

BAUER

COLLEGE OF BUSINESS

2015

DEAN'S REPORT





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Year in Review

Greetings,

In 2015, we celebrated 15 years of accomplishment, momentum and progress with the anniversary of Charles T. “Ted” Bauer’s historic \$40 million gift to name the C. T. Bauer College of Business.

The data included in our 2015 Dean’s Report captures some of the growth we’ve experienced over the last few years, along with some of the opportunities we have. Certainly, there is still work to be done. But, I applaud our faculty, staff, students, alumni and partners, who have risen to the challenge already and focused their efforts to make changes in dimensions that have the most impact.

Mr. Bauer believed 15 years ago that our business school could be — and should be — one of the nation’s best business schools. I firmly believe we are on that trajectory and in some instances, already there. The growing recognition of the Bauer brand can be heard when we meet our peers across the United States and the rest of the world, when our students are recruited for leadership positions in leading companies, and when participation on our advisory boards is more than just listing names and titles but a real investment of time and vision.

Sincerely and with warm regards,,



Latha Ramchand
Dean and Professor, Finance
C. T. Bauer College of Business
University of Houston





BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON™

UNIVERSITY OF HOUSTON
BAUER COLLEGE OF BUSINESS

Rankings

3

**CYVIA AND MELVYN
WOLFF CENTER FOR
ENTREPRENEURSHIP**
Ranked in the top three
on the list of Top 25
Undergraduate
Entrepreneurship
Programs in the U.S.
since 2007 (No. 1 in
2008, 2010 and 2011).
*The Princeton Review/
Entrepreneur magazine*

14

**SUPPLY CHAIN
MANAGEMENT (SCM)**
Undergraduate program
ranked 14th in the nation.
Gartner

15

**PROFESSIONAL
MBA PROGRAM**
15th among public
business schools (Best
Business Schools 2015).
Bloomberg BusinessWeek



20

EMBA PROGRAM

Top 20 among public business schools; #7 in Texas (Top 100 Executive MBA Programs, 2011).
Financial Times

29

**PROFESSIONAL
MBA PROGRAM**

29th among public business schools (Best Business Schools, 2016).
U.S. News & World Report

53

**FULL-TIME MBA
PROGRAM**

53rd among public business schools (Best Business Schools, 2016).
U.S. News & World Report

58

58th among public business schools (Best Undergraduate Business Programs, 2016).
U.S. News & World Report



Thought Leadership =



**OUR FACULTY LIVE AND BREATHE INNOVATION –
IN PEDAGOGY, RESEARCH AND TEACHING.**

Thought Leadership

194

TOTAL FACULTY

25%



TOTAL
FULL-TIME
FEMALE
FACULTY

75%



TOTAL
FULL-TIME
MALE
FACULTY

Tenure track
and tenured
faculty

86

Full-time
clinical faculty

54

Part-time
faculty

54

189

FACULTY
PUBLICATIONS

119

TIER 1 & TIER 2
PUBLICATIONS

15

BOOKS AND
MONOGRAPHS



RESEARCH

Kris Jacobs

Lucile and LeRoy Melcher
Excellence in Research Award

Volkan Muslu

Lucile and LeRoy Melcher
Excellence in Research Award



SERVICE

Funda Sahin

Lucile and LeRoy Melcher
Excellence in Service Award

Steve Werner

Lucile and LeRoy Melcher
Excellence in Service Award



NATIONAL RECOGNITION

Nickolas Freeman

Outstanding Dissertation
(Manderson Graduate School of Business)

Basheer Khumawala

Milton Popkin Award for Exceptional
Leadership (Anti-Defamation League)

Chet Miller

Outstanding Board Member Award
(*Strategic Management Journal*)

Seshadri Tirunillai

Lehmann Award
(*Journal of Marketing Research*)



UNIVERSITY AWARD

Chet Miller

University of Houston
Teaching Excellence Award



TEACHING

Michael Parks

Lucile and LeRoy Melcher
Excellence in Teaching Award

Paul Povel

Lucile and LeRoy Melcher
Excellence in Teaching Award

Joel Le Bon

Wayne and Kathryn E. Payne
Excellence in Teaching Award

Mack Rogers

Wayne and Kathryn E. Payne
Excellence in Teaching Award

Randy Webb

Wayne and Kathryn E. Payne
Excellence in Teaching Award

Thought Leadership



FACULTY EDITORIAL APPOINTMENTS

Michael Ahearne

ASSOCIATE EDITOR

- *Journal of Marketing*
- *Journal of the Academy of Marketing Science*

SENIOR EDITOR

- *International Journal of Marketing Research*

SENIOR ADVISORY BOARD,
EDITORIAL BOARD MEMBER

- *Journal of Personal Selling and Sales Management*

Leanne Atwater

JOURNAL EDITOR

- *The Leadership Quarterly*

EDITORIAL BOARD MEMBER

- *Academy of Management Perspectives*

Ed Blair

EDITORIAL BOARD

- *Journal of Business Research*

Dennis Bozeman

EDITORIAL BOARD MEMBER

- *Journal of Business and Human Resource Management*

Steven Brown

JOURNAL EDITOR

- *Journal of Retailing*

EDITORIAL BOARD MEMBER

- *Journal of Marketing*
- *Journal of the Academy of Marketing Science*
- *Journal of Service Research*

