also serves on the editorial boards of the *Journal of Marketing Science*, *Journal of Retailing*, *Journal of Service Research*, and *Journal of Personal Selling and Sales Management*.

Visiting Research Scholar **Joel LeBon** from ESSEC (one of France's leading business schools) has won the 2007 American Marketing Association Award for Innovative Excellence in Marketing Education.

The Marketing Department hosted its 25th Annual Doctoral Symposium April 13 and 14. Graduating doctoral candidates **Babu John Mariadoss** and **Sonja Propkoopee** organized the event, which included visiting students and faculty from 10 universities from around the country in addition to UH. Nationally acclaimed marketing researcher Professor **Richard Bagozzi** from the University of Michigan gave the keynote address entitled "Emotions in Marketing."



Richard Bagozzi

Undergraduate students **Tolu Kuteyi** and **Steven Chiara**, representing the Program for Excellence in Selling, won sixth place out of 100 teams, including Harvard and Purdue, at the National Collegiate Sales Competition.

CENTERS & INSTITUTES



Cougar Fund annual meeting reception

The Cougar Fund, sponsored by the AIM Center for Investment Management and directed by AIM Center Director Professor **Thomas George** and Cougar Fund Managing Director Professor **Ron Singer**, held its Annual Meeting on April 12. Student managers **John Tran**, **Jeff Detwiler**, and **Ron Kremer** presented the accomplishments of the Fund during its first five years. Attendees included former Fund managers and some of the original investors that helped launch this unique educational experience for Bauer students.



Jason Wangler, Jeff Detwiler, Michael Sergi, and Prof. Ron Singer celebrating success at TIPS competition.

Detwiler, along with two other finance majors and fund managers **Jason Wangler**, and **Michael Sergi**, recently competed in the Texas Instrument Portfolio Symposium (TIPS) representing the Cougar Fund. The Bauer team was the only public school chosen among the finalists and ultimately placed second in the national competition.

Happy 10th anniversary to the Sales Excellence Institute (SEI) and the Program for Excellence in Selling (PES) On April 27, 500 people celebrated the occasion with a “Sales Rally” graduation and induction ceremony at the Hilton Post Oak.!

The American Marketing Association elected SEI Executive Director and Associate Professor **Eli Jones**, a Bauer Faculty Fellow, to its Academic Council. The Academic Council is a select body that represents all academicians within AMA and addresses issues such as how the association can promote leadership in marketing theory, ethics, and education.

BAUER BITS

Bauer College Dean and Judge James A. Elkins Professor **Arthur Warga** recently co-authored, with Jean Helwege and Kelly Cai, an article entitled “Underpricing in the Corporate Bond Market” for *Review of Financial Studies* (forthcoming).

Congratulations to Frank Kelly on his promotion to Assistant Dean of Undergraduate Programs!

Jamie Belline, Executive Director of the Rockwell Career Center, has been elected Vice President for the national MBA Career Services Council. Jamie joins colleagues from Indiana, Cornell, and University of California at Irvine to lead this prestigious organization.



Catherine Del Paggio, a new Director of Development for UH Central, will be working with Bauer staff and alumni to raise money for major gifts and on generating support for future construction projects. Del Paggio has more than 18 years of development experience, with expertise in fundraising for capital campaigns and endowments for educational institutions, including major gifts for Rice University. Welcome Catherine – we are excited to have you on board!

Congratulations to **Eli Jones** on his promotion to Associate Dean for Executive Education Programs!

Kudos to the following individuals who received awards at the Spring Faculty-Staff Annual Meeting:

STAFF EXCELLENCE AWARD

Devin Williams
Academic Advisor 1
Undergraduate Business Programs

STAFF MERIT AWARD

Leslie Thornhill
Academic Advisor 2
Bauer Honors

Michelynne McCarter-Bell

Program Coordinator
Career Services

DEAN'S EXCELLENCE AWARD

Jamie Belinne
Executive Director
Career Services

MELCHER AWARD FOR EXCELLENCE IN RESEARCH

Noah Lim
Marketing & Entrepreneurship

Guojun Wu
Finance

MELCHER AWARD FOR EXCELLENCE IN TEACHING

Kaye Newberry
Accountancy & Taxation

Dusya Vera
Management

MELCHER AWARD FOR EXCELLENCE IN SERVICE

Lori Whisenant
Business Law and Ethics

Wynne Chin
DISC

WAYNE PAYNE TEACHING AWARD

Barbara Carlin
Management

Tyler Priest
Global Studies

HAVE AN ACCOLADE WORTHY ITEM?

Please tell us about it and submit an email to Shelley Nadel at snadel@uh.edu or Chester Jacinto at cjacinto@uh.edu. Your accolade should include faculty name, title, and two or three sentences on the recognition or honor. We will then schedule a headshot of the noted faculty member for inclusion in *Accolades & More!*