

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON

Executive Education

P R O P E L Y O U R C A R E E R

Choose Your Program



Open Enrollment Programs

Our Open Enrollment Programs target working professionals looking to advance their knowledge in a range of current business issues and industry trends, including:

- Consulting • Strategy
- Management • Sales
- Marketing



Comprehensive Leadership Programs

Our Comprehensive Leadership Programs prepare your organization's executives to assume greater responsibility, and consisting of several classes over an extended period of time. We can package industry-specific open enrollment classes to fit your company's needs.



Custom Programs

Our Custom Programs are designed to meet the needs and objectives of your company. We equip participants with the necessary knowledge and skills to be successful industry leaders.

We work with you to define your educational objectives, and then we find the right faculty — starting with the award-winning scholars and researchers in the Bauer College's academic departments — to develop and deliver programs that broaden your perspective and strengthen the skills necessary to compete in today's (and tomorrow's) business market.

Certificate in Business Excellence

Earn your Certificate in Business Excellence by completing 18 days of programming over four years in any or all categories (comprehensive management, finance, leadership, marketing, social enterprise, or strategy), and you will receive the following Bauer College alumni benefits:

- A 25% tuition benefit for you and up to four colleagues each year for programs lasting up to seven days
- Invitations to alumni events and programs around the world
 - Global networking opportunities
- Access to Bauer College Alumni Career Services resources
 - Subscriptions to all Bauer College alumni publications
 - Eligibility to join a Bauer College alumni club
 - Certificates in a Business Specialty



Partnership Program

Partner with Bauer Executive Education to provide your employees knowledge directly applicable to their needs and goals, or provide a valuable customer access to an Executive Education class as added value for your customer relationships. A corporate partnership with Bauer Executive Education provides seats in our Open Enrollment courses at a reduced tuition. Through corporate partnerships, your organization's members and clients have the flexibility to attend convenient standalone sessions, or they can complete an entire Comprehensive Leadership Program.

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“THE WILLINGNESS AND ABILITY OF THE TEAM OF PROFESSORS AND STAFF TO ASSIST US IN BUILDING A RELEVANT CASE STUDY MATCHING OUR BUSINESS WAS KEY TO OUR SUCCESS.

THE PRESENTERS WERE TRULY ENGAGED IN HELPING TO GET OUR TEAM TO LOOK AT OUR BUSINESS FROM THE LENS OF THE INVESTORS.”

Mark Esselman

Senior Vice President of Global Human Resources, Buckeye GP LLC

Partnership Program Pricing

SILVER PARTNER • \$12,100

10 credits to be used within 12 months = 15% discount, plus:*

- Dedicated relationship manager
- Consultations with a Bauer Career Services Director for Bauer student recruiting assistance purposes
- Press release highlighting the new or expanded relationship with Bauer Executive Education (optional)

GOLD PARTNER • \$23,000

20 credits to be used within 12 months = 20% discount. Includes Silver Partner benefits, plus:*

- Priority registration for all Executive Education programs
- Access to MBA résumés, featuring résumés of current MBA students and recent graduates

PLATINUM PARTNER • \$37,300

35 credits to be used within 12 months = 25% discount. Includes Silver and Gold Partner benefits, plus:*

- Yearly lunch with a professor of your choice for up to four executives from your organization
- Opportunity to participate on Executive Education advisory boards to develop new programs and expand existing ones

DIAMOND PARTNER • \$50,000

50 credits to be used within 12 months = 30% discount. Includes Silver, Gold and Platinum Partner benefits, plus:*

- Faculty speakers for corporate events at best available rate
- Access to project consulting through the MBA Consulting Lab projects
- Custom Program development at a reduced rate

* One credit is equal to attendance by one person to eight classroom hours, or a one-day session. Credits can be used for any open enrollment or Comprehensive Leadership Program. To attend a three-day program would use three credits, a five-day program would use five credits.



C O N T A C T U S

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