Laura Cardinal

ASSOCIATE EDITOR

- *Academy of Management Annals*

EDITORIAL BOARD MEMBER

- *Academy of Management Journal*
- *Organization Science*
- *Strategic Management Journal*
- *Academy of Management Discoveries*
- *Journal of Organization Design*



FACULTY EDITORIAL APPOINTMENTS

Wynne Chin

ASSOCIATE EDITOR

- *MISQ - special appointment*

EDITORIAL BOARD

- *Structural Equation Modeling: A Multidisciplinary Journal*

EDITORIAL BOARD MEMBER

- *Journal of Information Technology*
- *IEEE Transaction on Engineering Management*
- *Data Base for Advances in Information Systems*

Thomas George

ASSOCIATE EDITOR

- *International Review of Finance*

Norman Johnson

ASSOCIATE EDITOR

- *Decision Sciences Journal*

Jacqueline Kacen

EDITORIAL BOARD MEMBER

- *Journal of Advertising*

Robert Keller

EDITORIAL BOARD MEMBER

- *The Leadership Quarterly*
- *IEEE Transactions on Engineering Management*
- *Journal of High Technology Management Research*

Saleha Khumawala

EDITORIAL BOARD MEMBER

- *Journal of Public Budgeting, Accountability and Financial Management*

Tony Kong

EDITORIAL BOARD MEMBER

- *Leadership Quarterly*
- *Journal of Trust Research*

Partha Krishnamurthy

EDITORIAL BOARD MEMBER

- *Journal of Consumer Psychology*

Praveen Kumar

EDITOR

- *Corporate Governance: An International Review*

Joel LeBon

EDITORIAL BOARD MEMBER

- *Journal of Personal Selling and Sales Management*
- *Journal of Global Academy of Marketing Science*
- *Journal of Global Fashion Marketing*

Chet Miller

EDITORIAL BOARD MEMBER

- *Leadership Quarterly*



FACULTY EDITORIAL APPOINTMENTS

Vanessa Patrick-Ralhan

ASSOCIATE EDITOR

- *Journal of Retailing*

EDITORIAL BOARD MEMBER

- *Journal of Consumer Research*
- *Journal of Consumer Psychology*

David Peng

ASSOCIATE EDITOR

- *Production and Operations Management*

JOURNAL EDITOR

- *Journal of Operations Management*

ASSOCIATE EDITOR

- *Decision Sciences*

Craig Pirrong

JOURNAL EDITOR

- *Journal of Commodity Markets*

Powell Robinson

ASSOCIATE EDITOR

- *Decision Sciences*
- *Journal of Business Logistics*

Dale Rude

EDITORIAL BOARD MEMBER

- *Journal of Management Education*

Funda Sahin

ASSOCIATE EDITOR

- *Decision Sciences*

Leiser Silva

ASSOCIATE EDITOR

- *Journal of the Association for Information Systems (JAIS)*

- *Information Technology for Development*

Stuart Turnbull

ASSOCIATE EDITOR

- *Journal of Derivatives*
- *Journal of Credit Risk*
- *International Journal of Theoretical and Applied Finance.*

EDITORIAL BOARD MEMBER

- *International review of Applied Financial Issues and Economics*
- *International Review of Banking and Financial Studies*

Dusya Vera

EDITORIAL BOARD MEMBER

- *Management Learning*
- *Journal of Leadership and Organizational Studies.*
- *The Leadership Quarterly*

Steve Werner

EDITORIAL BOARD

- *Journal of Management*
- *Journal of Management Studies*
- *Journal of Business Research*
- *Human Resource Management*
- *Human Resource Management Review*
- *International Journal of Human Resource Management*



