

# PROPEL **YOUR** CAREER

with Bauer Executive Education

Bauer Executive Education is your resource to grow your business, strengthen your skills and make lasting professional connections. We've recently expanded our offerings, which now include courses in leadership, strategy, consulting and more, with flexible options to suit your needs.

## **WOMEN IN LEADERSHIP SPONSORSHIPS**

### **PLATINUM SPONSOR (1) - \$20,000**

**Benefits** - 8 registrations to attend the program, lead sponsor placement in all print and broadcast advertising, lead sponsor placement on all event signage and 20% discount on executive education classes for employees. Sponsor advertising would include: Spots on public media television, radio and digital platforms and Email blasts.

- Sponsorship includes an annual \$1500 named scholarship for a National Association of Women MBA Bauer Student.
- Signage would include logos on any conference materials developed for and distributed at the conference and any signs displayed at the event.

### **GOLD SPONSORS (2) - \$10,000**

**Benefits** - 4 registrations to attend the program, inclusion in all advertising, 15% discount on executive education classes for employees and inclusion in all event signage. Sponsor advertising would include: Spots on public media television, radio and digital platforms and Email blasts.

- Sponsorship includes an annual \$1,500 named scholarship for a National Association of Women MBA Bauer Student.
- Signage would include logos on any conference materials developed for and distributed at the conference and any signs displayed at the event.

### **BRONZE SPONSORS (4) - \$5,000**

**Benefits** - 3 registrations to attend the program, inclusion print advertising TBD; 10% discount on Executive Education classes and inclusion in event signage. Sponsor advertising would include: Spots on public media radio and digital platforms and Email blasts.

- Sponsorship includes an annual \$1,500 named scholarship for a National Association of Women MBA Bauer Student.
- Signage would include logos on any conference materials developed for and distributed at the conference and any signs displayed at the event.

### **RECEPTION SPONSORS- \$750**

**Benefits** - Recognition in advertising. Logo on Website and ability to provide literature/promo materials at the reception.

### **MARKETING PROGRAM FOR WOMEN IN LEADERSHIP**

At least 5 email blasts reaching 80,000 executives and managers in the greater Houston area, ads on Public Media TV, Radio and Digital platforms and inclusion in a robust Social Media program.

Sponsor Logos will be present on Bauer Women in Leadership web pages.

Appeal Code: AKAJP