

FOCUSING OUR RESEARCH

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON

Our faculty are innovators, thought leaders and problem solvers.

Dusya Vera, an associate professor of management, is an example of how Bauer College faculty focus on research that has impact. She studies business issues surrounding leadership, strategy, organizational learning and improvisation. In fast-moving industries or in uncertain environments, the need to adapt is more critical than ever, and Vera's research provides a roadmap for companies to complement their planning capabilities with the ability to improvise well and think on your feet. Her research has been published in top academic and practitioner journals, including the *Academy of Management Review*, *Organization Science*, *The Leadership Quarterly* and *Journal of Management*, among others.

At the C. T. Bauer College of Business, our faculty demonstrate how academia supports, drives and bolsters the business community.

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The University of Houston is an EEO/AA institution.