FACULTY EDITORIAL APPOINTMENTS

Curtis Wesley

EDITORIAL BOARD MEMBER

- *Journal of Management*
- *Africa Journal of Management*

CHAIRS AND PROFESSORSHIPS

Praveen Kumar

Cullen Distinguished Chair

Basheer Khumawala

John & Rebecca Moores Professor

Michael Ahearne

C. T. Bauer Professor of Marketing

James Hess

C. T. Bauer Professor of Marketing Science

Steven Brown

C. T. Bauer Professor of Marketing

Stuart Turnbull

C. T. Bauer Chair in Finance

Thomas George

C. T. Bauer Chair in Finance

Vanessa Patrick

C. T. Bauer Professor of Marketing

Kaye Newberry

C. T. Bauer Professor of Accounting

Wynne Chin

C. T. Bauer Professor of MIS

Kris Jacobs

C. T. Bauer Professor of Finance

Blake Ives

C. T. Bauer Professor of MIS

Chet Miller

C. T. Bauer Professor of Management Strategy

Gerry Lobo

Arthur Andersen Professor of Accounting

Robert Keller

Baker Hughes Professor of Management

Ed Blair

Michael J. Cemo Professor of Marketing

Paul Povel

John H. and Jeaneane Duncan Professor of Finance

Rex Du

Marvin Hurley Professor of Marketing

Betsy Gelb

Larry J. Sachnowitz Professor of Marketing

George Gamble

KPMG/Peat Marwick Professor of Accounting

Saleha Khumawala

Robert Grinaker Professor of Accounting

Partha Krishnamurthy

Conn Appliances Fellow

Ye Hu

Jerome Robinson Fellow

**AT BAUER, EXPERIENTIAL LEARNING IS EMBEDDED
INTO EVERY ASPECT OF OUR CURRICULUM.**





Learning

Undergraduate

ENTERING NUMBERS

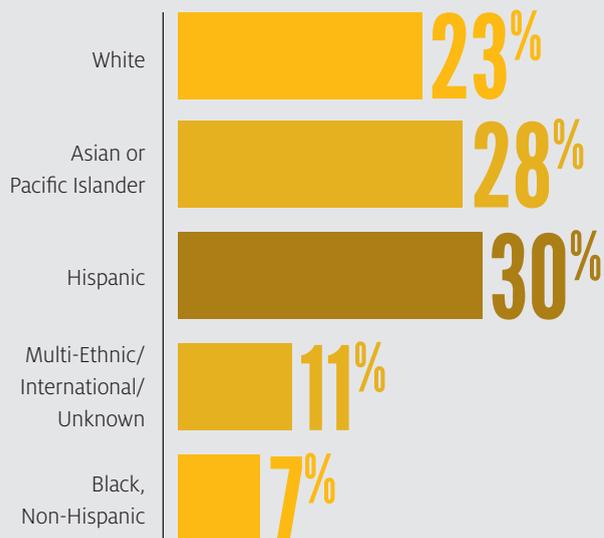
Average SAT Score

1209



92

Incoming
Bauer Honors Students



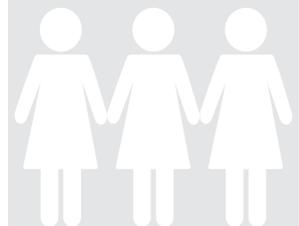
8%

International Student
Population



49%

Female Student
Population



GRADUATING
NUMBERS

Retention Rate (1st Year)

94%

2014



97%

2013



95%

2012

Graduation Rate (6 Years)

76%

2009



76%

2008



69%

2007

Placement Rate

53%

2015



51%

2014



45%

2013



\$54,221

Average salary upon graduation

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

Full-time MBA

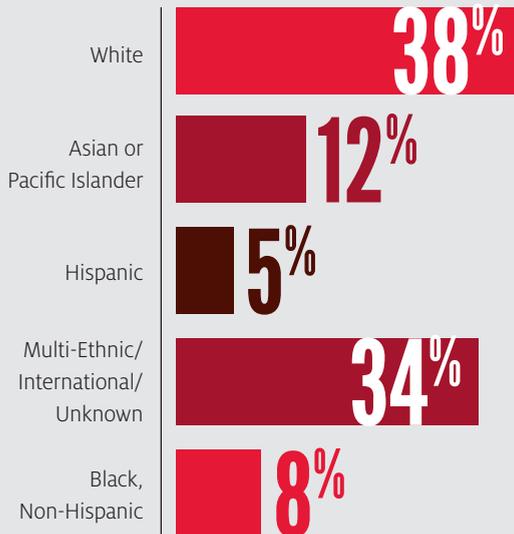
ENTERING NUMBERS

187

Total Applications

55%

Total Full-time MBA
Students Enrolled



31%

International Student
Population

34%

Female Student
Population



Average GMAT Score

605



GRADUATING NUMBERS

Placement Rate

75%

2015

76%

2014

85%

2013



\$67,800

Average salary upon graduation

Internships

Apache	Jones Lang LaSalle
Benefit Concepts, Inc.	Morgan Stanley
BG Group	Next Level Urgent Care
BMC Software/Onit Industries	Pierpont Communications
Champion Capital Research	Pros
Church & Dwight	SURGE Ventures
Cokinos Energy Corporation	Trammel Crow
Dell	Wave Electronics
Environmental Intellect/HP	Wells Fargo
Ephor Group	Wemap
Halberdier Real Estate	Whole Foods Market
Industrial Info Resources	World Fuel/Colt
Infuse Energy	

