

2026–2027 BBA Degree Program



C. T. Bauer College of Business
UNIVERSITY OF HOUSTON

Bachelor of Business Administration Degree Requirements (effective Fall 2026; expires Summer 2033)

The B.B.A. degree is primarily a daytime program offered face-to-face. For more information about the Online BBA, see: bauer.uh.edu/undergraduate/future-students/online.
Post-Baccalaureate (PB) limitations: The B.B.A. program is for students seeking their first undergraduate degree. PB non-degree options: Certificate in Accountancy Program and Entrepreneurship Certificate (see Undergraduate Catalog for details); or consider MS @ MBA graduate degrees (bauer.uh.edu/graduate-studies).

SECTION 1: COURSES REQUIRED TO FILE DEGREE PLAN & DECLARE A MAJOR

30 hours

Completion of:

ENGL 1301	First Year Writing I [formerly ENGL 1303; prerequisite for BUSI 3302]	3 hrs _____
*BUSI 1301	Business Principles [formerly INTB 3354 or GENB 13FS]	3 hrs _____
*BCIS 1305	Business Computer Applications [formerly MIS 3300 or MIS 1FOS or MIS 13FS]	3 hrs _____
*MATH 1324	Finite Math [formerly MATH 1313]	3 hrs _____
*ACCT 2301	Principles of Financial Accounting [formerly ACCT 2331]	3 hrs _____
*ACCT 2302	Principles of Managerial Accounting [formerly ACCT 2332; prerequisite: ACCT 2301]	3 hrs _____
*ECON 2301	Principles of Macroeconomics [formerly ECON 2305]	3 hrs _____
*ECON 2302	Principles of Microeconomics [formerly ECON 2304]	3 hrs _____
*BUSI 2305	Business Statistics [prerequisites: BCIS 1305 and MATH 1324]	3 hrs _____
And completion of or enrollment in the current or future term:		
**BUSI 3302	Connecting Bauer to Business [formerly GENB 3302; prerequisite: ENGL 1301]	3 hrs _____

*State-mandated Business and Management Field of Study (BAMFS - 24 credit hours)

**BUSI 3302 includes the administration of a college requirement called the Business Writing Evaluation (BWE). A score of 2 or higher out of a 4-point scale is required. Students who do not have a score of 2 or higher have a one-semester exception after completing BUSI 3302 to re-take the BWE in the following fall or spring semesters.

Notes regarding CORE: ECON 2301 or ECON 2302 meet the 3 hours of Social @ Behavioral Science CORE Requirement; MATH 1324 and BUSI 2305 meet the 6 hours of Math @ Math/Reasoning CORE Requirements.

Requirements to File a Degree Plan (Declare a Specific Major in Business)

- _____ Be a Pre-business major (requirements & declaring online: www.bauer.uh.edu/undergraduate/prospective-students/uh-students)
- _____ Have a grade point average of 2.5 or higher (at the time of filing) at UH if already a Pre-business major
- _____ Complete ENGL 1301 listed under Section 1 [prerequisite for BUSI 3302]
- _____ Complete each *Business Administration & Management Field of Study (BAMFS) course under Section 1
- _____ Completion or enrollment in BUSI 3302 under Section 1

File a degree plan at bauer.uh.edu/undergraduate. Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours, unless an exception is approved by an Advisor. Transfer students with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by an Advisor. An appointment is not required to file.

NOTES:

SECTION 2: ADDITIONAL CORE REQUIREMENTS

27 hours

ENGL 1302	First Year Writing II [or Core 010 approved alternative; formerly ENGL 1304]	3 hrs _____
HIST 1301	The United States to 1877 [formerly HIST 1376 or HIST 1377]	3 hrs _____
HIST 1302	The United States since 1878 [formerly HIST 1378 or HIST 1379]	3 hrs _____
GOVT 2305	U.S. Government: Congress, Pres & Courts [formerly POLS 1337]	3 hrs _____
GOVT 2306	U.S. & Texas Constitution & Politics [formerly POLS 1336]	3 hrs _____
Language, Philosophy & Culture	Must be UH core or Texas Common Core at Texas public transferring institution.	3 hrs _____
Creative Arts	Must be UH core or Texas Common Core at Texas public transferring institution.	3 hrs _____
Life and Physical Sciences	Must be UH core or Texas Common Core at Texas public transferring institution.	3 hrs _____
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If pursuing the Global Energy Management Professional Program, consult with the Finance specialty advisor for additional math, economics, and Life @ Physical Sciences requirements.

Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes (BUSI 3300, BUSI 3302, ENTR 3310, ENTR 3312, MANA 3335, MARK 3337, MARK 3338, and MARK 4379). In order to be added into Mixed Program Registration Group, student must:

- _____ Earn and maintain 2.50 overall UH GPA or be in your first semester at UH.
- _____ Successfully complete, be currently enrolled in, or be enrolling in the upcoming semester for all courses in Section 1.
- _____ Submit a request online at bauer.uh.edu/PermissionToRegister.
- _____ Enrollment in 4000-level courses requires a degree plan on file or approval of an Advisor except for BUSI 4350 and MARK 4379.

