

UNIVERSITY of **HOUSTON**

C. T. BAUER COLLEGE of BUSINESS

Stanford Alexander Center for Excellence in Real Estate

Innovative Practice Awards Program

# INNOVATION SYMPOSIUM 2018

April 18, 2018 | 7–9 a.m.

The Junior League of Houston

1811 Briar Oaks Lane, Houston, TX 77027

The Ballroom

## Public-Private Partnerships



Houston's real estate industry partners with public entities to deliver projects that are successful for all stakeholders.



# Stanford Alexander Center for Excellence in Real Estate

Dedicated to Advancing Expertise in the Real Estate Profession



*"Integrity, fairness and honesty are the core ingredients of every good businessman. They are also the core ingredients for building trust and long-term relationships and long-term relationships are essential to a successful career in commercial real estate."*

## **Stanford J. Alexander**

Chairman, Weingarten Realty Investors

Founder, **Stanford Alexander** Center for Excellence in Real Estate  
C. T. Bauer College of Business



*"Thank you for joining the C. T. Bauer College of Business for our annual Innovation Program. Our goal is to bring you the latest thinking and innovation in real estate development. Our ability to think ahead of the curve is possible thanks to the outstanding work of our students, faculty and real estate professionals who graciously volunteer their time to the Graduate Real Estate Program."*

## **Latha Ramchand, PhD**

Dean, C. T. Bauer College of Business  
Executive Advisory Board

## **INNOVATION in Real Estate, Spring 2018**

Keith Richards

Executive Director/Clinical Assistant Professor

C. T. Bauer College of Business

### **Students**

Richard Campo, MBA Candidate 2018

Rohit Sacheti, MBA Candidate 2018

Bryan Strong, MBA Candidate 2018

Junious Williams (MBA '17)

## **INNOVATION Symposium 2018**

### **Panelists**

*Moderator:* Dean Strombom, Gensler

Jonathan Brinsden, Midway

Peter McStravick, Houston First

Todd Triggs, Camden

Don Janssen, Planned Community Developers



# INNOVATION SYMPOSIUM

Advancing Expertise in the Real Estate Profession

## Public-Private Partnerships Spring 2018

### **Dean Strombom**

Chair, Stanford Alexander Center  
for Excellence Committee  
Principal, Gensler

## AGENDA

Registration.....	7 a.m.
Welcome .....	7:30 a.m.
Breakfast.....	7:40 a.m.
Presentation: Public-Private Partnerships.....	8 a.m.
Panel Discussion .....	8:30 a.m.
Conclusion.....	9 a.m.

## Symposium Sponsor

Kevin Roberts, Transwestern

# INNOVATION

## Professional Practices and Development Projects

### McGowen Station – Camden



Todd Triggs  
VP of Real Estate Investments



Camden McGowen Station is an 8-story transit oriented development in Houston, Texas located in Midtown at the corner of McGowen and Travis Street. The building is a podium structure with 5 levels of residential over 3 levels of parking that is adjacent to the METRORail Red Line's McGowen stop. Prior to development, the lot known as "Superblock" was contiguously owned by Camden and the Midtown Redevelopment Authority (MRA), and in November of 2013 both parties entered into a development, land exchange and condominium agreement.

### Kirby Grove – Midway



Jonathan Brinsden  
CEO



Kirby Grove is centralized around a 6 acre public park that was developed by Midway Companies and the Upper Kirby District in 2017. The north side of the park is home to a new 225,000 sf of class A office space and 25,000 sf of ground floor retail. In addition, there is a 270 unit multifamily community, Avenue Grove. Upper Kirby initially put out an RFP for the development of the park in which they eventually chose to partner with Midway due to their experience in using common greenspace in their developments such as CITYCENTRE.

## Marriot Marquis Houston – Houston First



Peter McStravick  
Chief Development Officer



Located at the intersection of Walker St. and Avenida De Las Americas, the 29 story Marriott Marquis looks over Discovery Green and connects to George R. Brown via a sky bridge, and is best known for its lazy river pool in the shape of Texas on the 6th floor amenity deck. The Marquis features 1,000 rooms, a 40,000 square foot ballroom, multiple shops, and restaurants including Biggio's and Xochi.

## Sugar Land Town Square – City of Sugar Land



Don Janssen  
Principal, Planned Community  
Developers



Sugar Land Town Square was developed through a partnership between the City of Sugar Land, Fort Bend County, Fort Bend County Levee Improvement District No. 2, and Planned Community Developers. Planned Community Developers also developed the nearby First-Colony residential development, as well as other developments over the past 30 years ("About," Sugar Land Town Square, 2017). Sugar Land Town Square was conceived out of need for a centralized location to house city government offices, and serve as an urban style city center for the community.

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**UH Bauer Real Estate Program**

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