Placements

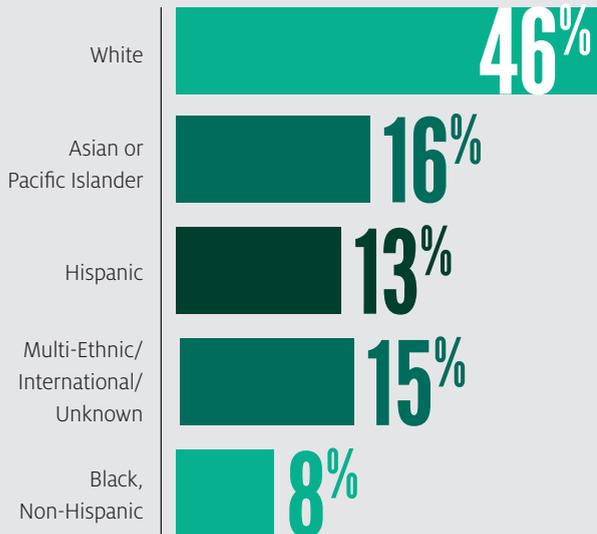
Academy	FBI
AIG Financial Group	Greene's Energy Group
Apache	HP Enterprise
Arabella Advisors	Macquarie Group
Buckeye Partners	Perficient
Calpine Corporation	Schlumberger
Campus Living Villages	Sogrape
Competentia US (Norwegian)	Stout Risius Ross
Tech. Recruiting Co.)	Sysco
Donovan Ventures	Targa Resources
Enite Consulting	Top Spot
ExxonMobil Corp	UK Trade & Investments

*Placement rates are based on students seeking employment and accepting a position within three months of graduation. It does not include those starting their own business or continuing their education.

Professional MBA

ENTERING NUMBERS

196
Total Applications



29%
Female Student
Population



Average GMAT Score

610



Placements

Aimbridge Hospitality
American Bureau of Shipping
ARAMARK Corporation
Ascend Performance Materials
Calpine
Coca-Cola
Constellation Energy
DCP Midstream
Deloitte
Durando Resources
EHRA
Electrotrade
EP Energy
Fidelity Investments
FMC Technologies
GE
General Electric
Gexa Energy, LP

Goodman Manufacturing Company, L.P.
Halliburton
Insperity
Intertek
LyondellBasel
M & T Bank
Maersk Group
Major Financial Services Firm
MD Anderson
Oceaneering
Oxiteno
Paragon Consulting Corporation
Repsol
Reynolds & Reynolds
Rhino Marketing Worldwide
Schlumberger
Solvay Chemicals, Inc.
Toll Brothers

TPC/Pro-Travel
TPG Software
Unleaded Communications
Wayne Enterprise
Wilkins Weather Technologies

85%

Accepted offer
by graduation



\$75,129

Average salary upon graduation

Executive MBA

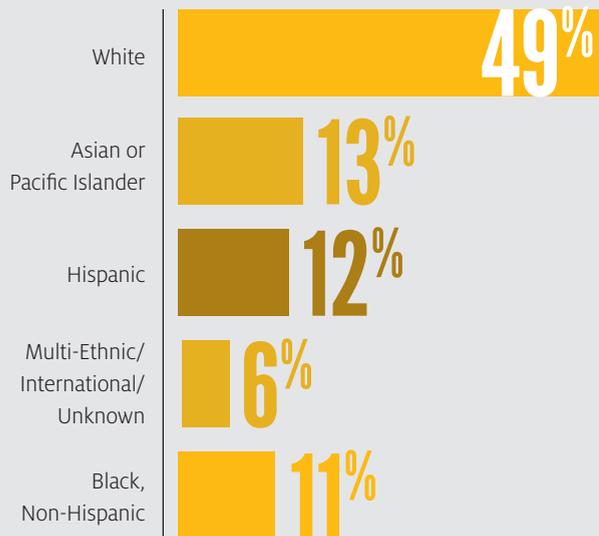
ENTERING NUMBERS

86

Total Applications

79%

Total Executive MBA
Students Enrolled



5%

International Student
Population

\$128k

Average entering
base salary

Female Student Population

25%



GRADUATING NUMBERS

Employers

Anadarko Petroleum Corporation

Baker Hughes

Bilfinger Tepsco

Carrier Corporation

CenterPoint Energy

Cheniere Energy, Inc.

Chevron

Chevron Phillips Chemical Company

Chevron Pipe Line Company

City of Houston

Curtiss-Wright

Direct Energy

Dril-Quip, Inc.

DYONYX

ExxonMobil Corp.

Geophysical Land Services

Greene Tweed

Houston Public Media

Iberdrola Energy Services

IHI E&C International Corporation

Ikon Science

Intecsea

IOS Inspection Oilfield Services

Kinder Morgan

Miller Electric Manufacturing Co.

Mitsubishi Electric Cooling and Heating

National Oilwell Varco

Occidental Petroleum Corporation

OneSubsea

Patriot Bank Mortgage

Patterson-UTI Drilling Company LLC

Premier Pipe, LLC

Project Leadership Associates

Quest Offshore Resources

SBM Offshore

Siemens

Southern Dock Products

Southwestern Energy

T H Hill Associates, Inc.

Talos Energy LLC

Tejas Research & Engineering

The Boeing Company

THI

Unit Petroleum Company

United Energy Trading LLC

United States Marine Corps

Weatherford International

Willbros Group, Inc.

