



BAUER MEANS BUSINESS

Serving a Diverse Workforce

As the number of families that include two working parents grows — from an average 4 of 10 in 1970 to more than 6 of 10 now — the C. T. Bauer College of Business is examining how businesses can leverage a workforce that has more diverse needs than ever.

Through the Working Families Agenda, Bauer College aims to provide resources, support and access for women in business school, along with applicable research that organizations can use to implement policies and standards that benefit a diverse workforce. Established in late 2015, this group includes representation from Bauer College faculty, staff and students, along with corporate partners.

Your bottom line is our business. Bauer means business.

bauer.uh.edu/workingfamilies

C. T. Bauer College of Business is an AACSB accredited business school.

The University of Houston is an EEO/AA institution.

