

BBA in Entrepreneurship

(within the Wolff Center for Entrepreneurship)

Nature of the Program:

The Entrepreneurship major (ENTR) is designed for students who hope to open or expand their own businesses, and is administered through the Wolff Center for Entrepreneurship (WCE). WCE follows the concept of team teaching, guest lectures, and intensive mentor programs to combine academic rigor with a real world perspective of experienced entrepreneurs. WCE's BBA in Entrepreneurship is a selective major (see Admissions requirements below) and consists of a six-course, three-semester curriculum beginning with an overview of Entrepreneurship that covers the broad aspect of starting and owning a business. The curriculum is open to any student at the University of Houston, although only business majors can obtain a BBA in Entrepreneurship (non-business majors receive a Certificate in Entrepreneurship).

Career Outlook and Opportunities:

The major career objective of the Wolff Center of Entrepreneurship is to give program graduates the ability to start their own businesses. More than 50% of the students who have completed the program have started businesses, and the others are in high demand as employees for "entrepreneurially" oriented companies. WCE Alumni have received offers as Business Development Coordinators, Assistant Managers, Administrative Coordinators, Procurement Buyers/Planners, and many have successfully started their own businesses and are currently self-employed.

Coursework Examples:

Entrepreneurship majors take the same UH core, Pre-business, and advanced level business core as all other business majors. Required foundational advanced level business courses for this major are ENTR 3310 (Introduction to Entrepreneurship), ENTR 4320 (Entrepreneurial Revenue), ENTR 4330, (Entrepreneurial Costs and Budgets), ENTR 4340 (Entrepreneurial Organizations, Capitalization, and Funding), ENTR 4350 (Entrepreneurial Business Plan), and ENTR 4360 (Implementation of Entrepreneurial Business Plan).

Specialty Programs in Entrepreneurship:

The Entrepreneurship major is a specialty program within itself. In addition to the full major/certificate program, WCE offers a Certificate in Corporate Entrepreneurship – a two-course certificate automatically awarded to students who successfully complete ENTR 3310 and ENTR 3312 (Intrapreneurship/Corporate Entrepreneurship).

Related Student Organizations:

Business student organizations exist to provide professional development for students in this major and related specialty programs. To view a complete listing of UH Bauer College student organizations and how to join them, visit the [Business Student Activities website](#).

Admission Requirements:

Students are not automatically admitted directly into the Entrepreneurship major. Instead, all students who 1) apply and are accepted to UH, 2) request business as their major of choice on their application, and 3) meet UH Bauer College admission requirements are admitted to UH as **Pre-business majors** and are considered members of the Bauer College. Current UH students may also become business majors after they begin at UH by meeting certain internal requirements and submitting an online request form.

For specific UH and Pre-business admissions requirements, visit the [UH Office of Admissions website](#) or www.bauer.uh.edu/prospective.

After becoming Pre-business, students then change their major to a specific area (Accounting, Entrepreneurship, Finance, Management, Marketing, Management Information Systems, or Supply Chain Management) before or during their junior year. Declaring a specific major area in business is called "[filing a degree plan](#)" and has specific UH GPA and course completion requirements.

IMPORTANT ADMISSIONS NOTE: This major is the only selective major within the UH Bauer College of Business. In addition to basic degree plan filing requirements, formal admittance into the Entrepreneurship program requires completion or concurrent enrollment in ENTR 3310, application, interview, and acceptance. Applicants go through an intensive application process to qualify as one of only thirty-five students selected per year, and application is only available in Fall semesters. Students are not permitted to take 4000-level Entrepreneurship courses without being formally accepted into the program by WCE.

Academic Advising

- Newly admitted business students and prospective business students (including current UH students wishing to become business majors): Visit www.bauer.uh.edu/prospective to view how to get advised for the first time.
- Currently enrolled pre-business and declared major students: Visit www.bauer.uh.edu/bbaadvising for walk-in schedules or appointments.

Helpful Quick Links:

[Wolff Center for Entrepreneurship Website](#)

Business Degree Plan: www.bauer.uh.edu/prospective/undergraduates

For Additional Questions and Information:

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