Placements

Chevron Corporation

Cummins Center of Excellence Oil and Gas

Fidelity Bank Plc

GDF Suez Energy

Kingwood Medical Center

MD Anderson

NRG

Postlethwaite & Netterville

Reliant Energy

Shell

Siemens Energy

Wexpro, a Questar Company

Xenco Laboratories



MS Accountancy

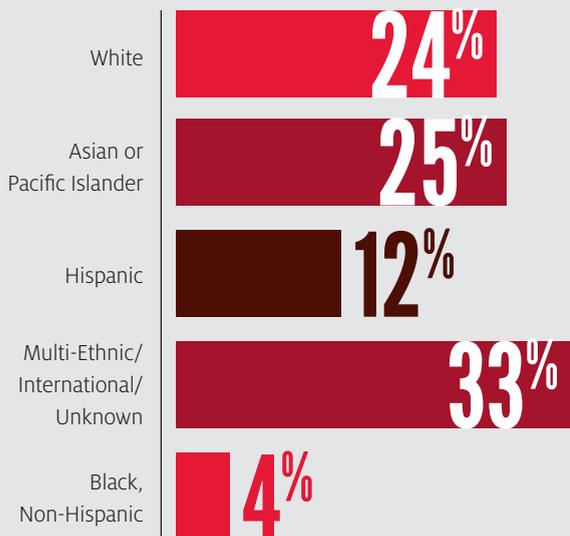
ENTERING NUMBERS

213

Total Applications

61%

Total MS Accountancy
Students Enrolled



31%

International Student
Population

59%

Female Student
Population



Average GMAT Score

551



**GRADUATING
NUMBERS**

Placements

BDO International	Enterprise Products Partners	Melton & Melton
Bearden Development	EY	Nagesh & Carter PLLC
BHP Billiton	GBH CPAs	National Oilwell Varco Inc.
BKD, LLP	Grant Thornton LLP	PKF Texas
Blazek & Vetterling	Houston Community College	PricewaterhouseCoopers
Carr, Riggs & Ingram, LLC (CRI)	KPMG	Team Industrial Services
ConocoPhillips	MaloneBailey	Texas Comptroller of Public Accounts
Deloitte	Marathon Oil Corp.	Total
Doeren Mayhew	McConnell & Jones LLP	UHY Advisors
Enerflex Ltd.	McGladrey	

Placement Rate




63%

CPA pass rate for graduates
in last three years



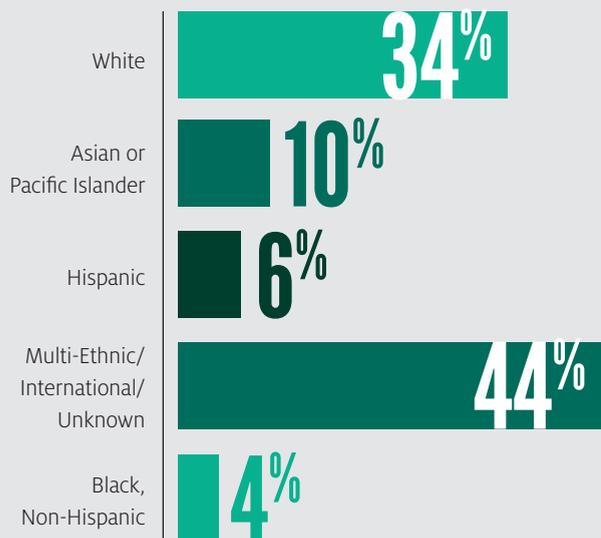
\$54,563

Average salary upon graduation

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

94
Total Applications

43%
Total MS Finance
Students Enrolled



44%
International Student
Population

Average GMAT Score

609



GRADUATING
NUMBERS



23

degrees awarded



Placement Rate

50%

2015

47%

2014

60%

2013

Placements

- Parallon Business Solutions
- Sampson Controls
- BG Group



\$68,333

Average salary upon graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business, remaining at their current employer or continuing their education.

Doctoral

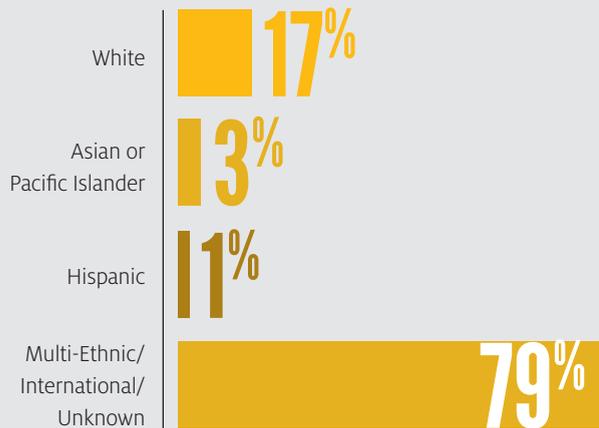
ENTERING NUMBERS

277

Total Applications

9

Total Doctoral
Students Enrolled



Average GMAT Score

663



GRADUATING NUMBERS



10

degrees awarded



5.5 yrs

Average time to degree

Placements

University of Houston - Clear Lake

Lin (Libby) Yi – Accountancy

University of Virginia

Jeff Boichuk – Marketing

Texas A&M University - San Antonio

Weixing Ford – Marketing

NEOMA Business School (France)

