

MINI MBA: THE FOUNDATIONS OF FINANCE

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As businesses grapple with the global uncertainty of Covid-19 and economic turmoil, the need to adapt to changing economic conditions and make sound financial decisions is more important than ever. For a business to be successful and sustainable, it needs to be profitable and maximize shareholder value. This session provides you with an overview of principles of finance and its role in the performance of a corporation. By using a case study, exercises and class discussion, this session will give you an overview of the following concepts in finance:

- Financial statements and financial ratios
- Decision-making under uncertainty
- The time value of money
- Understanding and computing the cost of capital
- Analysis of net present value, IRR and capital budgeting
- The concept of opportunity cost
- Break-even analysis
- Measurement of risk
- Valuation