



ABOUT UH BAUER COLLEGE

The University of Houston, one of only three public Carnegie-designated Tier One research universities in Texas, was founded in 1927. The Bauer College of Business at the University of Houston has created the Global Energy Management Institute to prepare the energy industry workers of today while exploring the issues important to its future. Programs and resources provided by the Global Energy Management Institute include:

- Educational programs at the undergraduate and graduate levels.
- Professional networking opportunities, including forums, seminars and symposia.

"The University of Houston, in the heart of the nation's oil capital, is training the next generation of energy executives."

— BusinessWeek

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of **HOUSTON**

334 Melcher Hall
Houston, Texas 77204

The University of Houston is an EEO/AA institution.

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INDEPENDENT PETROLEUM
ASSOCIATION OF AMERICA

**EXECUTIVE LEADERSHIP
PROGRAM FOR ENERGY
PROFESSIONALS**

October 20-25, 2013



JOIN US OCT. 20-25

For a certificate program from the Independent Petroleum Association of America (IPAA) and the C. T. Bauer College of Business **Global Energy Management Institute (GEMI)** at the University of Houston, aimed to equip tomorrow's IPAA leaders with the critical business tools needed for success.

The intensive five-day course will give you an understanding of the economics and global nature of the energy industry, the valuation and financing issues relevant to the industry, and a framework for strategic planning.

Upon completion of the program, you will be awarded a Certificate in Energy Management. By offering this service to its members and potential new members, IPAA is furthering its goals of promoting education, setting professional standards, and developing energy leaders for the future.

WHO SHOULD ATTEND:

- Business professionals with the potential for expanded roles who need a broader base of knowledge about the industry
- Managers with new roles within the company
- Individuals within the energy industry seeking to connect with oil and gas companies
- Family members in small to midsize oil and gas companies who will continue with the family business

Program Details **October 20-25, 2013**

Sunday evening reception 5:30 p.m.
Classes: Monday – Thursday 8 a.m. to 5 p.m.
Friday 8 a.m. to 12 noon

TOPICS:

Global Energy

- History & "The Future"
- The BRIC Countries: Russia & Africa
- US Economy

Fossil Fuel: The Opportunity Set

- Shale, LNG, Deepwater; Oil Sands; Arctic)

Key Energy Metrics

- Energy Accounting & Valuation

Human Capital Elements

- People Needs
- Skills Required/Training & Development
- Global Experience
- Succession Planning
- Diversity Issues

Public Policy & Perceptions

- Environment, Global Warming, Water Management, Energy Security, etc.

Creating Value

- Creating Shareholder Value
- Value & Risk
- Hedging

COST:

IPAA members: \$4,500

Non-IPAA members: \$5,000*

Fee includes materials, breakfasts, lunches, and one group dinner.

**Includes one year membership in IPAA*

ACCOMMODATIONS:

Lodging is available at the Hilton University of Houston. A block of rooms has been set aside for students in the program. For more information, please visit www.bauer.uh.edu/ipaa/.

All aspects of the program, including fees, times, courses offered, and instructors are subject to change without notice.

Register online at www.bauer.uh.edu/ipaa