Ksenia Krylova – Management

The University of Texas at El Paso

Mengge Li – Management

University of Houston - Downtown

Zahir Latheef – Management

St. Thomas University (Houston)

Pooya Tabesh – Management

30%

Female graduates



Global Impact

Global business

demands global experience. Bauer's study abroad programs offer students an opportunity to enrich their business acumen by immersing them in local culture and providing on-site tours of local businesses in addition to the traditional classroom studies. With programs in Berlin, Prague, Chile, Paris and India, students gain experience through diverse cultures and practices.



BERLIN



BUDAPEST



CHILE



INDIA



PARIS



PRAGUE

61

DIFFERENT COUNTRIES
REPRESENTED IN
STUDENT
POPULATIONS

349

TOTAL NUMBER OF
INTERNATIONAL
STUDENTS

6

STUDY ABROAD
PROGRAMS



Community



**WE BELIEVE THAT BUSINESS IS ABOUT GIVING BACK
AND IMPROVING THE LIVES OF OTHERS.**

Industry Impact

Cyvia and Melvyn Wolff Center for Entrepreneurship



75

Companies started
between 2010 and 2014

\$7.7

Amount of funding
(in millions)

97%

Percentage of companies
currently in business

Stephen Stagner Sales Excellence Institute

26

Number of partners



12

Partners receiving executive education

Student Organizations

4,000

Service hours

SURE™ Program

129

Total Bauer student entrepreneurs

Gutierrez Energy Management Institute

19

Undergraduate energy courses offered

30

Graduate energy courses offered

Service Learning

19

Service learning courses

8

Study abroad
service learning

Stanford Alexander Center for Excellence in Real Estate

56

Executive Advisory Board members

Cougar 100

47

Bauer alumni-owned businesses included on the
2015 Cougar 100, a list that recognizes the fastest
growing UH alumni-owned businesses

*Data points reflect statistics for the 2015 academic year.

Development

FUNDING SOURCES	2013	2014	2015
Alumni	\$1,986,083.42	\$4,876,745.34	\$1,796,937.01
Corporations	\$1,802,502.45	\$1,894,643.42	\$1,573,806.29
Foundations	\$6,653,687.64	\$1,013,778.98	\$1,412,322.26
Non-Alumni	\$170,886.27	\$399,816.22	\$375,561.89
Other Organizations	\$305,723.12	\$862,143.40	\$202,440.00
GRAND TOTALS	\$10,918,882.90	\$9,047,127.36	\$5,361,067.45

9

New Endowment Stewardees

PURPOSE	2013	2014	2015
Facilities	\$65,000.00	\$15,000.00	\$20,028.85
Faculty and Research	\$ 5,295.00	\$2,005,606.26	\$12,074.34
Departments and Programs	\$8,510,949.12	\$4,688,840.58	\$3,064,632.50
Student Scholarships	\$2,337,638.78	\$2,337,680.52	\$2,264,331.76

SCHOLARSHIPS AND GIVING	FY 2013	FY 2014	FY 2015
Awarded	\$894,043	\$786,782	\$1,042,100
Number of Scholarships Awarded	374	266	413
Percentage Awarded Male	48%	52%	44%
Percentage Awarded Female	52%	48%	56%
Percentage Awarded Minority	70%	63%	63%
Average Amount per Scholarship	\$2,390	\$2,958	\$2,523
Average GPA of Recipient	3.59	3.72	3.64

*About half of the gifts reported for 2015 represent planned giving.

Named Endowments

Andy & Barbara Gessner
"Inspiring Excellence"

Andy & Barbara Gessner
Sales Competition Team
Endowment

Andy & Barbara Gessner
Sales Program Top
Salesperson Awards

Ann E. Lyon Endowed
Scholarship

Aron & Anaruth Gordon
Scholarship Program

Arthur Andersen
Professorship

Arthur Warga Scholarship

Baker Hughes Professorship in
Business Administration

Bank of America Academic
Success Scholarship
Endowment Fund

Bauer Alumni Association
Scholarship Endowment

Bauer Excellence Scholarship
Endowment

Bauer Family Foundation
Fellowship Endowment

Billy B. Ross Memorial
Scholarship Endowment Fund

Blessan Samuel Memorial
Scholarship Endowment

C. T. Bauer Endowment

Cameron "Inspiring
Excellence" Scholarship
Endowment

Cemo Foundation Presidential
Endowed Scholarship in the
C. T. Bauer College of Business