NOTES:

SECTION 3: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS)

21 hours

FINA 3332	Principles of Finance (prerequisites: MATH 1324 and ACCT 2301)	3 hrs _____
INTB 3355	Global Environment of Business	3 hrs _____
MANA 3335	Introduction to Organizational Behavior & Management	3 hrs _____
MARK 3336	Introduction to Marketing	3 hrs _____
MARK 3337	Professional Selling	3 hrs _____
SCM 3301	Supply Chain Management Fundamentals [prerequisite: MATH 1324]	3 hrs _____
BUSI 4350	Business Law & Ethics [prerequisite: BUSI 3302]	3 hrs _____

SECTION 4: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED) 42 hours

Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses. Students in the accelerated pathway B.B.A./M.S. degree program who complete graduate courses as an undergraduate may count them toward major or minor requirements for courses with the same letter rubrics as their major or minor, or toward elective requirements of their major. The 9 hours of General Electives are designated for 6 hours of any unused Component Area Option (O90) courses, and remaining hours can be met by any 1000–4000 level course.

Accounting

Prerequisite: Grades of C or higher in ACCT 2301 and ACCT 2302
 A passing score on ACCT Fast Track Exam OR ACCT 3366 (C or higher) is required to enroll in ACCT 3367 [*ACCT 3366 can fulfill ADV BUS ELEC below]

ACCT 3367	Intermediate Accounting I	3 hrs	_____
ACCT 3368	Intermediate Accounting II	3 hrs	_____
ACCT 3337	Intro to Data Analytics in Accounting	3 hrs	_____
ACCT 3377	Cost Accounting	3 hrs	_____
ACCT 3371	Accounting Information Systems	3 hrs	_____
ACCT 4331	Federal Income Tax I - Individual	3 hrs	_____
ACCT 4335	Financial Statement Auditing	3 hrs	_____
ADV BUS ELECS*	Any 3000-4000 level business course (Can be fulfilled by ACCT 3366)	3 hrs	_____
ADV ELECS*	Any 3000-4000 level course	9 hrs	_____
GEN ELECS	Any 1000-4000 level course (ACCT 2304 recommended)	9 hrs	_____

Entrepreneurship

ENTR 3310	Introduction to Entrepreneurship OR		
ENTR 3311	Technology Entrepreneurship	3 hrs	_____
ENTR 4320	Entrepreneurial Revenue	3 hrs	_____
ENTR 4330	Entrepreneurial Costs & Budgets	3 hrs	_____
ENTR 4340	ENTR Orgs, Capitalization, & Funding	3 hrs	_____
ENTR 4350	Entrepreneurial Business Plan	3 hrs	_____
ENTR 4360	Implementation of ENTR Business Plan	3 hrs	_____
ENTR 4110	Entrepreneurial Values & Leadership (1 hr course repeated 3 times)	3 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	3 hrs	_____
ADV ELECS	Any 3000-4000 level course	9 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

The Entrepreneurship major is selective. Students must be formally accepted into the WCE program through application, interview, and approval. Only students who are formally accepted can enroll in the 4000-level Entrepreneurship courses listed above. The Entrepreneurship minor will continue to be available to all UH undergraduate students with a 2.0 or higher GPA.

Finance

Prerequisite: STAT 3331 is a prerequisite for most 4000-level finance courses.

STAT 3331**	Statistical Analysis for Business Applications	3 hrs	_____
FINA 4320	Investment Management	3 hrs	_____
FINA 4330	Corporate Finance	3 hrs	_____
FINA ADV ELECS	Advanced Finance Electives	12 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Consult Finance Advisor for tracks in Commercial Banking, Global Energy Management, Personal Financial Planning, Real Estate, and Risk Management and Insurance.

**Prerequisite: BUSI 2305 with a grade of C or higher

Management

MGT ADV ELECS	Advanced Management Electives	18 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	9 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Consult UH Catalog for tracks in Human Resources Management, Healthcare Leadership and Applied Leadership.

Management Information Systems

MIS 3360	Systems Analysis & Design	3 hrs	_____
MIS 3370	Info Systems Dev. Tools	3 hrs	_____
MIS 3371	Transaction Processing Syst. I	3 hrs	_____
MIS 3376	Bus. Apps. of Database Management I	3 hrs	_____
MIS 4374	Info Technology Project Management	3 hrs	_____
MIS 4378	Admin of Computer-Based MIS	3 hrs	_____
MIS ADV ELECS	Advanced MIS Electives	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	9 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Marketing

MARK 3338	Intro to Marketing Analytics	3 hrs	_____
MARK 3365	Intro to Digital Marketing	3 hrs	_____
MARK 4389	Marketing Strategy & Planning	3 hrs	_____
MARK ADV ELECS	Advanced Marketing Electives	9 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	9 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Consult the MARK academic advisor for approved substitutions for MARK electives and for information on The Program for Excellence in Selling and the Digital Marketing certificate.

Supply Chain Management

Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301.

STAT 3331**	Statistics for Business Apps	3 hrs	_____
SCM 4301	Logistics Management	3 hrs	_____
SCM 4330	Business Modeling and Decision Analysis	3 hrs	_____
SCM 4350	Strategic Supply Management	3 hrs	_____
SCM 4362	Demand & Supply Integration	3 hrs	_____
SCM 4367	Process & Quality Management	3 hrs	_____
SCM 4390	Supply Chain Strategy	3 hrs	_____
SCM ADV ELECS	Advanced SCM Electives (select 6 hours of Approved Advanced electives in business from the following: SCM 4302, 4311, 4351, 4380, 4385 or FINA 4371)	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

**Prerequisite: BUSI 2305 with a grade of C or higher

**Total Degree Requirements
120 hours minimum**

Students may also pursue certificates in Artificial Intelligence (AI) in Business and in Business Consulting.

NOTES: