

Start **your** Adventure.

CAROLINE FERGUSON LIVES HER LIFE FAST.

For her, there's no other option. She sees life in 40-second increments — that's the timeframe on average that someone in the United States commits suicide.

At age 9, Caroline lost her father to suicide, and as she studied entrepreneurship at the C. T. Bauer College of Business, she made it her mission not only to understand the contributing factors to suicide but also to find a way to end it.

As a Bauer student in the college's Wolff Center for Entrepreneurship, she launched Grateful & Company, an online store for gratitude-themed lifestyle products. A portion of each sale benefits suicide-prevention and mental health programs on college campuses.

CAROLINE FERGUSON (BBA '18)
FOUNDER, GRATEFUL @ COMPANY



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UNIVERSITY of HOUSTON

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C. T. Bauer College of Business is an AACSB accredited business school.
The University of Houston is an EEO/AA institution.



We are Houston. We are Bauer.



Bauer College has a strong connection to industry, with a large number of alumni working in the c-suite and hundreds of business leaders serving on boards to help shape college curriculum and programming.



Since 2015, Cyvia and Melvyn Wolff Center for Entrepreneurship students have won more than 50 awards and \$1.4 million in national business plan competitions.



Our Executive Education Program offers more than 50 courses in strategic management, technology commercialization, data analytics, digital marketing and more.



#2 undergraduate entrepreneurship program in the U.S.
(The Princeton Review & *Entrepreneur*, 2018)



Professional MBA #15 nationally among publics.
(*Bloomberg BusinessWeek*, 2015)

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