Center for Excellence in
Internal Auditing Endowment

Center for Excellence in Real
Estate Charles John Quinones
Scholarship Endowment

Charles T. Bauer Foundation
Full-Time MBA Scholarship
Endowment

Charles T. Bauer Foundation
Full-Time Undergrad
Scholarship Endowment

Charles T. Bauer Foundation
Part-Time MBA Scholarship
Endowment

Charles McMahan

Conn Appliances Faculty
Fellowship in Marketing

Daniel's Family Memorial
Scholarship Endowment

Debra and Mark Gregg
Scholarship Endowment

Delta Sigma Pi Scholarship
Endowment Fund

Dennis Allen Memorial
Scholarship Endowment

Dr. Edward A. Blair
Scholarship Endowment

Dwight E. Davis Scholarship
Endowment

Earl Ray Monk Scholarship
Endowment

El Paso Corporation:
Ken Reese Dean's Excellence
Endowment

El Paso Corporation
Scholarship Endowment

Elaine Y. Cook-Price
Memorial Scholarship
Endowment

EMBA Teaching Excellence
Fund

Eugene H. Hughes Scholarship
in Business Administration

Federation of Houston
Professional Women

First Bank of Texas NA
Endowed Scholarship

George O. Gamble Scholarship
Endowment

GPA Improvement Award
Scholarship in the College of
Business Administration

Halliburton Foundation
Endowment

Harry & Aileen Gordon
Scholarship Program

Henry and Tanya Matula
Endowment

Hispanic Business Student
Association Scholarship
Endowment

Houston Association of
Government Guaranteed
Lenders (HAGGL)
Scholarship Endowment

Houston Foundation for
Continuing Education
Endowment

Houston Marketing Prof
Scholarship Endowment

Houston Treasury Management Association Scholarship Endowment (formerly Houston Cash Management Association)	Judge James A. Elkins Endowed Chair in Banking and Finance	Link Staffing Services Scholarship Endowment	Richard Charles Kuriger, IV MBA Scholarship Endowment	Texas Executive Women Scholarship Endowment Fund
Hyman Sofer Memorial Scholarship Endowment	Judy & Jim Stover Bauer Excellence Scholarship Endowment	Mack Rogers, Jr. Insurance & Risk Management	Rims Houston Chapter Scholarship Endowment	Thomas Robert Gunter Memorial Scholarship
Jack & Anne Wallace Endowment Scholarship	Keith Cox Endowed Scholarship for Entrepreneurship	Marc Palmer Scholarship Endowment	Robert Alan White Accountancy Scholarship Endowment	UHY Mann Frankfort Stein & Lipp
Jack & Debbie Moore Excel Endowment	Keys A. & Joan F. Curry Endowed Excellence Fund	Mark Countryman Scholarship Endowment	Robert Grinaker Professorship	Walton-Gilbert-Thomas Scholarship Endowment (Pyramid Tubular Products Scholarship)
Jerome Robinson	Kim & Bruce Williamson Scholarship Endowment	Mark G. Papa Leadership Excellence Fund End	Robert Rodriguez Finance Scholarship Endowment Fund	Wayne & Kathryn Payne
Jerry J. Bennett Memorial Endowed Scholarship	KPMG Peat Marwick Professorship in Accounting	Marvin Hurley Professorship	Robin French Family Scholarship Endowment	Wells Fargo Endowed Scholarship Fund
Jesse H. Jones Business Leadership Development Scholarship Program	Lane Everett Sloan Endowment Fund	Marvin & Joan Kaplan Recruiting Scholarship Endowment	Ruth and Ted Bauer Family Foundation Fellowship Endowment Fund	William Douglas Allums C. T. Bauer College of Business Endowment
Joe Martin Scholarship Endowment	Larry Furman Scholarship Endowment	Matthew & Shirley Provenzano	Ruth S. Hughes Scholarship Fund	William Laufman Memorial Endowment Fund
John and Darlene McNabb Endowment	Larry J. Sachnowitz Professorship of Marketing	Michael Cemo, Professorship	Sai Hoon Lim Scholarship Endowment	William R. Smallman Scholarship Endowment
John D. & Susan K. Thompson Scholarship Endowment	Leon B. Stinson Memorial Scholarship Endowment	Minute Maid Company Foundation Scholarship (Coca Cola)	Scott & Carol Loomis Scholarship Endowment	Williams Group Inspiring Excellence Scholarship Endowment
John H. & Jeaneane Duncan Professorship in Finance	LeRoy & Lucille Melcher Endowment	NCNB Texas Academic Success Scholarship	Spectra Energy Endowed Scholarship/(Duke Energy) Scholarship	Willis & Patsy Johnson Scholarship Endowment
John K. & Sharon Stubblefield Endowment	Lilie Family Entrepreneurship Endowment	Price Waterhouse Professorship	Stephen Thomas Harcrow Scholarship Endowment	Wilma E. Palmer Scholarship Endowment
JP Morgan Chase Professorship	Linda Ann Lyon Endowed Scholarship	Prudential Insurance	TechTrans International Scholarship Endowment	
		Richard & Dawn Rawson Scholarship Endowment		

Selected Media Mentions



1,064

OVERALL BAUER COLLEGE
MENTIONS IN THE MEDIA IN 2015

Entrepreneur

5 WAYS TO KNOW IF YOUR BUSINESS IDEA IS BRILLIANT OR A BUST

Associate Director for the Wolff Center for Entrepreneurship
Ken Jones gives his take on startup accelerators and finding
a business mentor.

Oil and Gas Investor

IRAN NUCLEAR TALKS ADD TO UNCERTAINTY IN OIL SECTOR

Professor Chris Ross weighs in on
Iran nuclear talks.

The Chronicle of Higher Education

THE PH.D. PAY GAP

Doctoral candidate Ksenia Krylova
shares her experience at Bauer.

Time Magazine

RESEARCH SAYS YOU CAN BEAT YOUR CRAVINGS WITH THESE TWO WORDS

Professor Vanessa Patrick
discusses her research on how
to overcome temptation.



569

**BAUER FACULTY EXPERT OPINIONS
IN THE MEDIA IN 2015**

Forbes

UPSTREAM BUST MEETS DOWNSTREAM BOOM IN HOUSTON: THE EAST SIDE EARNS SOME RESPECT

Director of the Institute for Regional Forecasting Bill Gilmer writes on the economic differences between drilling and refining in the Houston oil industry.

BloombergView

ACTIVISTS ARE TOUGH ON COMPANIES THEY DON'T OWN

Finance professors Hadiye Aslan and Praveen Kumar talk about hedge fund activism.

Bloomberg Business

GLENCORE VS. LEHMAN: WHY IT'S NOT THE SAME

Professor Craig Pirrong discusses who is to blame at Glencore.

PaperCity Magazine

SURPRISE! A HOUSTON SCHOOL STUNS THE IVY LEAGUE GIANTS, RANKS THIRD IN AMERICA IN ENTREPRENEUR POWER

The Cyvia and Melvyn Wolff Center for Entrepreneurship is featured in PaperCity Magazine.

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Year in Review

JAN.

Bauer Graduate Real Estate Program Welcomes New Executive Director

Award-winning real estate industry veteran William “Bill” Pederson named the new executive director of the Graduate Real Estate Program at Bauer College.

JAN.

Don't Be Afraid to Fail

Make-A-Wish America President and CEO David Williams (MBA '92) spoke with Bauer students and the Houston community during the first Inspiring Minds speaker series event.

MAR.

GEMI Symposium Panels Rally for Energy Infrastructure Investments

Bauer's Global Energy Management Institute (GEMI) brought together energy thought leaders from industry and academia during its symposium, “Reliability and Security Across the Energy Value Chain.”

MAR.

U.S. News Ranks Bauer MBA Among Nation's Best

Bauer's Professional MBA, an evening program designed for working professionals, received its highest-ever rank on the list, named 29th among public institutions out of 134 ranked programs. The program was tied for 48th overall of 213. Last year, the college ranked 61st overall.



APR.

Texas Higher Education Coordinating Board Recognizes Entrepreneurial Success at Bauer

All eyes were on entrepreneurship when the Texas Higher Education Coordinating Board recognized the Cyvia and Melvyn Wolff Center for Entrepreneurship at their board meeting in Austin for program excellence and student success.

APR.

Bauer College Professor Named President of Decision Sciences Institute

Funda Sahin — an associate professor in the Department of Decision & Information Sciences (DISC) at Bauer — was named the new president of the Decision Sciences Institute (DSI) beginning in April 2016.

AUG.

Bauer MBA Group Scores Third in Google Challenge's Social Impact Category

Graduate students R. Jason Griffin, Aigul Aubakirova, Neil Gustafson and Matt Avery placed 3rd in the Google Online Marketing Challenge AdWords Social Impact Awards, which recognizes work with non-profit clients. The students partnered with Houston-based River Oaks Chamber Orchestra, which will now receive a \$5,000 donation from Google.

AUG.

Bauer College Participates in White House Convening for Women in Business

Dean Latha Ramchand committed during a convening at the White House to a set of best practices that offer concrete strategies for business schools to help women succeed throughout school and their careers and to build a business school experience that prepares students for the workforce of tomorrow.

OCT.

Bauer Students, Staff Celebrated at NAWMBA National Conference

The Bauer College celebrated women in business alongside hundreds of female MBA students and business professionals at the National Association of Women MBAs (NAWMBA) 2015 Conference and Career Fair.

Year in Review

NOV.

***Bauer College
Ranked No. 3 in U.S.
For Undergraduate
Entrepreneurship Program***

The Princeton Review and Entrepreneur magazine rank Bauer College's Cyvia and Melvyn Wolff Center for Entrepreneurship No. 3 in the nation on this year's list of Top 25 Undergraduate Schools for Entrepreneurship.

DEC.

***Bauer College Announces
Naming of Stagner Sales
Excellence Institute***

Bauer announces that Mattress Firm CEO Stephen Stagner has made a gift to name the college's sales program, now known as the Stephen Stagner Sales Excellence Institute.







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UNIVERSITY of HOUSTON

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